



23-24 September 2008 | Royal Lancaster Hotel, London |
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Agenda at a Glance

Plenary Sessions

Keynote: Emergent Enterprise Architecture – New Game, New Rules |

Brian Burke, Research Vice President, Gartner | Nick Gall, VP Distinguished Analyst, Gartner

Premier Panel: Delivering Value with Enterprise Architecture | Ulrich Kalex, VP Product Line Management, alphabet | David Dichmann, Sr. Product Manager, Sybase | Speaker tbc, Telelogic, An IBM Company, Moderated by Robert Handler, VP Distinguished Analyst, Gartner

The "Leading Edge" Presentation: New Rules, New Game: EA Gets Real in a Virtual World |

Philippe Barreaud, Chief Enterprise Architect, Michelin

Gartner Open Research Meeting | Gartner Open Research Meetings are lively affairs, with exchanges of ideas and perspectives. In this special session, we invite you to participate in an open discussion with Gartner analysts and other delegates as we explore the highlights and key takeaway.

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Beginner

Advanced

TRACK 1: Firing on All Cylinders	TRACK 2: Casting a Broad Net	TRACK 3: Taking IT and EA to the Next Level
As the practice of enterprise architecture continues to grow and evolve, the focus has shifted from technology to information and business. The key to enterprise architecture success is often not the creation of architecture itself, rather it is the supporting activities that are often most critical. Defining a pragmatic and actionable architecture that is relevant in today's constrained economy is challenging for many enterprise architecture programs. This track will provide the guidance and insight necessary to get the EA program on firm footing.	Enterprise architecture is not an island. To be successful, architects must interact with a variety of related management disciplines such as solution development, business process management and portfolio management. It is important to define the boundaries and build the bridges between EA and other disciplines to reduce the 'white space' and overlaps. This track will discuss some of the key relationships for EA, define these boundaries and describe the state of the art in these areas.	EA has already changed. New styles, new approaches, new content in the faces of new demands, new technologies and event new reporting relationships. The key to managing change is EA. A Chinese proverb states, "If you do not change direction, you may end up where you are heading". Establishing EA and connecting to other complimentary management disciplines is baseline for leading edge practitioners today. This track will explore the concepts, trends and thought provoking considerations for mature enterprise architects as they take EA, and IT, to the next level.
Defining the Business Architecture	If You Had Application Strategy, What Would It Look Like?	EA Tools: Understanding the Market and Selecting a Tool
Centrica Energy End-User Case Study: Winning Through Innovation with Architecture	TBC: End-User Case Study	Carphone Warehouse End-User Case Study: From Fragile to Agile: The Evolution of Architecture
Creating EA Roadmaps and Migration Plans	What's Next: Context Delivery Architecture	Pulling It All Together: Defining the Solution Architecture
Communicating the Value of EA	Dynamic BPM: Services and Processes Get Real Time Events	Why Leaders Place IT Strategy Before Business Strategy
Integrating EA and Business Strategy	Mastering the Hype Cycle	Minding Your Own Business: Architecting the Information Assets
EA Governance	SOA and EA: Lessons Learned From the Trenches	Managing the IT Investment Portfolio
Syngenta End-User Case Study: From Servers and Silos to Services – An Architectural Expedition	StatoilHydro End-User Case Study: Statoil + Hydro = StatoilHydro. Architecture Lessons Learned from Creating Scandinavia's Largest Company in Under 6 Months	Royal Dutch Shell End-User Case Study: Implementation of Enterprise Architecture Across Shell
Measuring the Business Value of EA	Cloud Computing: How Getting "Served" will Alter Your Architectural Plans	The Best Enterprise Architects Don't Work Too Hard
Projects and Programs: The Future Must Be Smaller, Faster and Easier	Radical IT Cost Cutting Driving Business Transformation	Alt+Shift+N: Start a New Game

Register today

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