

The 4th Annual Gartner Identity & Access Management Summit 2010

3 – 4 March 2010 | Lancaster London, UK
europe.gartner.com/iam

identify

Prepare for the Best: The IAM-Enabled Business

As businesses and institutions mature, they must be able to manage volatile, rapid change; to establish effective formal governance; and to provide accountability through transparency. IAM has the potential to enable this evolution, but must itself evolve. Thus it's time to ensure that your IAM program is firmly founded on business priorities and principles, to construct a sound IAM architecture, and to identify how IAM practices and processes can be improved to unlock the true engine of success — people.

The Gartner Identity & Access Management Summit will help you to exploit the full potential of new and future IAM investments and to fully realize their risk-management and governance benefits and their direct business value.

Contained in this document is a selection of key sessions of direct relevance to the core IAM challenges within your industry sector. Here we want to show you the full range of experiences and knowledge you can access during the two days. We would invite you to browse the full agenda or, if you wish, mark the sessions below into your schedule for the two days to ensure you can return to your office with clear guidance for your industry.

EXCLUSIVE TO YOUR INDUSTRY SECTOR: Key Initiative Roundtable

For 2010 Gartner is staging an analyst-end user roundtable targeted specifically at the sector. Join at 09:45 on Thursday 4 March 2010 to debate your key issues with your immediate peers, individuals closer to the situations and pressures that you face.

09:45 – 10:30

AUR Key Initiatives in Government and Higher Education

Jan-Martin Lowendahl, Research Director, Gartner

End-User Case Studies

At a Gartner Summit we give you a balance between the analyst perspective, the solution provider perspective and the real-world case studies showing initiatives in action. There are six case studies this year, as a recommendation, consider attending:

Creating the Illusion of SSO

The benefits of Single Sign-On are well known, especially in healthcare. But is SSO practical and achievable when you have 600 autonomous organisations, 800,000 users and an extensive mix of service providers? This presentation explores the challenges, issues and practical steps being taken to create the "illusion" of Single Sign-On across the NHS in England.

Mark Ferrar, *Director of Technology Strategy, Department of Health Informatics Directorate*

Toward Access Management Excellence: BNPP-Fortis Use Case

BNPP-Fortis has launched an initiative to structurally improve the management of logical access rights. The strategy will deliver on four business objectives and here we will explore the approach, solution, success factors and lessons learnt:

- Risk posture — improving control whilst strengthening compliance
- Efficiency — reducing costs and implementing automated end-to-end provisioning
- Effectiveness — improving quality by aligning people, process and technology
- Flexibility — supporting organizational changes and application evolution

Yvan Pierenne, *Head of Information Security and Risk Management, BNPP-Fortis*

The 2010 Core Updates: Morning Foundation Sessions

Running from 08:00 – 08:45 prior to the opening keynote on the morning of Wednesday 3 March, the morning foundation sessions are designed to walk you through the latest essential information in two key areas. These sessions are intended as a concise walk-through of the hottest new information as a refresh for experienced IAM practitioners or as a concise brain-dump for new-comers to the field or those starting on projects. Choose from either:

Creating a Business-Enabling IAM Program

IAM can deliver real business value beyond its contributions toward efficient and effective security, risk management and compliance. However, realizing that value demands sound program management to build an IAM infrastructure that will meet your needs, you must orchestrate a variety of different technologies.

Ray Wagner, *Managing VP, Gartner*

Choosing Risk-Appropriate Authentication Methods

The best authentication method is not simply “the strongest” — you must consider requirements for assurance and accountability and balance these against other needs and constraints. However, the broad range of technologies now available makes it easier to find the one that is “just right” and, at the same time, harder.

Ant Allan, *Research VP, Gartner*

Technology Advisory Service for 2010: Vendor Status and Your Priorities

The “Best Practices for Vendor Selection” session will cover Gartner research in the areas of user provisioning, web access management, single sign-on, authentication, data-loss prevention and security incident and event management. It has been extended to an hour and a half to allow for comprehensive coverage of trends, vendor differentiators, comprehensive advice on the key players and their strengths and weaknesses.

