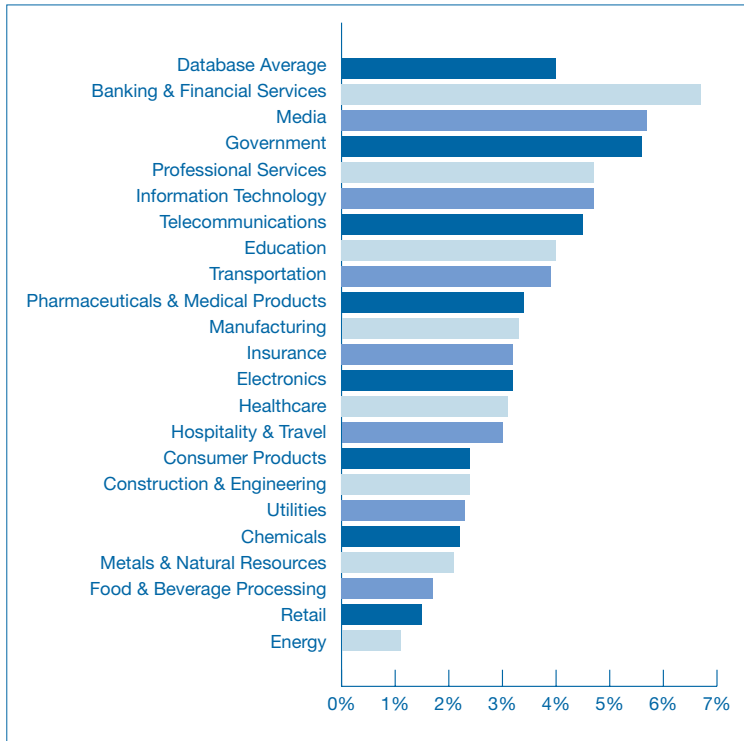


# Are Your IT Investments Poised to Make a Difference?

As an IT leader, you're under more pressure than ever to help your organization derive more value from technology to help you compete. **But at what cost?**

## IT Spend as a Percentage of Revenue



Source: Gartner IT Key Metrics Data 2008.

- Help guide your organization where it needs to go for improved operational and business advantage.
- Support your IT communications strategy.
- Get insight with a range of benchmarking solutions you can trust.

Get all this and more from Gartner.

Support your important investment decisions with data and facts, not conjecture. Consult our range of benchmarking solutions that are designed to fit your needs.

Gartner for IT Leaders Research	Gartner for IT Leaders Scorecards	Gartner IT Executive Benchmarks	Gartner IT Custom Benchmarks
Role-specific Research	Role- and Topic-specific Scorecards	Event-specific Standardized Benchmarks	Project-specific Custom Benchmarks
Includes IT Key Metrics Data online report access		Highly customized	
"Temperature check"		"Diagnosis from the specialist"	
<ul style="list-style-type: none"> <li>• Analyze how your competitors are investing.</li> <li>• Regularly track your performance against your industry peers.</li> <li>• Support annual budgeting cycles, strategic planning sessions, restructuring/consolidation decisions or major outsourcing evaluations.</li> </ul>			

How are your IT peers investing to achieve similar business results?

Visit the Gartner benchmarking booth to see how our range of solutions can give you the insight you need to assess and improve your organization's operational effectiveness and ability to compete. For more information, you can also contact us at [benchmarkinginfo@gartner.com](mailto:benchmarkinginfo@gartner.com).

## GARTNER BENCHMARKING SOLUTIONS DEMONSTRATION AREA

### Location:

Gaylord National Resort & Convention Center  
Maryland Ballroom Foyer

### Hours:

**Sunday**  
1:00 p.m. – 6:30 p.m.

**Monday – Tuesday**  
7:00 a.m. – 6:00 p.m.

**Wednesday**  
7:00 a.m. – 5:00 p.m.

Come by our booth to schedule a private one-on-one discussion with a Gartner benchmarking specialist.