

# Agenda at a Glance

## Monday, November 30

- 4:00 p.m. **Preregistration**
- 5:00 p.m. Orientation Session: How to Get the Most Out of Your Conference Experience

## Tuesday, December 1

7:00 a.m.	Registration and Attendee Breakfast			
7:45 a.m.	Welcome and Introduction			
8:00 a.m.	<b>K1. Keynote Session: Business Sensitivity Analysis Leads to Better I&amp;O Solutions</b> <i>Joe Baylock, Research Group Vice President</i>			
8:30 a.m.	<b>K2. Keynote Session: I&amp;O—Charting a Course for the Coming Decade</b> <i>David Cappuccio, Research Vice President</i>			
9:30 a.m.	<b>K3. Keynote Session: Service Management Perspectives—Building Common Ground Between Business and IT</b> <i>Ronni Colville, Research Vice President</i>			
10:30 a.m.	<b>K4. Keynote Session: The Global Economy and Implications for Business Strategies</b> <i>Jeffrey E. Garten, Juan Trippe Professor of International Trade, Finance</i>			
11:30 a.m.	<b>Attendee Luncheon</b>			
	<b>Track A: Delivering Lower TCO and Higher Quality of Service Through IT Operations Excellence</b>	<b>Track B: Virtualization—Preparing for the Second and Third Phase</b>	<b>Track C: Servers and Operating Systems—Tumult and Turmoil</b>	<b>Track D: Storage—What Are We Going to Do With All This Data?</b>
1:30 p.m.	A1. IT Operations Management Scenario: Improving Your IT Business Through Metrics	B1. Server Virtualization: From Emerging to Mainstream at Light Speed	C1. The Future of Server Platforms	
2:45 p.m.	Solution Provider Sessions			
4:00 p.m.	Solution Provider Sessions			
5:15 p.m.	A2. IT Operations Management Vendor Strategies and Architectures	B2. After the Dust Settles: Maximizing Your Virtualization Investment	C2. The New Math: Oracle + Sun = ?	D1. The Enterprise Storage Scenario: Future-Proofing Your Investment
6:15 p.m.	Solution Showcase Reception			

## Wednesday, December 2

7:00 a.m.	Registration and Attendee Breakfast			
8:00 a.m.	<b>K5. Keynote Session: The Most Important Technologies in Your Data Center Future</b> <i>Carl Claunch, Gartner Research Vice President and Distinguished Analyst</i>			
9:15 a.m.	<b>K6. Keynote Session: America—A Humorous View</b> <i>Carl Hiaasen, Best-Selling Author and Investigative Journalist</i>			
10:45 a.m.	A3. Server Configuration Management is Core to Your Data Center Infrastructure. You Can't Manage Without It!	B3. Virtualization: The Real Benefits and TCO Offsets	C3. Is the Luster Off Linux?	D2. Unlocking the Value of Emerging Storage Technologies: From Thin Provisioning to Cloud
11:45 a.m.	<b>Attendee Lunch and Solution Showcase Dessert Reception</b>			
1:45 p.m.	Solution Provider Sessions			
3:00 p.m.	A4. The Top 10 Ways to Shrink Change Activity Pressure	B4. Cloud Computing Management: Making Sure Mountains Aren't Hiding in the Mist	C4. Creating Your Windows Server Game Plan	D3. Storage Trends in the Virtualized Data Center
4:15 p.m.	Solution Provider Sessions			
5:30 p.m.	A5. The Evolving Role of Applications Performance Monitoring	B5. Using Virtualization for Server Consolidation in the Non-x86 World	C5. Blade Servers and Compute Fabrics—Revolution or Evolution?	D4. Cloud Storage Services: Cheap Tier or Risky Savings?
6:30 p.m.	Solution Showcase Reception			

## Thursday, December 3

7:00 a.m.	<b>Registration and Attendee Breakfast</b>			
8:00 a.m.	A6. CMDB—It's Not Too Late to Get it Right the First Time!	B6. Private Cloud Computing and Virtualization	C6. 2010—Return of the Operating System Wars	
9:15 a.m.	Solution Provider Sessions			
10:00 a.m.	End-User Experience and Town Hall Sessions			
11:00 a.m.	Solution Provider Sessions			
11:30 a.m.	<b>Attendee Lunch and Solution Showcase Dessert Reception</b>			
1:30 p.m.	A7. Performance Management and Capacity Planning in a Connected, Componentized and Cloud Computing World	B7. Hosted Virtual Desktops: Issues, Implementations and Infrastructure	C7. How to Get the Most From Your IBM Mainframe Investment	D5. Best Practices for Modernizing Data Life-Cycle Plan
2:45 p.m.	Solution Provider Sessions			
3:30 p.m.	End-User Experience and Town Hall Sessions			
4:30 p.m.	A8. Building the Private Cloud With Real-Time Infrastructure Architectures	B8. Securing the Next-Generation Virtual Data Center	C8. PC Migration: Getting to Windows 7 and Office 2010	D6. SSD: Super Strategies for Deployment
5:30 p.m.	Hospitality Suites			

