

The 4th Annual Gartner Identity & Access Management Summit 2010

3 – 4 March 2010 | Lancaster London, UK
europe.gartner.com/iam

Prepare for the Best: The IAM-Enabled Business

As businesses and institutions mature, they must be able to manage volatile, rapid change; to establish effective formal governance; and to provide accountability through transparency. IAM has the potential to enable this evolution, but must itself evolve. Thus it's time to ensure that your IAM program is firmly founded on business priorities and principles, to construct a sound IAM architecture, and to identify how IAM practices and processes can be improved to unlock the true engine of success — people.

The Gartner Identity & Access Management Summit will help you to exploit the full potential of new and future IAM investments and to fully realize their risk-management and governance benefits and their direct business value.

Contained in this document is a selection of key sessions of direct relevance to the core IAM challenges within your industry sector. Here we want to show you the full range of experiences and knowledge you can access during the two days. We would invite you to browse the full agenda or, if you wish, mark the sessions below into your schedule for the two days to ensure you can return to your office with clear guidance for your industry.

EXCLUSIVE TO YOUR INDUSTRY SECTOR: Key Initiative Roundtable

For 2010 Gartner is staging an analyst-end user roundtable targeted specifically at the sector. Join at 09:45 on Thursday 4 March 2010 to debate your key issues with your immediate peers, individuals closer to the situations and pressures that you face.

09:45 – 10:30
**AUR Key Initiatives in
Manufacturing and Utilities**
**Earl Perkins, Research VP,
Gartner**

End-User Case Studies

At a Gartner Summit we give you a balance between the analyst perspective, the solution provider perspective and the real-world case studies showing initiatives in action. There are six case studies this year, as a recommendation, consider attending:

Be Fast: Business Driven Identity Management within Magyar Telekom

Business changes fast and needs the right IT support; including IAM. Delays can easily deteriorate the value of an IAM project. How to select the right IAM vendor to be fast enough? Which implementation strategy is the most suitable for a company merger? Is it possible to go live in 3 months? Follow Magyar Telekom's journey through vendor selection, implementation, challenges and strategies to meet business requirements.

Gerencser Laszlo, Head of IT Security, Magyar Telekom

Implementing Role and User Management in a Complex Business Environment: The TeliaSonera Example

The processes supporting role and user management are often not well understood and thus IAM projects are often started around pure technical issues. However, well defined processes are key in understanding the roles and responsibilities of different parties and how role and user management perform end-to-end. This presentation shows how processes were defined in this complex environment and the lessons learnt.

Veli Kokkonen, Access Rights Controller, TeliaSonera

The 2010 Core Updates: Morning Foundation Sessions

Running from 08:00 – 08:45 prior to the opening keynote on the morning of Wednesday 3 March, the morning foundation sessions are designed to walk you through the latest essential information in two key areas. These sessions are intended as a concise walk-through of the hottest new information as a refresh for experienced IAM practitioners or as a concise brain-dump for new-comers to the field or those starting on projects. Choose from either:

Creating a Business-Enabling IAM Program

IAM can deliver real business value beyond its contributions toward efficient and effective security, risk management and compliance. However, realizing that value demands sound program management to build an IAM infrastructure that will meet your needs, you must orchestrate a variety of different technologies.

Ray Wagner, *Managing VP, Gartner*

Choosing Risk-Appropriate Authentication Methods

The best authentication method is not simply “the strongest” — you must consider requirements for assurance and accountability and balance these against other needs and constraints. However, the broad range of technologies now available makes it easier to find the one that is “just right” and, at the same time, harder.

Ant Allan, *Research VP, Gartner*

Technology Advisory Service for 2010: Vendor Status and Your Priorities

The “Best Practices for Vendor Selection” session will cover Gartner research in the areas of user provisioning, web access management, single sign-on, authentication, data-loss prevention and security incident and event management. It has been extended to an hour and a half to allow for comprehensive coverage of trends, vendor differentiators, comprehensive advice on the key players and their strengths and weaknesses.

