

# Agenda-at-a-Glance



## Wednesday, June 11

9:45 a.m.	<b>Workshop: Enterprise Architecture Measurement Masterclass: Metrics for Business Value (Pre-registration required. \$100 fee applies.)</b>		
1:00 p.m.	<b>Welcome Address</b>		
1:15 p.m.	<b>EA1. Keynote: EA as Strategy: What Your CEO and CIO Need You to Know</b> — Colleen Young, Gartner		
	<b>Track A</b> Understanding Emerging Trends	<b>Track B</b> Leveraging Best Practices	<b>Track C</b> Enhancing Your EA Effectiveness
2:15 p.m.	<b>EA2a.</b> Portable Personality: Freeing Your Users to Work Anywhere on Any Device	<b>EA2b.</b> Business Architecture: A Primer	<b>EA2c.</b> Building an Effective EA Team
3:30 p.m.	<b>EA3a.</b> Virtualization Changes Virtually Everything	<b>EA3b.</b> Getting Started in Information Architecture	<b>EA3c.</b> Communication, Persuasion and Interpersonal Skills for EA
4:45 p.m.	<b>EA4. Keynote: The Big Switch: How the New Grid Will Transform IT</b> — Nick Carr, Author, Business & Tech Writer		
5:45 p.m.	Solution Showcase Reception		

## Thursday, June 12

7:15 a.m.	Registration		
7:30 a.m.	<b>Birds of a Feather Networking Breakfast (by Vertical Industry)</b> <b>PB1.</b> Power Breakfast: "EA by Stealth" — Breaking Through on the Business Side		
8:30 a.m.	<b>EA5. Keynote: The Accidental Strategist: Why Uncertainty Is Making Enterprise Architects Indispensable to Business Strategy</b> — Michael Raynor, Research Distinguished Fellow, Deloitte		
8:30 a.m.	<b>Workshop: Enterprise Architecture Measurement Masterclass: Metrics for Business Value (Pre-registration required. \$100 fee applies.)</b>		
9:45 a.m.	<b>EA6a.</b> The New EA: Inversion of Control	<b>EA6b.</b> Effective IT Planning: Integrating EA, IT Strategy and Portfolio Management	<b>EA6c.</b> EA Metrics: Getting a Grip on the Business Value
11:00 a.m.	<b>EA7a.</b> Context Delivery Architecture: What the Future Holds	<b>EA7b.</b> Defining and Managing Your Technical Architecture	<b>EA7c.</b> Case Study: It's All About the Mission - Revitalizing an EA initiative
12:00 p.m.	Attendee Lunch and Solution Showcase Dessert Reception		
1:45 p.m.	<b>EA8a.</b> EA and BPM: How to Make the Synergy Work	<b>EA8b.</b> Managing the Migration to Your Future State Architecture	<b>EA8c.</b> Strategize: The Chief Architect's Guide to Strategic Planning Tools and Techniques
2:00 p.m.	<b>EAW3. Workshop: Using the Zachman Framework in the Real World (Pre-registration required. \$100 fee applies.)</b>		
3:00 p.m.	Solution Provider Sessions and Case Studies		
4:15 p.m.	<b>EA9a.</b> Individual Users Could Unravel Your Enterprise Architecture	<b>EA9b.</b> Enterprise Technical Architecture Patterns — A Practitioner's Guide	<b>EA9c.</b> The Management Nexus: How to Close the Gap Between Strategy and Execution
5:30 p.m.	<b>EA10a.</b> Case Study: Collaborative Business and IT Innovation - Linking Enterprise Architecture and Business Process Management at Disney	<b>EA10b.</b> Case Study: Road Map to SOA - Implementing a Real-World Information Architecture across Regional Boundaries	<b>EA10c.</b> Top Ten Ways EA Will Lower Your Costs - An Open Forum

## Friday, June 13

7:30 a.m.	<b>Breakfast with the Analysts</b>		
8:30 a.m.	<b>EA11a.</b> How Cloud Computing Will Change Your Future	<b>EA11b.</b> SOA and EA: Lessons Learned from the Trenches	<b>EA11c.</b> Effective Governance: Best Practices
8:30 a.m.	<b>EAW4. Workshop: The Open Group Architecture Framework (TOGAF™): A Comprehensive Overview (Pre-registration required; \$100 additional fee applies.)</b>		
9:45 a.m.	<b>EA12a.</b> Architecture Models and Implementation Models - The Two Types of Models that are Required to Define Enterprise Architecture	<b>EA12b.</b> Maximizing the Value of Your Information Assets	<b>EA12c.</b> Communications Will Make or Break Your EA Effort
11:00 a.m.	<b>EA12. Closing Keynote Panel: The Attack of the Digital Natives</b> — Moderated by Betsy Burton, VP and Distinguished Analyst, Gartner		