## Friday, December 4

7:00 a.m.	<b>Registration and Attendee Breakfast</b>			
8:00 a.m.	A9. Automating Across IT Processes With Run Book Automation	B9. Green IT and the Virtualization Cloud: Not Just Someone Else's Problem!		D7. New Archiving Technologies That Deliver Cost Savings and More
9:15 a.m.	A10. Desktop Management: From Physical to Virtual	B10. The V-Hive: A 2009 Update of Virtual Server Management Standards and Technology Providers	C9. The Realities of Public Cloud Computing Today	D8. Create a Durable Storage Strategy That Is Modern and Cost-Effective
10:30 a.m.	A11. The 4 P's of Running IT Operations Like a Business: Products, Packaging, Pricing and Promotion	B11. PC Virtualization Comes of Age and in Many Forms		D9. Server Backup Services: Dark Cloud or Silver Lining?
11:30 a.m.	Conference Adjourned			

Foundational sessions: ■ Advanced sessions: □

\* Agenda as of August 17, 2009, and subject to change. Visit [gartner.com/us/datacenter](http://gartner.com/us/datacenter) for updates.

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and Distinguished Analyst; Donna Scott, Research Vice President and Distinguished Analyst  
and Business, Yale School of Management

	<b>Track E: Maintaining the 21st-Century Best-in-Class Data Center</b>	<b>Track F: Business Continuity Management and Disaster Recovery—Achieving World-Class Business Resilience</b>	<b>Track G: Cost Optimization Best Practices</b>	<b>Cloud Computing Virtual Track—How Will Data Centers Weather This Storm? (These presentations are part of other tracks.)</b>
	E1. The Impact of Green on the Data Center	F1. Developing a Strategy for Data Availability and Protection	G1. IT Operations Cost Optimization	
io:		F2. Building Resilience via Colocation and the Cloud	G2. Organizing and Staffing IT Infrastructure and Operations in Cost-Conscious Times	Building Resiliency via Colocation and the Cloud
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ng		F3. A Recovery, Continuity and Resilience Five-Year Scenario	G3. ITIL Version 3 Gains Momentum in Transforming IT Operations	Unlocking the Value of Emerging Storage Technologies: From Thin Provisioning To Cloud
d	E2. Emerging Trends in Data Center Design: Modernizing the Beast		G4. Cost Optimization Through IT Operations Management Tools Evaluation and Consolidation	Cloud Computing Management: Making Sure Mountains Aren't Hiding in the Mist
	E3. Capital, Control or Construction: Three C's Will Define the Future of Your Compute Requirements	F4. Achieving Continuously Available IT Services		Cloud Storage Services: Cheap Tier or Risky Savings?
	E4. Obtaining Cost-Effective Data Center Facilities		G5. I&O Leaders: How to Succeed in the New Normal	Private Cloud Computing and Virtualization
Your		F5. My Government Agency Needs to Improve its Recovery Readiness! Now What?	G6. Changing the Culture Within IT I&O Where the Business Comes First and Technology Comes Second	Performance Management and Capacity Planning in a Connected, Componentized and Cloud Computing World
	E5. A Look at Data Center Power and Cooling Technologies Present and Future		G7. How the Gartner Infrastructure and Operations Maturity Model Leads to "Lean" I&O	Building the Private Cloud With Real-Time Infrastructure Architectures
that	E6. PUE or not PUE: Getting Your Data Center in Shape for Green IT Evaluation	F6. Enhancing Your Disaster Recovery Program With Virtualization	G8. Audits, BCM, CMDB, Green IT, Virtualization, Oh My! What Can ITAM Do to Help?	Green IT and the Virtualization Cloud: Not Just Someone Else's Problem!
ategy		F7. Rearchitecting Backup and Recovery	G9. Strategies for Server Cost Optimization	The Realities of Public Cloud Computing Today
	E7. The Data Center Container—When and Where Does it Make Sense?	F8. Crisis Management Essentials	G10. Taking Service and Support to the Next Level	