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# Evolve Your Role. Optimise Value. Protecting Your Business in Tough Times.

Gartner Information Security Summit 2009



Conference Chair



**Victor Wheatman**  
Managing VP  
Gartner

**Gartner**  
Information Security  
Summit 2009

15-16 September | Sydney  
Convention & Exhibition Centre

[gartnerevents.com.au/infosecurity](http://gartnerevents.com.au/infosecurity)



Introduction from the Conference Chairs

## Information Security is evolving – fast.

“ What has surprised me, is the practical and achievable recommendations by all presenters. I would have no hesitation in returning to other Gartner events, and will highly recommend any colleagues also attend. ”

*IT Security Advisor, Department of Finance and Administration*

You can thank the hackers and cyber-attackers for that. But now what?

The economy has toughened. And IT Security budgets may be feeling the squeeze. Meanwhile ‘the bad guys’ are on the prowl – ready to compromise your data, your customers and your infrastructure. The good news? Protecting the business at a time like this may be the perfect opportunity to optimise value for the organisation and enhance your role as an Information Security Pro.

Here’s how to make that opportunity work for you. Attend the Gartner **Information Security Summit**, 15-16 September 2009 in Sydney.

Our focus is two-fold and encompasses both the short- and long-term objectives you’re juggling in an uncertain business environment.

Regarding the here and now: which tools, technologies and management practices do you need to run a security operation that’s efficient, safe and economical?

And about the future: how will you position yourself inside and outside the organisation and increase your effectiveness as an Information Security Professional over the next five years?

The 2009 agenda casts a comprehensive net of analysis and insight from the network to the boardroom. With drill-down vigour, our team of analysts will examine your role in Information Security Management, discuss the technologies critical to the network, offer guidance on keeping your data and applications requirement-ready and secure, explore privacy policies and privacy protection tools, and consider emerging trends. You’ll discover how to:

- Understand the growing interconnectedness of Security, Information Assurance, Business Continuity and Risk
- Communicate your value to the business more effectively at an especially urgent time
- Keep pace with evolving information security technologies
- Assess your career path and its potential trajectory inside and outside your organisation
- Pursue cost-optimisation strategies while continuing to meet security and compliance mandates

I look forward to seeing you there!

**Victor Wheatman**  
Managing VP  
Gartner



# Benefits of Attending

**Stay ahead** of Information Security threats

**Discover** best practices in Information Security

**Reduce** or eliminate compliance related hassles

**Justify** your Information Security expenditure

**Share** your experiences and learning with peers through networking events and roundtable discussion forums

## Guest Keynote Speakers



### How Culture Impacts on Information Security – Introducing UGRs

It's now widely recognised that an organisation's culture plays a big part in determining IT security systems and compliance. Managing the culture to enhance IT security has always been a complex and difficult issue. **Until now.**

In the presentation you will learn about the concept of UGRs – unwritten ground rules – developed by author and international speaker, Steve Simpson. You will learn how the UGRs concept has been applied in companies across the globe to manage and boost the culture, and how it can be applied in an IT security context.



### The Nature of Information and its Role in Information Warfare

Information security is no longer a purely defensive game. The collection, storage and exploitation of information lie at the core of all business processes. Information is a powerful tool for commerce, but it can also be a target of malicious exploits or a weapon for attacking enterprises and governments. Understanding the structure and application of data and information, both as corporate assets and as weapons of influence is critical for managers that plan to survive and thrive in the future.

In this presentation, Dr. Bill Hutchinson of Edith Cowan University and Editor of the Journal of Information Warfare will explore the role that information plays in offensive and defensive information warfare.

## Advisory Board Members

This years Agenda has been created with input from an Advisory Board.



**Rob McMillan**  
Executive Manager  
IT Security  
CBA



**Marcel Sorouni**  
Security Manager  
Bupa Australia  
Group



**John Pane**  
Chief Privacy Officer  
Australia Post



**Asaf Ahmad**  
Information Security  
Manager  
NSW Fire Service

## Who Should Attend?

Business and IT management alike are involved in most areas of Information Security.

