

Driving IT. Powering Business.

Everything in IT is now inextricably tied to a business imperative, or at least should be. Across industries and public sector, across individual roles within IT and the enterprise, and across technology initiatives of all sorts, everyone and everything is accountable to supporting or driving a business outcome. Symposium/ITxpo 2007 and its 250+ sessions are aimed at helping delegates improve their contribution to the enterprise through IT, by better enabling their organizations to realize the **Six Business Imperatives...**

The Business Imperatives that Align with this Marketplace Include:

BUILD AN INNOVATIVE AND AGILE ORGANIZATION

The ideal organization responds quickly to competitive threats and challenges prevailing standards for competitive advantage. These capabilities can be characterized as agility and innovation, which will be the hallmarks of business success through 2012.

MANAGE RISK, COMPLIANCE & ENTERPRISE GOVERNANCE

We focus on the tactics, strategies, tools and technologies needed to respond effectively to the difficult issues emerging from: regulatory and other types of compliance; enterprise, operational and information risk management; e-discovery, ethics and corporate social responsibility; business continuity management, and governance. We place special emphasis on an integrated governance, risk management and compliance approach to match investments in mandates to business performance improvements.

MAXIMIZE PERFORMANCE, PROFITABILITY AND COMPETITIVENESS

Performance, profitability and competitiveness are atop the executive agenda. Cost containment has been a key benefit of IT for a long time, making significant gains harder to come by. However, the effective application of IT can transform enterprise performance, profitability and provide sources of competitive advantage in addition to containing costs. We explore specific technologies and new management practices aimed at transforming business results by maximizing performance, profitability and competitiveness.



Sessions that cover the Security & Compliance space:

- Security, Risk and Compliance Scenario
- 15 Ways to Spend Less and Get More Secure
- Protecting Mobile Users on a Budget
- Successful Security Budgeting and Value Demonstration
- A Proactive Security & Risk Control Program That Works
- Assessing Your Information Security Maturity
- Authentication Marketplace: I Want That One
- How to Securely Implement Virtualization
- Will the Real User Please Speak Up?
- User Autonomy vs. Control: The Answer Is Yes
- Information Security Governance: The Power Source
- Security on a Budget
- IT Governance Risk & Compliance Management Technology
- Selecting the Right GRC Solutions
- The New Governance Scenario: Managing Risk & Ensuring Compliance
- How to Conduct a Risk Assessment: A Play in Three Acts
- IT Risk: Turning Threats to Competitive Advantage
- Top 10 Audit Findings You Want to Avoid and Six Hot Technologies to Help
- E-Discovery Technology: The Software & Service Machines
- Practical Advice to Leveraging ITIL Version 3
- Sherlock Holmes and the Case of the Missing Chief Privacy Officer
- The Changing Landscape of Intellectual Property

The **Security & Compliance Marketplace** is designed to aggregate solution providers around a central technology focus to make it convenient for attendees to locate innovative products and services based on their needs. Take advantage of this ideal setting to maximize interaction with senior IT and business executives.



Marketplace Chair

Paul Proctor
VP Distinguished Analyst



Mastermind Keynotes

Steve Ballmer, CEO, Microsoft, Corp.
Michael Dell, Chairman & CEO, Dell, Inc.

Gartner & The Wall Street Journal
“Partnering for Performance”
Keynote Panel
Two CEOs and their CIOs

INVEST NOW!

Contact Stephen Gibertoni (Companies A-M) at **203 316 6360** or email stephen.gibertoni@gartner.com or

