

The 4th Annual
Gartner Identity & Access Management Summit 2010

3 – 4 March 2010 | Lancaster London, UK
europe.gartner.com/iam

Security
 Access Management
 Identity
 Risk Network Access Control
IAM
 DATA LOSS PREVENTION

Prepare for the Best: The IAM-Enabled Business

As businesses and institutions mature, they must be able to manage volatile, rapid change; to establish effective formal governance; and to provide accountability through transparency. IAM has the potential to enable this evolution, but must itself evolve. Thus it's time to ensure that your IAM program is firmly founded on business priorities and principles, to construct a sound IAM architecture, and to identify how IAM practices and processes can be improved to unlock the true engine of success — people.

The Gartner Identity & Access Management Summit will help you to exploit the full potential of new and future IAM investments and to fully realize their risk-management and governance benefits and their direct business value.

Two NEW tracks for you to follow at the Summit:

1 Build Firm Foundations

This track focuses on the fundamental building blocks of IAM programs, on the pressing business needs, on the core IAM technologies, and on the ways that existing technologies across the enterprise can meet IAM needs (sweat your assets!).

2 Anticipate Future Opportunities

This track focuses on the emerging role of IAM as a business-focused discipline and the potential direct business value of IAM, on the emerging IAM technologies (cool vendors and hot products!), and on the inter-relationships between IAM and other processes and technologies.

**New, Innovated, Expanded:
 Enhanced Interaction at the IAM Summit 2010!**

In this year's agenda you can participate in a vast range of new sessions and interactive conversations gaining you the specific answers you need:

- Topic-focused Analyst-User Roundtables
- Industry-focused Analyst-User Roundtables
- Gartner Workshops
- Foundation Sessions
- Best Practice Council Panel and Workshop
- Accreditation Body Workshop
- Timeslot for roundtables with the external keynote speaker and case study presenters
- IAM Program Maturity Self-Assessment Workshop

"The most comprehensive view into IAM I've experienced."

VP of Information Technology, HDS Retail North America



Gartner
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Agenda at a Glance

Whoever your users are — your workforce, your business partners, your online customers — managing their digital identities and their access to your systems is critical — and this is the core focus of identity and access management (IAM). The Gartner 4th Annual Identity & Access Management Summit in EMEA addresses the challenges facing IAM programs and professionals tasked with making them work.



Plenary Sessions:

Day 1 — Wednesday 3 March 2010
Gartner Keynote I: The Evolution of the IAM-Enabled Business <i>Earl Perkins, Research VP</i>
Thought Leader Keynote: Regulating Identity amidst the Turbulence of Web 2.0 <i>Dr Wainer Lusoli, European Commission Joint Research Centre, Institute for Prospective Technological Studies</i>
Day 2 — Thursday 4 March 2010
Alternative Keynote: “It Wasn’t Me, It was Bennett Arron” <i>Bennett Arron, Comedian</i>
Gartner Closing Locknote: A 2020 Vision for IAM <i>Gartner Analyst Community</i>

The Tracks:

Track 1: Build Firm Foundations	Track 2: Anticipate Future Opportunities	Roundtable and Workshop Interactions
Day 1 — Wednesday 3 March 2010		
Gartner Foundation Session: Creating a Business-Enabling IAM Program	Gartner Foundation Session: Choosing Risk-Appropriate Authentication Methods	Gartner Workshop: IAM Program Maturity Assessment
Rapid Fire Session: Managing Superuser Privileges/Managing Shared Account Passwords/Synergies and Evolution	Gartner Rapid Fire Session: User Centric Identity Frameworks/Identity Proofing/Synergies and Evolution	Best Practices for Vendor Selection: The Gartner IAM Magic Quadrant and MarketScopes
Multi Environment User and Access Provisioning at Banc Sabadell	Be Fast: Business Driven Identity Management Within Magyar Telekom	Analyst User Roundtable: User Activity Monitoring and Reporting
Global Strategy in a Complex Legacy Landscape: Rationalizing IAM at Zurich Financial Services	Creating the Illusion of SSO	Analyst User Roundtable: Data Encryption and Data Loss Prevention
A Comprehensive Approach to Password Management and Single Sign-On Delivers Value	Security Information and Event Management Enables IAM Intelligence	Thought Leader Keynote Roundtable and End User Peer Conversation Roundtables
Day 2 — Thursday 4 March 2010		
Innovative Plumbing: Five Out-of-the-Box Ideas for Leveraging Your IAM Investment in Unexpected Ways	Yin and Yang: Content-Aware DLP Enables IAM: IAM Enables Content-Aware DLP	Gartner Workshop: Comprehensive Single Sign-On
Implementing Role and User Management in a Complex Business Environment: The Teliasonera Example	Toward Access Management Excellence: BNPP-Fortis Use Case	Gartner Workshop: Leveraging Your IAM Investment
Analyst User Roundtable: Key IAM Initiatives in Manufacturing and Utilities	Analyst User Roundtable: Key IAM Initiatives in Government and Higher Education	Analyst User Roundtable: Key IAM Initiatives in Financial Services
Report to the Board: Practical Tips to Link IAM to Corporate Performance	Pattern Discovery With Security Monitoring and Fraud Detection Technologies	Gartner Best Practices Council Workshop and Panel: IAM Business Alignment, Design and Deployment Challenges
	Analyst User Roundtable: Role Management and Entitlements Management	Analyst User Roundtable: Web Access Management and Federated Identity Management
Your Password Alone is Not Enough, Not Enough, Not Enough: Best Practices in External User Authentication	Visioneering Your IAM Program	Accreditation Partner Session: Identity and Access management — A Converged Response
Monoliths, Stone Circles and Pebbles: A Public Sector Perspective on Three IAM Paradigms	IAM-Enabled Cloud Architectures	Gartner Workshop: Best Practices in User Authentication

IAM Leader	Agenda Guidance for the IAM Leader: Steer a course through the 2010 agenda aimed at IAM leaders focused on how to advance their strategies and bring senior support on board. Gartner can help you defend and enhance your usefulness to the organization.
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