

Agenda at a Glance

SUNDAY, MARCH 22, 2009

2:00pm	Pre-Registration
3:00pm	WK1. Surviving or Thriving – How to Ensure BPM and BPI are Part of the Enterprise Strategy? – David A. Kenny, Senior Consultant – Process Improvement Services, RummierBrache
6:00pm	Sponsored Welcome Reception (TBD)

MONDAY, MARCH 23, 2009

7:00am	Registration	
7:30am	T1. BPM Primer: Getting the Basics First	
7:30am	Attendee Breakfast	
8:45am	K1a. Welcome Address – Conference Chairs	
9:00am	K1b. Gartner Keynote: Making the Case for BPM in a Time of Crisis – Janelle Hill, Research VP, Gartner	
	TRACK A: THE BEGINNER'S SURVIVAL GUIDE TO BPM	TRACK B: INTERMEDIATE BPM FOR BUSINESS PRACTITIONERS: THRIVING WITH BPM
10:15am	A1. Getting Started With Business Process Management	B1. Benchmarking of IT's Business Performance Improvement: BPM's Role
11:30am	Solution Provider Sessions & Case Studies	
12:30pm	Attendee Lunch & Solution Showcase Dessert Reception	
2:00pm	WK2. Workshop: What is a Business Process Architecture and Why It is Important – Roger T. Burlton, Founder of BPTrends Associates	
2:30pm	A2. Key Roles that Enabled a Process Managed Organization	B2. Case Study: Leveraging BPM to Deliver Mission Critical Applications: One CIO's Perspective
3:45pm	Solution Provider Sessions & Case Studies	
5:00pm	K2. Keynote Session: The Back of the Napkin: Solving BPM Problems With Pictures – Dan Roam, Author & Founder of Digital Roam Inc.	
6:00pm	Solution Showcase Reception	

TUESDAY, MARCH 24, 2009

7:00am	Registration	
7:15am	Attendee Breakfast	
7:15am	PB1. Power Breakfast: EA + BPM: United, We Deliver the Business – Divided, We Miss the Mark	
8:15am	K3. Keynote: What's Ahead for the Economy and Markets Now? – Dr. Jeremy J. Siegel, Russell E. Palmer Professor of Finance at Wharton	
8:30am	WK3. In-Summit Paid Workshop: The Back of the Napkin Workshop: Putting Your BPM Pictures to Work – Dan Roam, Author & Founder of Digital	
9:30am	A3. BPM Technology: Walk Before You Run	B3. Enterprise Risk Management – The Next Frontier for BPM
10:45am	Solution Provider Sessions & Case Studies	
11:45am	Attendee Lunch & Solution Showcase Dessert Reception	
1:45pm	A4. Case Study: Establishing and Getting Traction With BPM – Dolby Laboratories	B4. Uncovering the Performance Improvement Opportunities Buried in Unstructured Processes
2:00pm	WK4. Using Design Principles to Create a New Process – Dan Madison, Principal, Value Creation Partners	
3:00pm	Solution Provider Sessions & Case Studies	
4:15pm	A5. Building a BPM Competency Center	B5. Gartner Panel: The Governance Conundrum: How do We Simplify Business and IT Governance?
5:30pm	K4. Keynote: Linking Human Resources to Business Outcomes – Rudy Karsan, Chairman and CEO, Kenexa	
6:30pm	Hospitality Suites	

WEDNESDAY, MARCH 25, 2009

7:30am	Registration	
7:30am	Attendee Breakfast	
7:30am	PB3. Power Breakfast: The Next Frontier: Business Process Utilities	
8:45am	WK5. Workshop: BPM Measurement: Principles and Practice: Dr. John Alden, Managing Partner, Capability Measurement & Lance Gibbs, Founder	
8:45am	K6. Gartner Keynote: Using BPM to Survive, Thrive & Capitalize in Turbulent Economy – Daryl Plummer, Gartner; Elise Olding, Gartner; Michele	
10:00am	A6. Eleven Steps to Take if You Need Consulting and SI Help With Your BPM Projects	B6. Panel: Change Management in Action – Are You Ready for BPM?
11:15am	Solution Provider Sessions & Case Studies	
11:45am	Attendee Lunch	
12:45pm	A7. Panel: Tips from the Trenches: Getting Started Do's and Don'ts	B7. Improving Business Processes With Business Process Outsourcing (BPO)
2:00pm	A8. Staff Smart: The Ultimate Organization Chart for the Collaborative Process-Driven Enterprise	B8. Linking BPM and Project Portfolio Management (PPM): Demand Governance for Technology Investments
3:15pm	K7. Closing Keynote: Gartner Open Research Meeting (45 minutes) – Moderator: Matt Hotle	