David Sorkin (Companies N-Z) at **203 316 3561** or david.sorkin@gartner.com

October 7-12, 2007
Orlando, Florida
gartner.com/symposium/us

Security & Compliance Marketplace



Security & Risk Management
Community

Back by Popular Demand! Symposium Communities

Content

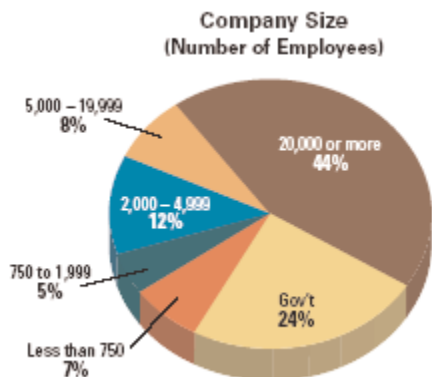
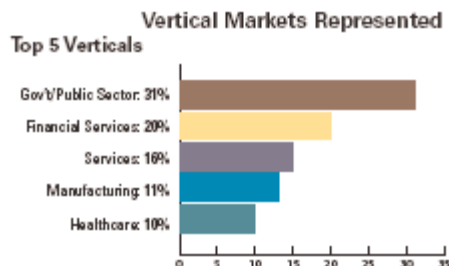
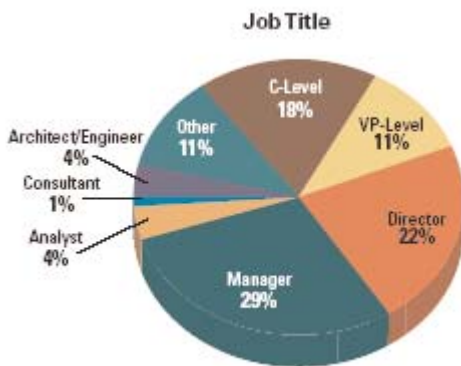
Recommended Agendas
Pre-Event Preparatory ATC/Podcast
NEW! Super Sunday Community Sessions
NEW! Community Self Surveys
NEW! Community Town Hall Sessions
Community Trip Reports

Experience

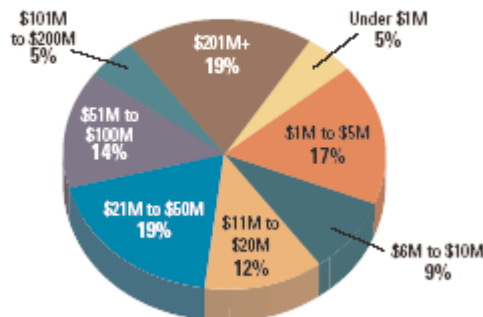
Identifier/badges
NEW! Sunday Communities Reception
Analyst/User Roundtables
NEW! Community-Led Roundtables
Community Lounges
Community-Oriented Meals

PLUS ... the launch of **SYMPOSIUM COMMUNITIES ONLINE** ...

Audience Profile



IT Budget – 78% have budgets of \$6 million and higher



*profile of 2006 Symposium/ITxpo Orlando Attendees

Gartner Events
premier sponsors



Security & Compliance Sponsors*:

ITxpo marketplace sponsor

– VeriSign

- APANI NETWORKS
- Configuresoft
- Enterasys Secure Networks
- ForeScout Technologies
- Intelligent Wave USA
- IronPort Systems Inc.
- IT Governance Institute
- M-Tech Information Technology, Inc.
- Vormetric

*Sponsors as of July 16, 2007

2007 Security & Compliance Portfolio of Events

Symposium/ITxpo Security & Compliance Marketplace

October 7-12 – Orlando
November 4-8 – Cannes

IT Security Summit

September 17-19 – London

Additional Marketplaces:

- Application Development & Integration
- Business Applications
- Business Process Management
- Business Intelligence & Data Warehousing
- Data Center & IT Operations
- Enterprise Architecture
- Enterprise Networking
- Outsourcing & IT Services
- Portals, Content & Collaboration
- Program & Portfolio Management
- Wireless & Mobile

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David Sorkin (Companies N-Z) at 203 316 3561 or david.sorkin@gartner.com