### Business Management

- Risk managers
- Auditors
- Business Analyst
- Information Security Manager
- Compliance Manager
- Fraud Manager
- Financial Crimes Investigator
- Information Risk Manager
- Privacy Officer

### IT Management

- CIO
- CISO
- VP/Director of IT
- IT Security Managers
- Network managers
- Manager/Director of Security Strategy and Governance
- Security Risk Manager/Analyst
- Security Architect
- Network Architect
- Solutions Architect

- Business Applications Manager
- Infrastructure Architect/Designer
- Security Engineer
- Information Security Manager
- Access Control Manager
- Mgr/Dir IT Compliance
- IT Operations Manager
- Intelligence Officer
- Chief Systems Officer
- AV & Networks Unit Leader
- Infrastructure & Networks Manager



# Meet the Analysts

## Worldwide expertise at your fingertips

For over 25 years, Gartner analysts have been the trusted advisors to many of the world's largest and most demanding companies. No one sees the implications of technology so clearly, so consistently.

Gartner analysts draw constantly from the real-life challenges and solutions experienced by more than 45,000 Gartner clients worldwide. The value of this resource, combined with our deep analysis of technology vendors, is unrivalled.



**Geoff Johnson**  
Research VP  
Australia

**Focus Areas:** Enterprise Communications Applications and Networking and Telecommunications in the Asia/Pacific region.



**Jim Longwood**  
Research VP  
Australia

**Focus Areas:** Responsible for undertaking research on sourcing best practices, trends and market positioning of external service providers in the Asia/Pacific IT services market, as well as for providing industry analysis and strategic advice for regional Gartner clients and IT sourcing policymakers.



**John Roberts**  
VP Distinguished Analyst  
Australia

**Focus Areas:** Business and IT transformation, IT Strategic Planning and Governance, Business Value of IT, Organisation and Management Strategies, and Process and Performance Management.



**Robin Simpson**  
Research Director  
Australia

**Focus Areas:** Research and provides advice and support for Gartner clients on the Business Applications of Mobile, Wireless and Emerging Technologies.



**Victor Wheatman**  
Managing VP  
USA

**Focus Areas:** Research specialties include Public Key Infrastructures and Related Applications, as well as the five-year Security Scenario.



**Ray Wagner**  
Managing VP  
USA

**Focus Areas:** Focuses on a wide range of security issues, including Identity and Access Management, Web Services Security, Public-Key Infrastructures, Digital Rights Management, the Information Security Organisation, and Information Security issues within Emerging Technologies.



**Neil MacDonald**  
VP & Gartner Fellow  
USA

**Focus Areas:** Operating system and application-level security strategies. Specific research areas include Windows Security, Host-Based Intrusion Prevention Systems, Converged Endpoint Security, Service-Oriented Application Security, Business Process Management Security and the Integration of Security into the Application Development Process.



**Joseph Feiman**  
VP & Gartner Fellow  
USA

**Focus Areas:** Applications' Security: Technologies and Methodologies enabling secure software life cycle, Data Privacy, Security of large systems and Packaged Applications, Legacies, SOA, Web 2.0, and Security as a service.



**John Pescatore**  
VP & Distinguished Analyst  
USA

**Focus Areas:** 28 years of experience in Computer, Network and Information Security.



**Lawrence Orans**  
Research Director  
USA

**Focus Areas:** Focuses on the Integration of Security within internal networks, with a particular emphasis on Network Access Control, VoIP and Content Filtering.



## One-on-One Meetings

Tackle your toughest challenges. Take the opportunity to book a complimentary 30 minute One-on-One meeting with a Gartner Analyst. You set the agenda according to your priorities, and the discussion is tailor made for you. Spaces are limited and appointments are made on a first come first served basis – so book early to avoid disappointment.