WEDNESDAY 3 MARCH

14:15 – 15:30

**Best Practices for Vendor Selection:
The Gartner IAM Magic Quadrant and MarketScopes**

Gartner Rapid Fire Sessions: Concise Downloads & Focused Information

These Rapid Fire sessions cover two different kinds of IAM technologies and then explore the synergies between them, and their future evolution.

- What are the most effective technologies and best practices?
- What are the most efficient and effective ways of combining these technologies?
- How will vendors address future needs?

Managing Shared Account Passwords / Managing Superuser Privileges

Ant Allan, *Research VP* and **Perry Carpenter**, *Research Director, Gartner*

User Centric Identity Frameworks / Identity Proofing

Avivah Litan, *VP Distinguished Analyst* and **Gregg Kreizman**, *Research VP, Gartner*

Guided Interaction with Analysts and Peers

Following selected key sessions in the 2010 agenda, the Gartner analysts will be staging follow-up workshops to reinforce your learning and allow you an extended opportunity to learn with them, to receive proper consideration of your issues and to allow you to control the information you receive. Choose from the following workshops:

WEDNESDAY 3 MARCH

16:00 – 17:35

IAM Program Maturity Assessment

Led by **Ant Allan**, *Research VP* and **Tom Scholtz**, *Research VP, Gartner*

THURSDAY 4 MARCH

08:00 – 08:50

Comprehensive Single Sign-On

Led by **Gregg Kreizman**, *Research Director, Gartner*

09:00 – 09:35

Leveraging Your IAM Investment

Led by **Perry Carpenter**, *Research Director, Gartner*

14:30 – 15:20

Best Practices in User Authentication

Led by **Avivah Litan**, *VP Distinguished Analyst* and **Ant Allan**, *Research VP, Gartner*



Gartner Track Sessions

Massifs, Stone Circles and Pebbles: A Public Sector Perspective on Three IAM Paradigms

Different patterns for IAM implementation, with different strengths and limitations, can each offer value in different government and higher education scenarios. Real-world IAM implementations provide models that others can exploit.

- What is the value of organization-centric IAM?
- What is the value of federated IAM?
- What is the value of user-centric IAM?

Jan-Martin Lowendahl

Your Password Alone Is Not Enough, Not Enough, Not Enough: Best Practices in External User Authentication

Passwords alone are not enough for any but the lowest-risk use cases: Higher-assurance authentication methods are often determined to be necessary -- but are not themselves sufficient! More is required to address new threats and the successful approaches developed for consumer-facing use cases can work well for all kinds of users outside the organization.

- What threats can compromise or circumvent even the strongest authentication method?
- What complementary safeguards have been developed and implemented by banks and others?
- How can organizations exploit these technologies in other use cases?

Avivah Litan and **Ant Allan**

Innovative Plumbing: Five Out-of-the-Box Ideas for Leveraging Your IAM Investment in Unexpected Ways

New IAM problems do not necessarily demand new IAM technologies to solve them. Many organizations can innovate to exploit the untapped potential of incumbent IAM — and other technologies.

- What capabilities of your existing IAM investment are unused or underused?
- How can you best exploit your IAM investment?
- Not every problem is a nail: How do you determine when you really need to put the hammer aside?

Perry Carpenter

Security Information and Event Management Enables IAM Intelligence

SIEM technology can be used to consolidate and analyze events from virtually any source that produces log, event, and transaction or report data. Come and learn how SIEM monitoring complements point identity-intelligence technologies and how to integrate SIEM and IAM to achieve exception monitoring.

- What are the capabilities and limitations of IAM audit functions?
- How can SIEM technology be used to fill IAM audit gaps?
- How should organizations select SIEM vendors and deploy SIEM technology?

Mark Nicolett

Security
Access Management
Identity **IAM**
Risk Network Access Control
DATA LOSS PREVENTION

Gartner
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Management
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