

Gartner Business Intelligence Summit 2009

The Blg Discrepancy: the priority vs. the reality of business intelligence

Exhibit Pass

Only \$195

Monday, March 9 – Wednesday, March 11
 National Harbor, MD (Washington D.C. area)
 Gaylord National Resort & Convention Center
gartner.com/us/bi

- Visit our exhibit floor to see over 20 world-class business intelligence technology and service providers including IBM, Oracle, Information Builders, Sybase, and many others
- Plus, attend 2 keynote sessions, 2 track sessions, and 2 solution provider and case study sessions
- This pass is for “user” individuals only. BI-related solution providers are not eligible

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Monday, March 9

2:00 p.m.

- A3 – Defining an Enterprise Metrics Framework**
Michael Smith Maryland Ballroom A
- B3 – Customer Segmentation: The Roles of BI**
Gareth Herschel Maryland Ballroom B
- C3 – Enterprise Information Architecture and the Role Played by Master Data**
Andrew White Maryland Ballroom C
- D3 – Business Intelligence, Business Applications and Business Process Management: An Increased Focus on Process**
Bill Gassman, Nigel Rayner Maryland Ballroom D

3:15 p.m.

Solution Provider Sessions

- Driving Business Performance in a Turbulent Economy with Microsoft Business Intelligence (Microsoft)**
Speaker TBD Maryland Ballroom D
- Connected Intelligence: Plotting your Course of Action to “Full Value” BI (HP)**
Kristina Robinson Maryland Ballroom C
- Performance Management in Today’s Troubled Economy (IBM)**
Leah MacMillan Maryland Ballroom B
- Extreme Intelligence: From Storage to Scorecard (Oracle)**
Speaker TBD Maryland Ballroom A

4:45 p.m.

- Keynote: Comparing the Mega-Vendors: How Do IBM, Microsoft, Oracle and SAP Stack Up?**
Gartner Research Analysts Maryland Ballroom A

5:45 p.m.

- Solution Showcase Reception** Prince George’s Exhibition Hall D

Tuesday, March 10

9:45 a.m.

Solution Provider Sessions

- Refined Path to Business Intelligence that Delivers Fast Impact (QlikView)**
John Trigg Maryland Ballroom D
- Active Enterprise Intelligence – Theory and Practice (TeraData)**
Dave Schrader Maryland Ballroom B
- The Value of the Right Information at the Right Time (SAP)**
Paul Clark, Jack Way Maryland Ballroom C

2:00 p.m.

- Keynote: BI Excellence Award Finalists Presentations** Ballroom A
- US Army Armament Research, Development and Engineering Command
Mark R. Sauvageau, Chief, Corporate Financial Operations
- Social Security Administration
John Simermeyer, Associate Commissioner, Office of Earnings, Enumeration, and Administration Systems
- GE Rail Services
Suman Sharma, IT Leader, Business Intelligence

3:30 p.m.

Solution Provider Sessions

- How Should BI Work (Information Builders)**
Michael Corcoran Ballroom C
- Economic Development Intelligence System(EDIS), growing and retaining business in NC (SAS)**
John Correllus Ballroom D
- Windows Presentation Foundation Revolutionizes BI and CPM: Board7 Live Demo (Board International)**
Salvatore Capuano Ballroom B

4:45 p.m.

- B5 – Leveraging BI and PM in the Public Sector: The Post Transition Focus on Performance Management TBD**
David McClure Ballroom B
- D5 – BI, Financial Governance and the New World of Transparency**
John Van Decker, Michael Smith Ballroom D

5:45 p.m.

- Sponsor Hospitality Suites** Chesapeake Rooms A-F

Wednesday, March 11

9:45 a.m.

Solution Provider Sessions

- Innovation and BI Keep Time Warner Cable One Step Ahead (Time Warner Cable)**
Steve Cornett Maryland Ballroom C
- Journey to a BICC: Getting More From Your BI Investment (Fujitsu)**
Norman Mackay Maryland Ballroom D
- MySpace Case Study: Delivering Data Warehouses for Mission-Critical Operations (Aster Data Systems)**
Hala Al-Adwan, Mayank Bawa Maryland Ballroom A
- Simplifying Complex Multi-Product Performance Management Solutions with a Unified Application (Tagetik)**
Mark Corsetti Maryland Ballroom B

11:45 a.m.

Solution Provider Sessions

- Integrating Departmental BI Islands into Enterprise-Wide BI System Using MicroStrategy9 (MicroStrategy)**
Mark LaRow Maryland Ballroom D
- Mobilizing the BI Competency Center to Support RMS Vision and Goals (Hitachi Consulting)**
Mark Westergaard, Todd Price Maryland Ballroom A
- Process Intelligence – Beyond BI (IDS Scheer)**
Dr. Helge Hess, Mike Wheeler Maryland Ballroom B
- Turbocharging BI Data Loads (Sybase, Inc.)**
Dan Lahl, R. Scott Smith Maryland Ballroom C

This pass does NOT include the following:

- Conference Meals • Gartner Analyst One-On-One Sessions
- Conference Documentation • Analyst-User Roundtables

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