# Agenda at a Glance

## Day 1: Tuesday 15 September

07:30 Registration  
 08:30 Gartner Sessions  
 09:40 Opening Keynote  
 11:00 Solution Provider Sessions  
 11:40 Gartner Sessions  
 12:40 Lunch  
 13:30 Gartner Sessions  
 14:40 Solution Provider Sessions  
 14:40 Gartner Sessions  
 16:00 Guest Keynote  
 17:00 Networking Reception

## Day 2: Wednesday 16 September

08:00 Registration  
 08:30 Guest Keynote  
 09:40 Gartner Sessions  
 11:00 Solution Provider Sessions  
 11:40 Premier Sponsor Panel  
 12:40 Lunch  
 13:30 Gartner Sessions  
 16:00 End User Panel Session  
 17:00 Finished



## Analyst User Roundtables

Back by popular demand!

Analyst / User Roundtables offer end-user delegates the opportunity to join a one hour discussion with a Gartner expert and peers interested in the same topic and facing similar challenges.

### Security and Sourcing **Jim Longwood**

Outsourcing critical business operations carries risks. Share your perspectives with your peers.

### Organisational and Governance Issues **John Roberts**

In this roundtable the question 'Where does security report and how are the policies made?' will be openly discussed.

### Identity and Access Management War Stories **Ray Wagner**

Participants will be asked to share their experiences evaluating and implementing IAM solutions.

### Security and Mobility **Robin Simpson**

How is your enterprise managing demands for mobility, via remote access and through mobile devices such as smarter phones? How are others doing it? Find out here.

For more information and booking details, see [gartner.com/ap/itsecurity](http://gartner.com/ap/itsecurity)

## End User Panel Session



### Improving Security Awareness – What Works and What Doesn't

**Rob McMillan, Executive Manager IT Security, CBA**  
**Marcel Sorouni, Security Manager, Bupa Australia Group**  
**John Pane, Chief Privacy Officer, Australia Post**  
**Asaf Ahmad, Information Security Manager, NSW Fire Service**

Everyone has a security awareness program but few can show that investments in awareness activities actually produce tangible benefits for the enterprise. In this interactive panel session we will focus on what works and what fails when it comes to awareness programs. The emphasis will be on real world examples of awareness activities that produce measurable results and that align with the organisation's appetite (or lack of) for culture change.

# Conference Program

## Track A:

### Information Security Management Planning

The job of Chief Information Security Officer has evolved. Sometimes you came up through the ranks, maybe from networking, maybe from audit. You may know something about 'the business' or maybe you're focused – too much – on technological solutions to information security problems. These sessions will help you round out your knowledge and skills to meet the challenge of the job.

#### Aligning Security with the Business

**Victor Wheatman**

The perspectives of application owners and business partners are required to analyse potential vulnerabilities and risks, and to gain buy-in and funding for risk treatment and mitigation efforts. If they do not participate in risk assessments, such managers and partners abrogate responsibility and accountability, often leaving IT and information security an unfunded mandate. This is bad because line-of-business managers and partners may take risks that might otherwise be considered unacceptable.

- How do new technologies and business processes disrupt existing security structures and introduce new vulnerabilities?
- What perspectives should line-of-business managers and security managers jointly research, develop, explore and address to mitigate risks and vulnerabilities, and identify new business opportunities for the business?
- What tools, techniques and technologies are available to enable enterprises to provide more while spending less money?

#### IT Consumerisation and Information Security

**John Pescatore**

The consumerisation of IT means that the IT organisation is losing control of the hardware, software and services that productive employees will use. IT can no longer say 'no' to Skype, Google Apps, Facebook, Macintosh laptops or iPhones. Combined with the growth of financially motivated, targeted threats, this trend is causing major rifts to old, rigid security programs. Here's a methodology for matching the most effective and efficient approach to staying secure while taking advantage of consumer-grade technologies

- What new threats on the horizon will impact information security programs?
- What are the key security processes, controls and architectures that will be required to deal with the increased exposure caused by the consumerisation of IT?
- Who will be the winners and losers in the security marketplace as consumerisation drives changes in information security?

#### The Role of the Business Continuity Manager

**John Roberts**

The Business Continuity Manager's job has dramatically changed over the last several years – moving from an-IT-only focus to one that is integrated into the daily business operations. But only the most mature BCM programs have made the transition. The rest are struggling to position themselves as a business 'change agent'.

