



Customer Relationship Management Summit 2009

Face-to-Face Sponsor Meetings

Make the most of your Summit experience and gain insight into your most pressing IT needs by scheduling a private meeting with qualified solution providers during the conference. The following is a list of companies participating in the Face-to-Face Sponsor Meeting program. Each sponsor has noted the representative who will be available for meetings on-site at the conference as well as some background information and focus areas that this person can discuss.

Company Profile



Mr. Gangwani is responsible for Multichannel Campaign Management solution including launch plans, messaging, positioning and unique selling proposition. Before Aprimo, Haresh served in various business development and technical roles including pre-sales Team Lead for the Consolidated Service Desk Business Unit in the Business Partner Sales Organization of Tivoli systems, an IBM company.

Haresh Gangwani
VP, Product Marketing,
Multichannel Campaign
Management

Company Profile



As a member of the senior leadership team, Mr. Westover has responsibility for the Customer Interaction Solutions (Multichannel Optimization, Multichannel Analytics, etc) at Autonomy.

Jeff Westover
Vice President
Customer Interaction Solutions

Company Profile



Jo Ann is a VP in the Relationship Technology Management (RTM) line of business for Convergys. She is responsible for solution and product marketing for the Company's Multichannel Automation Solutions.

Jo Ann Parris
VP Solutions Marketing

Company Profile



Preston is a leading expert of eglue real-time customer interaction management solution. eglue maximizes the return on every customer interaction and impacts the bottom and top lines in contact centers by reducing expenses, generating revenue and retaining customers, all in real time.

Preston Moore
Senior Sales Consultant

Company Profile



As Chief Marketing Officer, Sanjay is responsible for driving Lithium's vision, go-to-market strategy, and customer acquisition programs.

Sanjay Dholakia
Chief Marketing Officer

Company Profile



Manages all aspects of CRM.

John Burchett
Microsoft Dynamics CRM
Senior Product Manager

Company Profile



Neolane provides the only enterprise marketing software specifically designed to manage, automate and optimize programs across traditional and emerging channels including direct mail, email and mobile.

Stephan Dietrich
President

Company Profile



Anthony Lye, SVP, CRM Development will be available to talk about Oracle CRM On Premise, Oracle CRM On Demand and Oracle Social CRM Applications. Oracle will also have additional product experts available for discussions.

Anthony Lye
SVP, CRM Development

Company Profile



Laef Olson
CIO

Laef leads RightNow's strategy and vision for the company's technology operations including RightNow's hosting and data center management, internal systems design and development, and corporate security.

Company Profile



Seth Ellertson
Director of Sales- CRM East

Responsible for all channel sales activity in the eastern half of North America. Overseas and manages eastern regional sales team, key account national sales and national presales.

Company Profile



Chris Brill
Regional Director

As a Sitecore Regional Director, I manage relationships with Sitecore customers and partners, and work with prospective customers to provide information on how Sitecore solutions can help their online presence.

Company Profile



Erika Cappaert
Account Director

Liaise with clients in order to identify their pains and investigate solutions Sword Ciboodle can provide to resolve these issues.

Company Profile



Sam Gragg
Vice President, Customer
Management Solutions

Sam Gragg Sam Gragg, VP, Teradata CM Solutions has fifteen+ years experience in various dimensions of CRM solutions. As Teradata spokesman for CRM applications, Gragg also consults with companies to deploy successful information-driven customer strategies.