

Gartner Wireless & Mobile Summit 2009



Mastering Mobility: Changing Rules, Bottom-Line Impact

Exhibit Pass

Only \$195

Monday, February 23 and Tuesday, February 24

- Visit our exhibit floor to see world-class wireless and mobile technology and service providers
- Attend a Gartner keynote session and a Gartner Analyst track session



Register Now.

Visit gartner.com/us/wireless or call 1 866 405 2511.

Solution Showcase – A Valuable Decision-making Tool

Consider all the options before making important buying decisions for your organization. Our Solution Showcase is a great place to network.

- Gain access to some of the world's leading solutions providers.
- Have your Wireless & Mobile challenges discussed in detail.
- Stay informed of the very latest products and services.
- Walk away with a "short list" of vendors who meet your needs.
- Turnkey exhibits showcasing products and services.

Interested in attending the full conference? You'll get:

- 5 Tracks with 45+ Gartner Analyst-led sessions
- 6 Pre-conference tutorials
- Private Analyst one-on-one sessions
- Analyst-user roundtables
- Participate in the first-ever Gartner Wireless & Mobile Excellence Awards
- Facilitated peer-to-peer networking
- Best practices and unbiased advice
- Networking breakfasts
- Sponsor solution showcase
- Sponsor case studies & solution provider sessions
- Conference meals & documentation

Visit gartner.com/us/wireless
to view the full agenda.

Gartner
Wireless & Mobile
Summit 2009

Gartner Wireless & Mobile Exhibit Pass

Gartner
Wireless & Mobile
Summit 2009

Monday, February 23

3:00pm Solution Provider and Sponsor Case Study Sessions

5:30pm Gartner Track Sessions – select one of the following:

A3 – Fixed Mobile Convergence or Mobile Unified Communications? Which Is It, and Does It Really Matter?

B3 – Insider's View of Apple/Google Development

C3 – Delivering on E-commerce in a Wireless World

D3 – Sensors and Location Technologies

E3 – Mobile Device Management in the Real World

6:30pm Solution Showcase Reception

Tuesday, February 24

11:30am Solution Showcase Dessert Reception

4:30pm Keynote Session:

K4 – Emerging Trends and Technologies Scenario: Technology Radar Screen

5:30pm Hospitality Suites

This pass does NOT include the following:

- Conference Meals • Gartner Analyst One-On-One Sessions
- Conference Documentation • Analyst-User Roundtables

Solution Provider and Sponsor Case Study Sessions

Monday 3:00pm – 5:15pm

Sessions presented by leading solution providers focus on best practices, vendor strategies or solution offerings.

Gartner Track Sessions

Monday 5:30pm

Segmented by topical interest, these one-hour presentations provide specific strategic drill-down information. Q&A from the audience is featured in all sessions.

Keynote Session

Tuesday 4:30pm

Emerging Trends and Technologies Scenario: Technology Radar Screen – Jackie Fenn, VP & Gartner Fellow

Gartner's technology radar screen examines the evolution of IT during the next decade, with particular focus on disruptive and high-impact technologies that will transform the capabilities and role of IT.

Solution Showcase Reception

Monday 6:30pm

Join us for a cocktail reception and network with peers and technology providers on the exhibit floor.

Hospitality Suites

Tuesday 5:30pm

Hosted by Premier and Platinum Sponsors, these evening themereceptions are ideal for informal networking.

Event Sponsors*

PREMIER



PLATINUM



SILVER

Absolute Software
AirMagnet Inc.
Antenna Software
ESRI
Global Bay
HTC
ProfitLine
Ruckus Wireless
Siemens Enterprise Communications
Spring Wireless
Syclo
Tangoe
Trellia
Vaultus

*As of January 27, 2009



Register Now.

Visit gartner.com/us/wireless or call 1 866 405 2511.