- How has the role of the business continuity manager evolved over the last 20 years?
- How have mature BCM programs become a business change agent?
- How can BCM managers leverage the Gartner BCM Activity Cycle to mature their programs according to the needs and culture of their enterprises?

#### Integrating Physical and Information Security

**Victor Wheatman**

What are the prospects for merging physical and IT security systems? Focusing on the possibility of implementing a more comprehensive security posture, this presentation examines the organisational structure and changes associated with this type of operational merger. We'll also discuss the benefits, pitfalls, and best practices for getting started by using a project-based approach.

- What are the potential benefits of integrating physical and cybersecurity?
- How should organisations structure their security functions across physical and IT security?
- What are the major obstacles to integrating physical and IT security?

#### Staying Ahead of Next Generation Threats and Vulnerabilities

**John Pescatore**

Cyber criminals and other attackers are developing new threats just as fast as global economic conditions, business processes and IT delivery methods change. Successful

businesses will take approaches to stay ahead of these threats and protect business and customer data to build customer trust.

- What changes in business processes and IT support will be required to stay ahead of evolving threats?
- Who will be the winners and losers in the future security market?

#### Securing the Next Generation Virtual Data Centre

**Neil MacDonald**

We believe that by 2012, more than 50 percent of all data centre workloads will have been virtualised. We believe this will fundamentally transform what is required from our security infrastructure. Security policy enforcement mechanisms need to become virtualised, just like the workloads they protect. This session will explore how to deploy virtualisation securely as well as the future of virtualised security infrastructure.

- How will virtualisation be deployed securely?
- How and why will security controls become virtualised?
- How should we design our next-generation security infrastructure to protect the next-generation virtualised data centre?

#### Integrating Security and Privacy Requirements into IT Sourcing and Procurement

**Jim Longwood**

Outsourcing, onshore or offshore, is one of the more significant trends in IT and for business processes. But how do you protect yourself from risks while giving up control of operations? Here, we provide strategies to stay secure while outsourcing IT, and for suppliers to deliver secure outsourcing services. We help users understand and address the real issues of security, privacy and confidentiality/IP protection.

- How do security and privacy risks vary globally?
- What are the hidden costs of global sourcing?
- What processes do companies worldwide typically use to vet the security controls of third parties and external service providers?



## Track B:

### Network Security Professionals: Addressing the Threats

Connectivity, without it we're isolated and can't do business. The perimeter is porous, the challenges growing, the threats mutating and the bad guys are getting more and more creative. Keeping up means understanding how the tools are evolving, where they fit, where they overlap and where they truly show value.

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#### Selecting Security Products Using Gartner's Magic Quadrants and MarketScopes

**John Pescatore**

To enable clients to make the best decisions, Gartner analysts spend a great deal of time independently analysing products and services and the companies that provide them. This session explains the process, and describes how Gartner research products should be optimally used in making choices. Hint: sometimes the upper right companies are not the most suitable for your circumstances.

- What research methodology does Gartner use in creating its market Magic Quadrants and Marketscopes?
- How do product and service attributes impact ratings in Gartner's published research?
- How should user organisations most effectively use Gartner's research to making buying decisions?

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#### Securing Unified Communications and Collaboration

**Geoff Johnson**

In this presentation, we assess approaches to security for unified communications and collaboration as voice, messaging, presence, IM, conferencing, networked devices and mobility are converged under UC clients.

- What are the challenges associated with securing IP telephony and unified communications?
- What is the security impact of SIP in VoIP and unified communications?
- What are the best practices for securing IP telephony, Open Source Communications and tools like Skype?

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#### The Changing Face of Network Access Control

**Lawrence Orans**

Network Access Control implementations in 2009 and beyond will be very different than what was envisioned back in the early days of NAC in 2003. Here we look at the usage cases for NAC in 2009 and share best practices for NAC and guest networking deployments.

- What key trends are shaping NAC in 2009 and beyond?
- Which vendors are leading the way with NAC?
- What are the best practices for NAC?

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#### Managed Security Services

**John Pescatore**

The prospect of implementing security controls via vendor-owned and managed technology offers several potential benefits with attendant risks. This session offers Gartner's view on the present and future role of security as a service and managed security service providers in APAC and worldwide.

