



Gartner
Application Architecture,
Development &
Integration
Summit 2009

Dear Attendee:

Thank you for registering for the **Gartner Application Architecture, Development & Integration Summit, December 7 - 10, 2009** at **Caesars Palace** in **Las Vegas, Nevada**.

To assist you in preparing for the conference, enclosed you will find detailed information regarding the following topics:

- General Conference Information
- Agenda Builder
- Conference Workshops
- Gartner Analyst One-on-One Appointments and Analyst/User Roundtables
- Online Documentation Access
- Your Personal Justification Kit

Please log onto gartner.com/us/aadi to view the latest agenda, conference updates, register for conference workshops, schedule Analyst One-on-One Appointments, Analyst/User Roundtables and/or Face-to-Face Sponsor Meetings.

If your conference registration is not paid in full, payment is due prior to the start of the conference by company check, credit card or Gartner Conference Ticket. Please note: If your conference registration is paid in full you will be able to access the documentation on our event website as presentations become available.

If you have any questions, comments and/or concerns regarding the Gartner Application Architecture, Development & Integration Summit please contact our Registration Team at +1 866 405 2511 (US and Canada), +1 650 226 0825 (International) or send an email to us.registration@gartner.com and we'll be happy to assist you.

Sincerely,

The Gartner Worldwide Events Team

GENERAL CONFERENCE INFORMATION

HOTEL CONTACT INFORMATION:

Caesars Palace Las Vegas
3570 Las Vegas Boulevard South
Las Vegas, Nevada 89109
Phone: +1 702 731 7110 or +1 800 634 6001 – toll free
<http://www.caesarspalace.com/>

TIME:

For your convenience, pre-conference registration will take place in the **Milano Foyer** of the **Caesars Palace** convention space on Sunday, December 6, 2009 from 2:30 p.m. – 7:00 p.m. Registration will re-open Monday, December 7 at 7:00 a.m. The conference Welcome Address will commence on Monday, December 7 at 8:45 a.m. The conference will adjourn Wednesday, December 10 at 4:30 p.m.

DOCUMENTATION:

Fully registered attendees are granted access to conference documentation via our online Agenda Builder. All you need is your gartner.com username and password to access. Please note that documentation will not be available on-site. While attendees are able to print personalized conference agendas on-site, you will not be able to print conference documentation. For additional business needs, please contact the hotel business center directly at +1 702 866 1100 for service and pricing information.

PRE-EVENT DOCUMENTATION ACCESS:

Full payment, by EOD Friday, November 20 will allow you pre-event access to conference documentation as it becomes available.

RESERVATIONS: **BOOK NOW TO SECURE SPECIAL GARTNER RATE!**

As an attendee you are responsible for booking your own hotel reservations. You may do so by contacting **Caesars Palace** directly at +1 800 634 6001. Please specify that you are attending the Gartner Application Architecture, Development & Integration Summit to receive the special nightly group rate of \$199.00 (plus tax). Check-in time at Caesars Palace is 3:00 p.m.; check-out is at 11:00 a.m.

AIRPORTS AND TRANSPORTATION:

McCarran International Airport (LAS)

- McCarran International Airport (LAS) is located approximately 10-15 minutes away from Caesars Palace. Taxi service is available for up to five people for approximately \$15 USD one way.
- Caesars Palace provides airport shuttles for approximately \$10 one-way; shuttles are available at the ground transportation area of airport's main terminal. Please be advised that the shuttle stops at several hotels before arriving at Caesars Palace.

PARKING:

Self and Valet parking for hotel guests are available at Caesars Palace for no additional charge.

CONFERENCE MEALS

Attendee Meals for the Gartner Application Architecture, Development & Integration Summit will begin Monday, December 7, at 7:30 a.m. Breakfast and lunch will be served Monday through Wednesday. Drinks and appetizers will be served during our Solution Showcase Reception Monday evening. [Click here](#) for meal locations. You can also find this information in your onsite Event Guide.

EXPENSES:

All conference costs including transportation, lodging and extra meals are at each participant's expense. Gartner will provide for certain services such as select meals, refreshments and entertainment. Caesars Palace accepts all major credit cards. ATMs are located throughout the casino for your convenience.

AREA ATTRACTION INFORMATION:

Caesars Palace is one of the world's best known resort-casinos, celebrating the glory that was Greece and the grandeur that was Rome, in an 85-acre destination location that sets the standard for excitement and luxury. Reigning at the heart of the Las Vegas Strip, Caesars Palace ranks among the world's top luxury resorts known for their originality and beauty and features more than 3,300 hotel guest rooms and suites, 26 diverse restaurants and cafes, the 4.5-acre Garden of the Gods pools and gardens, Qua - a world-class spa, and 240,000 square feet of premium meeting and convention space. Its 4,100-seat Colosseum spotlights world-class entertainers such as Bette Midler, Cher, Elton John and Jerry Seinfeld and sits just steps away from celebrity chef restaurants and The Forum Shops. For more information, visit www.caesarspalace.com or call +1 702 731 7110 or +1 800 634 6001.

NON-SMOKING POLICY:

Gartner, along with Caesars Palace maintains a non-smoking policy for all meeting rooms and conference meal functions. We thank you in advance for your cooperation.

