

Agenda at a Glance

Tuesday, September 16

12:00pm	Pre-registration			
5:30pm	Pre-conference Tutorials			
	T1. Making it Work: Top 10 Tactics to Realize ROI from Portals, Content and Collaboration T.Bell	T2. E-mail in the Cloud M.Cain	T3. Presence is a Free Agent: Who Owns Your Persona? D.Smith	T4. Understanding ECM and Its Strategic Value K.Shegda

Wednesday, September 17

7:00am	Registration			
7:00am	Attendee Breakfast			
8:15am	Welcome Address			
8:30am	K1. General Session: The Art of Innovation and Science of Survival Carol Rozwell, VP Distinguished Analyst, Gartner			
	TRACK A:	TRACK B:	TRACK C:	TRACK D:
	INNOVATE: Enable Agility with New Solutions	CONSOLIDATE: Benefiting from Architecture and Governance	ADVANCE: Creating Value in a High Performance Workplace	MOTIVATE: Driving Organizational Effectiveness
9:45am	A1. The Portal of the Future: What's Beyond Web 2.0? N.Drakos	B1. Enterprise 2.0: The Corporate Side of Web 2.0 A.Bradley	WI C9. Web Analytics: Getting Value from the Tools M.Driver	D1. Mastering Business Innovation: How Winners Succeed K.Harris
11:00am	K2. Keynote Session: A New Vision for Online Knowledge Communities: Collaborative Governance of User Created Information Larry Sanger, Ph.D., <i>Wikipedia</i> Co-founder and creator of <i>Citizendium</i>			
12:00pm	Attendee Lunch & Solution Showcase Dessert Reception			
2:00pm	A2. Google Applications in Your Enterprise: What You Need to Know T.Austin	B2. Enterprise Content Management: Architecture & Governance M.Gilbert	C2. Portals and Mashups: Put the Power of SOA in Your Users' Hands R.Valdes	D2. Collaboration Scenario: From Platforms and Tools to Social Value J.Mann
3:15pm	Solution Provider Sessions & Case Studies			
4:30pm	A3. Use Best Practices to Ensure Your Portals' Success G.Phifer	B3. Magic Quadrant Mega-session: Know Your Vendors J.Lundy/M.Gilbert/D.Gootzit	C3. Constructing and Reconstructing the External Facing Portal T.Bell	D3. Information Management: Five New Job Titles Your IT Department Needs D.Logan
5:30pm	Solution Showcase Reception			

Thursday, September 18

7:00am	Registration			
7:30am	Vertical Industry Networking Breakfast			
8:30am	K3. Keynote Session: Building Tools, Telling Stories, Making Movies at Pixar Studios Michael B. Johnson, Innovation and Collaboration Software Chief, Pixar			
9:45am	Solution Provider Sessions & Case Studies			
11:00am	A4. The High Performance Workplace: A Guide for Managers and Leaders K.Harris	B4. Managing and Integrating Multiple Portals Through Effective Governance and Smart Technology Choices D.Logan/G.Phifer	C4. Yes, Delete All: SOA and the Web Explode Content and Collaboration Architectures W.Andrews	D4. Case Study: Creating Communities That Learn and Know C.Rozwell
12:00pm	Attendee Lunch & Solution Showcase Dessert Reception			
2:00pm	A5./B5. Innovation Panel – Open Up innovation: Harnessing the Power of Idea Marketplace Participants include: Brad Lawson, YourEncore; Dwayne Spradlin, InnoCentive; Paul Stiros, NineSigma Moderated by: Carol Rozwell, Gartner		C5. Web Content Management: Marketing's Key to Value Creation T.Bell	D5. Wikis, Social Networks, Content Mashups and the Next Generation of Web-oriented Collaboration Tools N.Drakos
3:15pm	Solution Provider Sessions & Case Studies			
4:30pm	A6. More Than a Pretty Face: How Good User Experience Delivers Business Value R.Valdes	B6. SharePoint 2007: Keys to Successful Implementation K.Shegda	C6. Bringing Facebook, Wikipedia and Del.icio.us In-House: Using Consumer-grade Software in Enterprise Social Computing J.Mann	D6. Clash of the Titans No Longer: Evaluating all the Vendor Alternatives J.Lundy
5:30pm	Hospitality Suites			

Friday, September 19

7:30am	Breakfast with the Analysts			
8:30am	A7. Enough About Google: The Future of Enterprise Search for the Rest of Us W.Andrews	B7. Information Governance: Stop Managing Technology and Start Managing Information D.Logan	C7. The Portal Doctor is IN: A Portal Health Check and the Cures You Need D.Gootzit	D7. The Future of Content Management is Vertical T.Bell
9:45am	Solution Provider Sessions & Case Studies			
10:30am	A8. Cool Vendors in Portals, Content and Collaboration T.Bell/J.Mann/T.Austin	B8. Risks & Rewards When Adopting Social Software A.Bradley/N.Drakos	C8. Too Many Ways to Communicate: The Real-time Conundrum D.Smith	D8. Case Study: E-mail Gone Wild: Can It Be Tamed? M.Cain
11:30am	K4. Keynote Session			
12:30pm	Conference Adjourns			