- Which security controls and technologies will present the best opportunities for low-cost, fast deployment security as a service delivery now and in the future?
- What safeguards must enterprises put into place to implement security as a service effectively and safely?
- What types of vendors and service providers can offer true security as a service?

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#### Privacy Over the Airwaves User Cases

**Robin Simpson**

The security protocols and standards for WiFi have stabilised, but the use cases for WLANs and other forms of wireless continue to evolve. The challenge today is not whether the technology is good enough to use securely; but rather which architectures, interoperability and integration are the key to secure business use of wireless technologies. This presentation explores use cases of wireless technology and provides decision frameworks for choosing the most efficient and effective security solutions.

- What strategies, best practices and technologies will enable wireless privacy?
- Which technologies, devices, infrastructure, applications and services should be integrated to assure secure use of wireless technology?
- How will future wireless standards and technologies impact today's enterprise security approaches?

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#### Four New Security Technologies You Should Know - Four Predictions

**Lawrence Orans, John Pescatore**

Today's networks are based upon older technologies that can lead to serious vulnerabilities. The DNS protocol is flawed. IPv4 has a shortage of addresses. Most data travels unencrypted, "in the clear" over networks. Many wired networks lack authentication – any device can gain access. New technologies will help. Hear Gartner's predictions for when and how you will deploy them.

- Will the DNS vulnerability of 2008 lead to widespread DNSSEC adoption?
- How and when will 802.1AE/af lead us to encrypt data in motion?
- Will 802.1X be as commonplace in our wired networks as it is in our wireless networks?
- When, if ever, will you deploy IPv6?

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#### Secure Network Modernisation

**Geoff Johnson**

The network is a distributed computer which must be secured to deliver core business applications. But enterprises are struggling with legacy infrastructures and imperfect performance, even from today's best networks configurations, and they are facing an uncertain future as new technologies and business models emerge. This presentation describes a methodology for securing modernisation of enterprise networking in constrained economic times and presents a case study as a detailed example of our suggested approach.

- How will the modernisation of emerging networking technologies impact security in tough times?
- Who are the suppliers that will have the greatest influence in securing networking?
- What are the tactics and strategies that business must use to plan and organise secure network modernisation?

Visit: [agendabuilder.gartner.com/SEC5A](http://agendabuilder.gartner.com/SEC5A) to build your agenda

# Conference Program

## Track C:

### Applications and the Security Role: Doing Business Securely

Applications run the business. The first task is to make sure they work and meet the requirements. Too often, the question 'is it secure?' is an afterthought. Let's try to fix that.

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#### Identity Access Management 101

**Ray Wagner**

Identity and Access Management (IAM) is well established as a cornerstone of information security and can deliver real business value beyond its contributions in efficient and effective security, risk management and compliance. Here we look at the pieces of the IAM jigsaw puzzle, and how they fit together.

- What are the drivers for, and benefits from, IAM?
- What are the key elements of an IAM program?
- What are the IAM technologies? Which are core, and which are fringe? Which are tactical, and which are strategic?
- How can you articulate the business value of IAM?

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#### Application Security Scenario

**Joseph Feiman**

As attacks become more financially motivated and as organisations get better at securing their infrastructure, risks have shifted to the application level. To address these new risks, new application security marketplace has emerged. It includes security technologies (such as: static and dynamic application security testing, data privacy and obfuscation, software composition analysis, application hardening and shielding); security implementation practices, and service offerings.

- What new threats are applications facing?
- What technologies will secure application logic, code and data?
- What are optimal implementations of application security?

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#### Microsoft and Security: Is Microsoft Ready? Are You?

**Neil MacDonald**

The world's largest software company's applications and operating systems are also the world's biggest targets for attackers, largely as a result of their ubiquity. Microsoft has made progress in improving its security profile, but is it enough? Microsoft has also entered the market

with a broad array of security products for the client, at the server and on the edge. Microsoft believes they are ready for the enterprise, but important questions remain.

