

AGENDA AT A GLANCE

Sunday, December 7, 2008

2:00pm	Registration Pre-Conference Tutorials (Sunday afternoon)	
3:45pm	T1. How to Modernize Your B2B Infrastructure to Support Multienterprise Integration B2B	T2. Defining the IT Modernization Effort
5:00pm	T3. The Fundamentals of SOA: Principles, Practices & Benefits	T4. Enterprise Mashups: Building Applications as Fast as the Situation Changes
6:05pm	Attendee Orientation	

Paid Workshops *(Pre-registration required. Limited seats available)*

- SOA Design Patterns and Principles
 - Application Development Agility Maturity Stages and Practices
 - Business Alignment: Practices & Pitfalls
 - Learn to Secure and Sustain Organizational Acceptance of SOA
- For details and pricing, visit gartner.com/us/aadl-fall

Monday, December 8, 2008

7:00am	Registration				
7:00am	Breakfast				
7:45am	T5. Understanding ESB Suites and Other SOA Technology Alternatives	T6. Is SaaS a Viable Option for Business Process Improvement WEB	T7. Modernizing the Application Staffing & Skill Sets GOV		
8:45am	Welcome Address				
9:05am	K1. Gartner Keynote: The Perilous SOA Journey to the Application Promised Land: Is it Worth It? Anthony Bradley				
Track Sessions					
	Track A: Initiating a SOA Effort	Track B: Building on Initial SOA Success	Track C: Delivering on Advanced SOA	Track D: Succeeding with IT Modernization & Application Strategy	Track E: Embracing the New Era Application Development Practices
10:15am	A1. Initiating a SOA Effort	B1. Practitioner's Guide: Best Practices in Enterprisewide SOA Initiatives PG	C1. Event Processing Scenario: Two Ways to Capture the Value of Events	D1. The Importance of Application Strategy to IT Modernization	E1. The Future & Present of AD: From Technology to Policy
11:30am	A2. SOA and Information Architecture	B2. User Panel: Measuring the Value of SOA (co-presented with The SOA Consortium) PG	C2. Best Practices for Multienterprise Business Computing B2B	D2. When the Software Outlives the Developers – Market Forces Driving IT Modernization	E2. 21st Century Application Development Tools, Environment and Platforms
12:30pm	Attendee Lunch and Solution Showcase Dessert Reception				
2:30pm	A3. Finding the Value in SOA: A Business Case Framework	B3. Panel: How to Use SOA Standards Effectively	C3. Governance Helps Fulfill the Promise of B2B Web Services and SOA GOV B2B	D3. Alternative Application Delivery Models, including SaaS WEB	E3. Road Map for Service-Oriented Development
3:45pm	Solution Provider Sessions & Case Studies				
5:00pm	A4. SOA Case Study Panel PG	B4. Composite Applications: How Modern Architecture Will Help You Leverage Your Packaged Application Assets	C4. Case Study: Advanced SOA / EDA PG	D4. Business Processes – The Key to Successful Modernization	E4. Application Governance and Maturity: Foundations for the Future GOV
6:00pm	Solution Showcase Reception				

Tuesday, December 9, 2008

7:00am	Registration				
7:30am	Birds of a Feather Networking Breakfast (by Industry)	PB1: How to Make Agile Waterfall	PB2: Web 2.0, SaaS and Applications		
8:30am	K2a. Gartner Keynote: Patterns and Guidelines for Starting With SOA and Moving to Advanced SOA	K2b. Gartner Keynote: The Next Decade of AD – Are You Ready, Willing and Able?			
9:45am	A5. The Great Debate: Should I Use Web Services or REST for My SOA?	B5. Application Security in the SOA World: Technologies, Methodologies and Practices	C5. The Emergence of Context Delivery Architecture	D5. Governing the Modern Application Portfolio and Organization	E5. Application Quality & Testing in the Age of SOA
11:00am	Solution Provider Sessions & Case Studies				
12:00pm	Attendee Lunch and Solution Showcase Dessert Reception				
2:00pm	A6. Riding the SOA Tiger: Practical Governance for SOA GOV	B6. Selecting Backplane Infrastructure Technologies to Support Your SOA and BPM Initiatives	C6. Application Platform as a Service: An Alternative Emerging	D6. Can SOA Save Your Legacy Applications?	E6. Web Application Development and the Cloud: Strategies and Tactics for a New Generation of Developers WEB
3:15pm	Solution Provider Sessions & Case Studies				
4:30pm	K3a. Gartner Keynote: SOA, the Web and the Cloud: Big Decisions About Application Architecture Anthony Bradley	K3b. Guest Keynote: Managing the People-side of Change Jeff Hiatt, Founder & CEO, Change Management Learning Center, Prosci			
5:30pm	Hospitality Suite				

Wednesday, December 10, 2008

7:30am	Birds of a Feather Networking Breakfast (by Roles/Function)	PB3: Integration Practices for Advanced SOA	PB4: Cloud Computing Scenario WEB		
8:45am	K4. Guest Keynote				
10:00am	Solution Provider Sessions & Case Studies				
10:45am	A7. The State of SOA: What Are Your Peers Actually Doing?	B7. Developers vs. Architects: SOA Caught in the Middle	C7. Accomplishing Enterprise SOA "Mission Impossible" through Federated SOA	D7. Application Portfolio Management (APM) – The First Step for IT Modernization	E7. Case Study Panel: Service Oriented Development Challenges & Success Stories PG
11:45am	Attendee lunch				
1:00pm	A8. SOA Horror Stories: 7 Common SOA Mistakes and How to Avoid Them	B8. Application Platform Scenario: The World after BEA	C8. SOA Changes the Game: Compositions in the BPM and SOA World	D8. Case Study Panel: SOA as a Legacy Application Extension Strategy PG	E8. The Role of Open Source In Modern Service Oriented Architectures
2:15pm	A9/EA2c. Pulling It All Together: Defining the Solution Architecture	B9. Measuring SOA Results for Continued Progress	C9. Transaction Processing in SOA and EDA: Architectures and Technologies	D9. Trends In Model-Driven Collaboration	E9/EA2a. EA and the Future of AD: Synergies and Conflicts
3:30pm		B10/EA3c. If You Had an Application Strategy, What Would It Look Like?	C10. How to Govern & Manage a Mature SOA GOV	D10. Case Study Panel: Mainframe Migrations – For Better or For Worse? PG	E10. The Evolution of Application Lifecycle Management
4:45pm	K5. Closing Guest Keynote: Mobilizing Social Power to Drive Change Malcolm Gladwell, Author				
5:45pm	Conference Adjourns				