CANCELLATIONS AND SUBSTITUTION POLICY:

Registrations may be refunded or a ticket re-activated, if the cancellation is made in writing up to 15 business days prior to the start of the event. Cancellations received within 15 business days of an event or non-attendance will not be refunded and/or the ticket will be kept. Substitution of registrations may be made at any time up to the start of the conference. Sharing of attendee passes is not permitted.

This conference is sponsored by Gartner which reserves the right, at its sole discretion, to limit or deny access to the conference to any entity or individual. Gartner's receipt of an application and/or payment does not constitute acceptance. Application and payments that are not accepted will be returned.

ATTIRE:

While many attendees choose to wear business attire to conference sessions, business casual attire is equally appropriate. We suggest you bring informal attire for free time comfort. Temperatures in meeting rooms may vary, thus we also suggest you dress in layers. The temperature in Las Vegas in December ranges from an average low of 37 degrees to an average high of 57 degrees.

BUSINESS CARDS:

Please bring business cards with you to the conference to help expedite registration formalities and to assist with networking.

PHOTOGRAPHY, VIDEO & AUDIO RECORDING:

All forms of photography, video, and audio recording are prohibited at all event sessions, presentations, exhibitions, functions, and meals without prior written permission from Gartner.

SPECIAL NEEDS:

Do you have special needs (dietary, etc.) that we can address to make your participation more enjoyable and meaningful? Please contact Christine Walsh at +1 203 316 3864 or christine.walsh@gartner.com to advise of your needs.

QUESTIONS:

If you have any questions, comments and/or concerns regarding the Gartner Application Architecture, Development & Integration Summit, please contact our Registration Team at +1 866 405 2511 (US and Canada), +1 650 226 0825 (International) or send an email to us.registration@gartner.com.

CONFERENCE WORKSHOPS

Presented by Gartner or guest experts, these workshops provide an opportunity to drill down on specific “how to” topics in an extended, small group session. The courses are designed for an intimate and interactive learning experience. Seats are limited and reserved for end users (non-vendors). [Click here](#) to view a full listing and/or register for conference workshops.

JUSTIFICATION KIT

Building Your Roadmap and ROI Reporting Made Simple: We're making it easier than ever to justify your investment in attending the conference. Don't wait until your back in the office to pull all your thoughts and notes together. Leverage the ROI Worksheet that will help organize what you learn and provide you the blueprint to develop your Application Architecture, Development & Integration for success. Use the Post-Event Brief including notable takeaways as well as a customizable Trip Report to make it easy to recap the conference experience and demonstrate the return on your investment. [Click here](#) to access the justification kit for the Gartner Application Architecture, Development & Integration Summit.

AGENDA BUILDER

Our conference [website](#) includes an [Agenda Builder](#) function that allows you to:

- Create a personalized agenda ahead of the conference.
- Export your personalized agenda to your Outlook calendar.
- Register for Conference Workshops.
- Schedule Gartner Analyst One-on-One Appointments and Face-to Face Sponsor Meetings.
- Register for Analyst/User Roundtables.
- View and download conference documentation/presentations.
- View our current list of Sponsors.
- Now Available! Agenda Builder for your [Mobile Device](#).

ANALYST/USER ROUNDTABLES (AURs)

All User attendees are invited to register for Analyst/User Roundtable sessions. These discussions are focused on a specific topic, moderated by a Gartner analyst, with limited seating per session. Analyst/User Roundtables are a great forum for hearing what your industry peers are experiencing on topics and issues similar to yours. We would encourage you to pre-book these sessions before arriving on-site. Alternatively, you may register on-site via the One-on-One Registration desk in the Neopolitan Foyer. Bookings will be taken on a first come first served basis. [Click here](#) to schedule and view a full listing of AURs for the Gartner Application Architecture, Development & Integration Summit.

GARTNER ANALYST ONE-ON-ONE APPOINTMENTS

Gartner Analyst One-on-One Appointments are 30-minute private meetings with our analysts where clients can ask questions related to their specific needs and issues. Pre-event registration via our online Agenda Builder for Gartner Analyst One-on-One Appointments is available for Monday, December 7 only. Appointments for Tuesday and Wednesday may be scheduled on-site at the One-on-One Registration Desk in the Neopolitan Foyer beginning Sunday, December 6 at 2:30 p.m. [Click here](#) to pre-register for an Analyst One-on-One Appointment.

ONLINE DOCUMENTATION ACCESS

In accordance with global green initiatives Gartner now only offers online access to conference documentation/presentations. If your conference registration is paid in full you will have access to presentations as they become available; you can access these through our [Agenda Builder](#) tool. We encourage you to take advantage of this to preview sessions and plan your time at the conference.

If you wish to view session documentation while onsite, we encourage you to bring your laptop and spare batteries. Wireless connectivity will be available in all session rooms as well as throughout the conference space to assist with viewing presentations while attending the conference. If you desire hard copy, it is a good idea to print-out conference presentation before leaving the office, as there are limited printing facilities at Caesars Palace.

ATTEND ANOTHER CONFERENCE

Plan your attendance at another Gartner conference! For an up-to-date listing of 2010 events and to receive updated, detailed information as it becomes available, please visit Gartner.com/events. You may also contact our Registration Team at +1 866 405 2511 (US and Canada), +1 650 226 0825 (International) or send an email to us.registration@gartner.com and we'll be happy to assist you in registering for another Gartner Event.