- How is Microsoft creating secure products and security products?
- How is Microsoft's technology for 'keeping the bad guys out' evolving?
- How is Microsoft's technology for 'letting the good guys in' evolving?
- How should Microsoft's security strategy evolve?

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#### Protecting Data and Applications from Hacker and Employee Attacks

**Joseph Feiman**

Although it's common thinking that hackers are the greatest threat to an enterprise's data and application, employees can pose just as serious a threat. Complying with industry regulations, a new set of technologies and practices is emerging to protect sensitive data and applications from insider and outsider attacks

- What harm do outsiders and insiders pose?
- What data should be masked?
- How should applications be fortified?
- Which criteria should be applied to technologies and vendor selection?

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#### Adopting a Comprehensive Approach to Single Sign-On (SSO)

**Ray Wagner**

Reduced sign-on/single sign-on solutions can simplify access to key enterprise IT resources, while still maintaining acceptable levels of security. The choice of solution should be tailored to meet specific, detailed enterprise requirements, especially future access expansion requirements.

- What are the drivers for enterprises considering or implementing SSO solutions?
- What are the decision factors when choosing SSO solutions for different scenarios?
- What technologies are available to provide SSO for different scenarios?

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#### Stump the Analysts: An Interactive Happening

**Ray Wagner**

Joseph Feiman, Andrew Walls This open interactive forum features some of Gartner's more provocative analysts fielding vexing questions from audience members willing to brave the challenge to try to stump the analysts.

- What are some of the more difficult issues facing enterprises in information security?
- Why doesn't security ever get 'solved'?
- How can those involved in security anticipate next year's threats and opportunities in information security?

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#### Securing the Web Gateway

**Lawrence Orans**

The Web is simultaneously becoming more important and more dangerous to modern business. Web based applications and services such as Skype and Salesforce.com have the ability to cut costs and improve productivity, yet few organisations have adequate solutions to effectively manage and filter Internet traffic that is flooding the LAN.

- What are the trends and implications of the evolving Web applications and Web-based malware?
- What are the key features and requirements of a secure Web gateway?
- Which vendors will your organisation rely on to secure the Web gateway?



# Sponsors

Meet innovative technology and service providers at the forefront of Information Security.

At the Summit we'll help you develop a 'short list' of technology providers who can meet your particular needs. We offer you exclusive access to some of the world's leading technology and service solution providers in a variety of settings. Visit the demonstration forum, attend the Solution Provider Sessions and join in the networking drinks reception for informal relationship-building.

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## Solution Expert Face to Face Meetings



**Do you have questions about the services and technology you are using?**

**Are you considering a new provider for any security services or applications?**

**Do you want to bypass the sales spin and gain the business and technical knowledge you need?**

At the Information Security Summit you will have the opportunity to book 30 minute private meetings with Subject Matter Experts (SME) and gain the information you need to overcome your technology challenges. You will set the meeting's agenda. Spaces are limited and will be booked on a first come first serve basis – so book early to avoid disappointment.

For more information and booking details:  
[agendabuilder.gartner.com/SEC5A](http://agendabuilder.gartner.com/SEC5A)



## How to Register



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Email: [gartner@infosalons.com.au](mailto:gartner@infosalons.com.au)  
Phone: 1300 766 663 or +61 2 9280 1295

## Registration

[gartner.com/ap/itsecurity](http://gartner.com/ap/itsecurity)

Registration fee includes: conference attendance, documentation and planned functions.

**Early Bird:**

(applies if registration is received by 7 AUG 2009)  
AUD \$2325 (inc GST) per person

**Standard:**

AUD \$2850 (inc GST) per person

**Group 2-4 Delegates:**

AUD \$2200 (inc GST) per person

**Group 5+ Delegates:**

AUD \$2000 (inc GST) per person

**Group 10+ Delegates:**

AUD \$1900 (inc GST) per person

Please visit [gartnerevents.com.au/infosecurity](http://gartnerevents.com.au/infosecurity) and click on the Hotel/Travel tab for booking details. For your travel requirements, please contact your designated travel agent.

## Registration Contact

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## Gartner Clients

If you are a client with questions about registration, please contact your sales representative.

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