

GARTNER IT KEY METRICS DATA

Gartner IT Key Metrics Data provides role-specific performance metrics that promote market awareness for IT professionals, underpin best practices, support objective decision making and improve communication with the business.



APPLICATIONS

In the rapidly changing world of IT, access to dependable data is critical to understanding your performance. Reacting to hype and opinion without real figures and trends can lead to bad decisions. You need the facts to build and justify a business case for successful IT investments. Gartner provides immediate access to authoritative data on staffing levels, spending, key portfolio and project performance metrics, and trends for application development and support activities.

DESIGNED FOR IT LEADERS

Be prepared to answer tough questions from the business on your applications spending and performance. Support your investment decisions with:

A proven framework. A measurement framework used by more than 70% of the Fortune 500.

A global database. Access to the largest, most accurate and comprehensive IT performance database.

Industry data. Coverage of over 20 industries provides focused insight into your particular sector.

Immediate online access. Real-time access to thousands of IT cost and performance metrics, including breakdowns by industry sector and region.

GARTNER IT KEY METRICS DATA HELPS YOU:

- Compare costs against industry peers
- Identify which applications activities are consuming the most resources
- Justify staffing levels by applications activity
- Establish productivity goals
- Create an ongoing dialogue with the business
- Prepare for annual budgeting cycle with reliable industry spending data
- Understand how IT cost and performance trends align with your strategic direction
- Contrast business growth with changes in IT spending
- Compare investment priorities against your industry

“Gartner IT Key Metrics Data opens the dialogue with management on quality and cost of services provided, making it easier to defend yearly IT budgets.”

JED RUBIN
Director, Gartner Consulting

DESIGNED TO HELP

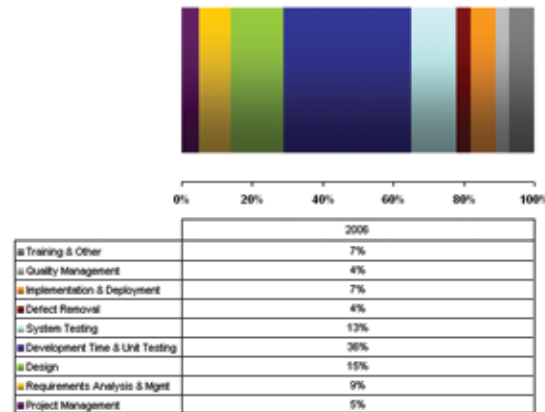
Vice presidents, directors, managers and specialists responsible for the following areas:

- Tracking key IT spending levels by industry
- Tracking key IT staffing measures by industry
- ERP/SAP
- Application development staffing, spending and performance measures
- Application support staffing, spending and support measures

SUPPORTS THE WAY YOU WORK

Search our comprehensive IT databases for the industry’s most definitive cost and staffing data. The data is provided in easy-to-understand charts and tables, which can improve the communication of IT performance in your enterprise.

Applications Development Life Cycle Distribution: All Participants



Use Gartner to support your discussions with the business. Gartner is recognized by business leaders as the most authoritative, independent source of trustworthy data on IT.

FIND OUT MORE

Gartner provides a range of benchmarking services from self-service data access to custom solutions that can be configured to meet your specific requirements.

For more information, please contact your Gartner representative or visit gartner.com/benchmarking.