WEDNESDAY 3 MARCH

14:15 – 15:30

**Best Practices for Vendor Selection:
The Gartner IAM Magic Quadrant and MarketScopes**

Gartner Rapid Fire Sessions: Concise Downloads & Focused Information

These Rapid Fire sessions cover two different kinds of IAM technologies and then explore the synergies between them, and their future evolution.

- What are the most effective technologies and best practices?
- What are the most efficient and effective ways of combining these technologies?
- How will vendors address future needs?

Managing Shared Account Passwords / Managing Superuser Privileges

Ant Allan, *Research VP* and **Perry Carpenter**, *Research Director, Gartner*

User Centric Identity Frameworks / Identity Proofing

Avivah Litan, *VP Distinguished Analyst* and **Gregg Kreizman**, *Research VP, Gartner*

Guided Interaction with Analysts and Peers

Following selected key sessions in the 2010 agenda, the Gartner analysts will be staging follow-up workshops to reinforce your learning and allow you an extended opportunity to learn with them, to receive proper consideration of your issues and to allow you to control the information you receive. Choose from the following workshops:

WEDNESDAY 3 MARCH

16:00 – 17:35

IAM Program Maturity Assessment

Led by **Ant Allan**, *Research VP* and **Tom Scholtz**, *Research VP, Gartner*

THURSDAY 4 MARCH

08:00 – 08:50

Comprehensive Single Sign-On

Led by **Gregg Kreizman**, *Research Director, Gartner*

09:00 – 09:35

Leveraging Your IAM Investment

Led by **Perry Carpenter**, *Research Director, Gartner*

14:30 – 15:20

Best Practices in User Authentication

Led by **Avivah Litan**, *VP Distinguished Analyst* and **Ant Allan**, *Research VP, Gartner*



Gartner Track Sessions

IAM-Enabled Cloud Architectures

Much has been said about securing cloud computing, but what role does identity play in that effort and beyond? If some predictions come true, cloud computing-based solutions will increasingly be the customer's choice for solving IT application concerns in the coming years. Some means of providing consistent authentication, authorization and administration of access is necessary.

- What are the differences between traditional IAM and cloud computing IAM in terms of drivers and requirements?
- How are solution providers addressing cloud IAM needs?
- What are the short-term and long-term implications and demands of increased cloud computing use on IAM architecture and solutions?

Earl Perkins

Innovative Plumbing: Five Out-of-the-Box Ideas for Leveraging Your IAM Investment in Unexpected Ways

New IAM problems do not necessarily demand new IAM technologies to solve them. Many organizations can innovate to exploit the untapped potential of incumbent IAM — and other — technologies.

- What capabilities of your existing IAM investment are unused or underused?
- How can you best exploit your IAM investment?
- Not every problem is a nail: How do you determine when you really need to put the hammer aside?

Perry Carpenter

Report to the Board: Practical Tips to Link IAM to Corporate Performance

CIOs, CISOs and IAM leaders struggle to link efforts in IAM to the value they provide at line-of-business and executive levels. A handful of companies have figured it out and these practical tips can help you solve this challenge.

- How can you develop a framework for linking security and IAM strategy to business strategies?
- How can you best articulate the business value of IAM programs?
- How do you link IAM indicators to IT key risk indicators and key performance indicators?

Tom Scholtz

Security Information and Event Management Enables IAM Intelligence

SIEM technology can be used to consolidate and analyze events from virtually any source that produces log, event, and transaction or report data. Come and learn how SIEM monitoring complements point identity-intelligence technologies and how to integrate SIEM and IAM to achieve exception monitoring.

- What are the capabilities and limitations of IAM audit functions?
- How can SIEM technology be used to fill IAM audit gaps?
- How should organizations select SIEM vendors and deploy SIEM technology?

Mark Nicolett

Security
Access Management
Identity IAM
Risk Network Access Control
DATA LOSS PREVENTION

Gartner
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Management
Summit 2010

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