



# Agenda At a Glance

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**\$** Cost Optimization

AGENDA SUBJECT TO CHANGE.

### Sunday, April 26, 2009

3:00pm-6:00pm **Registration**

### Monday, April 27, 2009

7:00am-5:45pm **Registration**

7:00am Breakfast

8:00am **Welcome Introduction:** Conference Chairs Roberta Witty, Research VP & John Morency, Research Director

8:30am **K1. Guest Keynote: Making BCM a C-Suite Issue**  
Emily Landis Walker, Current Department of Homeland Security Private Sector Advisory Council

9:45am **K2. Gartner Keynote: Managing Internet Reputation is a Business Imperative** Toby Bell, Research VP

	<b>Track A: Program Management Best Practices</b>	<b>Track B: Recovery &amp; Availability Technology</b>	<b>Track C: Business Resiliency</b>
11:15am	<b>A1.</b> Disaster Recovery Economics 101 <b>\$</b>	<b>B1.</b> The Gartner Data Center Scenario: Planning for the Future <b>\$</b>	<b>C1.</b> The Resilient Organization

12:15pm Attendee Lunch and Solution Showcase Reception

2:15pm	<b>A2.</b> Case Study: TBA	<b>B2.</b> Case Study: AQR Capital Management, Getting the Most From Your IT Disaster Recovery Technologies <b>\$</b>	<b>C2.</b> Case Study: Visa, Implementing a Global Crisis Management Program
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3:30pm **Solution Provider Sessions**

4:45pm	<b>A3.</b> Risk Assessment for BCM: Necessity or Nice to Have?	<b>B3.</b> Best Practices for Continuous Application Availability <b>\$</b>	<b>C3.</b> Resiliency Topic: How to Continually Communicate in a Crisis
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5:45pm **Solution Showcase Reception**

### Tuesday, April 28, 2009

7:00am-6:30pm **Registration**

7:00am Birds of a Feather Networking Breakfast

8:00am **K3. Keynote Presentation: Mock Disaster Workshop**

10:30am	<b>A4a.</b> Case Study: FEMA's Public/Private Partnership Program	<b>B4.</b> Developing a Strategy for Data Availability and Protection	<b>C4.</b> Leveraging IT for Supply Chain Risk Management and Recovery
	<b>A4b.</b> How to Create and Maintain BCM Plans That Actually Work		

11:30am Attendee Lunch and Solution Showcase Reception

1:30pm **Solution Provider Sessions**

2:45pm	<b>A5.</b> Legal Issues in Business Continuity Management Planning, Panel Discussion	<b>B5.</b> Backup Beyond the Data Center	<b>C5.</b> Case Study: CACI
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4:00 **Solution Provider Sessions**

5:15pm	<b>A6.</b> Best Practices for Best Business Impact Assessment Results	<b>B6a.</b> Easing Disaster Recovery and Data Center Migrations through CMDB and Dependency Mapping	<b>C6.</b> Telework: A Remote Access Foundation for BCM <b>\$</b>
		<b>B6b.</b> Building Resilient Networks	

### Wednesday, April 29, 2009

7:00am-12:15pm **Registration**

7:00am **K4. Power Player Breakfast: What will be the impact of Standard & Poor's Enterprise Risk Management Ratings?** Steve Dryer, Standard & Poor's

8:00am	<b>A7.</b> Disaster Recovery Exercising Mistakes and Best Practices <b>\$</b>	<b>B7.</b> Enhancing Your Disaster Recovery Architecture with Virtualization <b>\$</b>	<b>C7.</b> Case Study: Long Lines, Tri-State Recovery Lesson from the 2008 Iowa Floods
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9:15am	<b>A8.</b> Case Study: Booz Allen, IT Disaster Recovery Exercising <b>\$</b>	<b>B8.</b> Building Resiliency via Co-Location and the Cloud	<b>C8.</b> Enterprise Architecture: Essential for Business Resilience
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10:30am **Solution Provider Sessions**

11:15am **K5. Closing Keynote: Employment and Workplace Trends in a Post Recession Economy**  
John Challenger, Challenger, Gray & Christmas

12:15pm Conference Adjourns