

Agenda-at-a-Glance

Sunday, September 14:

2:00 - 6:30pm	Registration
4:00 - 5:00pm	T1. Event Processing (EP) and Service-Oriented Architecture (SOA) Tutorial <i>W. Roy Schulte, Gartner</i>
5:15 - 6:15pm	T2. Business Activity Monitoring (BAM) Tutorial <i>W. Roy Schulte, Gartner</i>

Monday, September 15:

7:45 - 8:45am	General Breakfast		
8:50 - 9:00am	K1. Welcome Address <i>W. Roy Schulte, Gartner and Juan P. Fernandez, Gartner</i>		
9:00 - 10:00am	K1. Opening Keynote - Event Processing and SOA: Revamping the Way Business Runs <i>W. Roy Schulte, Gartner</i>		
	Track A Advanced SOA & EDA	Track B Event Processing and BAM	Track C Finance
10:15 - 11:15am	A1. Patterns and Guidelines: Start with SOA and Move to Advanced SOA <i>Yefim Natis, Gartner</i>	B1. Achieving Real-time Awareness with Business Activity Monitoring <i>Bill Gassman, Gartner</i>	C1. Driving Business Value through Event Processing in the Banking and Capital Markets Industry <i>Mary Knox, Gartner</i>
11:30am - 12:30pm	SPS1. Solution Provider Session <i>TBA</i>	SPS2. Solution Provider Session <i>TBA</i>	SPS3. Solution Provider Session <i>TBA</i>
12:30 - 2:30pm	Lunch - Attendee Lunch and Solution Showcase Dessert Reception		
2:30 - 3:30pm	A2. Successful Business-critical SOA: Do's and Don'ts <i>Massimo Pezzini, Gartner</i>	B2. The Value of Linking Business Intelligence with Business Process Management <i>Bill Gassman, Gartner</i>	C2. Case Study: Adventures in High Velocity Finance: Use of Complex Events in Algorithmic Trading <i>Louis J. Morgan, Managing Director, HP Trading, LLC</i>
3:45 - 4:45pm	SPS4. Solution Provider Session <i>TBA</i>	SPS5. Solution Provider Session <i>TBA</i>	SPS6. Solution Provider Session <i>TBA</i>
5:00 - 6:00pm	K2. Costs, Benefits and Design Patterns of Event-Driven Applications <i>Dr. K. Mani Chandy, Simon Ramo Professor of Computer Science, California Institute of Technology</i>		
6:00 - 8:00pm	SPS. Solution Provider Sponsored Reception		

Tuesday - September 16

7:30 - 8:30am	Breakfast - Birds of a Feather Networking Breakfast		
8:30 - 9:30am	A3. Enterprise-wide SOA is Dead. Long Live Federated SOA <i>Massimo Pezzini, Gartner</i>	B3. Risks, Rewards and the Business Case for BAM <i>Craig Olson, VP Innovation Projects, Systar</i>	C3. Case Study: Elegant Disruptions - CEP in a New Programming Paradigm <i>Albert Doolittle, VP Information Systems, George Weiss Associates</i>
9:45 - 10:45am	SPS7. Solution Provider Session <i>TBA</i>	SPS8. Solution Provider Session <i>TBA</i>	SPS9. Solution Provider Session <i>TBA</i>
11:00 - 12:00pm	A4. Selecting Technology to Address the Integration Required for SOA and EDA <i>Jess Thompson, Gartner</i>	B4/C4. Ultra-low Latency Messaging Panel Discussion <i>W. Roy Schulte, Gartner</i>	
12:00 - 2:00pm	Lunch - Attendee Lunch and Solution Showcase Dessert Reception		
2:00 - 2:30pm	SPS10. Solution Provider Session <i>TBA</i>	SPS11. Solution Provider Session <i>TBA</i>	SPS12. Solution Provider Session <i>TBA</i>
2:45 - 3:45pm	A5. Best Practices: How to do EDA with SOA <i>W. Roy Schulte, Gartner</i>	B5. Making Business Intelligence Actionable <i>Kurt Schlegel, Gartner</i>	C5. Case Study: The Challenges of Implementing Complex-Event Processing (CEP) at a Large Financial Institution <i>Marc Adler, Sr. VP of Equities, Citigroup</i>
4:00 - 5:00pm	A6. Practitioner's Guide: Choosing a Platform Stack for an Advanced SOA Project <i>Yefim Natis, Gartner</i>	B6. Optimizing BPM Through Event Monitoring <i>Dr. H. Amo Jacobsen, Professor, University of Toronto</i>	C6. Case Study: News, Blogs, and Full-Tick Logs: Innovative approaches to quantitative and event-driven trading <i>Richard W. Brown, Global Business Manager, Reuters NewsScope</i>
5:15 - 6:00pm	K3. Closing Keynote: Event Processing 2008: Past, Present, and Future <i>Dr. David Luckham, Professor Emeritus, Stanford University, author of The Power of Events</i>		
6:00pm	Conference Adjourns		