Gartner®
SYMPOSIUM ITXPO®

October 7-12, 2007
Orlando, Florida
gartner.com/symposium/us

Recommended Agenda for the Security & Risk Management Community*

	SESSION	SPEAKER(S)
Sunday, October 7, 2007		
1:00 pm – 2:00 pm	Web Business Model Evolution, 2000 -2010 Use Agility as a Strategic Weapon	Charles Abrams Daryl Plummer
2:30 pm – 3:30 pm	How to Conduct a Risk Assessment: A Play in Three Acts	Jeffrey Wheatman, Paul Proctor
4:00 pm – 5:00 pm	Information Governance: Tips, Tricks and Best Practices	David Newman, Debra Logan, Ted Friedman
5:30 pm – 6:30 pm	CIO Agenda Progress and Challenges in Mid-2007 and Beyond	Mark McDonald
6:30 pm – 8:30 pm	Symposium Communities Networking Reception	
Monday, October 8, 2007		
8:00 am – 9:15 am	Gartner Analyst Opening Keynote	
9:45 am – 10:45 am	A Proactive Security and Risk Control Program that Works	Paul Proctor
11:15 am – 12:15 pm	Security, Risk and Compliance Scenario: Fighting New Threats, Enabling New Business	John Pescatore
12:15 pm – 1:45 pm	Lunch	
12:30 pm – 1:30 pm	Solution Provider Sessions (w/box lunch)	
2:00 pm – 3:00 pm	The New Governance Scenario: Managing Risk and Ensuring Compliance	French Caldwell, Michael Gerrard
3:30 pm – 4:30 pm	Managing Risk and Opportunity in an Era of Globalization, Revenue Growth and Natural Disasters: A Theater-in-the-Round Panel	John Bace, Carol Rozwell
5:00 pm – 6:00 pm	Solution Provider Sessions	
6:00 pm – 8:00 pm	ITxpo Opening Cocktail Reception	
Tuesday, October 9, 2007		
8:00 am – 9:00 am	Fifteen Ways to Spend Less and Become More Secure	Neil MacDonald, John Pescatore
9:30 am – 10:30 am	IT Governance Risk and Compliance Management Technology IT Asset Management Scenario: 2008	Mark Nicolett, Paul Proctor Jack Heine
11:00 am – 12:00 pm	CEO/CIO Partnering for Performance Keynote Panel	
12:00 pm – 1:30 pm	Lunch	
12:30 pm – 1:30 pm	Solution Provider Sessions (w/box lunch)	
2:00 pm – 3:00 pm	Protecting Mobile Users When on a Budget	John Girard
3:30 pm – 4:30 pm	Surviving the Onslaught of New Portal, Content and Collaboration Technologies and Products	Mark Gilbert, Jeffrey Mann
4:45 pm – 5:45 pm	Solution Provider Sessions	
5:30 pm – 7:30 pm	ITxpo Cocktail Reception	
Wednesday, October 10, 2007		
9:00 am – 10:00 am	Information Security Governance: The Power Source IT Risk: Turning Threats Into Competitive Advantages E-Discovery Technology: The Software and Service Machines for Your Days In and Out of Court	Christian Byrnes Richard Hunter
10:30 am – 11:15 am	Mastermind Interview Keynote: Steve Ballmer, CEO, Microsoft Corp.	
11:15 am – 12:00 pm	Mastermind Interview Keynote: Michael Dell, Chairman & CEO, Dell, Inc.	
12:00 pm – 1:30 pm	Lunch	
12:30 pm – 1:30 pm	Solution Provider Sessions (w/box lunch)	
2:00 pm – 3:00 pm	How to Securely Implement Virtualization The Changing Landscape of Intellectual Property	Neil MacDonald Brian Prentice
3:30 pm – 4:30 pm	Managing Complexity and Risk in Large Public-Sector IT Programs The Top-10 Audit Findings You Want to Avoid and Six Hot Technologies That Can Help	Herb Strauss Paul Proctor
4:45 pm – 5:45 pm	Solution Provider Sessions	
5:30 pm – 7:00 pm	ITxpo Cocktail Reception	
Thursday, October 11, 2007		
8:00 am – 9:00 am	Security on a Budget Change Management: Attaining Agility While Balancing Compliance and Standards	Adam Hils, Greg Young Kris Brittain
9:30 am – 10:30 am	Authentication Marketplace: I Want That One	Ray Wagner
11:00 am – 12:00 pm	User Autonomy vs. Control: The Answer Is Yes	Michael Silver
12:00 pm – 1:30pm	Lunch	
12:30 pm – 1:30 pm	Solution Provider Sessions (w/box lunch)	
1:30 pm – 2:30 pm	ITxpo Finale Dessert Reception	
3:00 pm – 4:00 pm	Assessing Your Information Security Maturity	Christian Byrnes
4:30 pm – 5:30 pm	How Your Network Must Evolve	David Willis
Friday, October 12, 2007		
8:00 am – 9:00 am	Windows Vista and Office 2007 Migrations: Avoiding the Pitfalls	Michael Silver
9:30 am – 10:30 am	Selecting the Right Governance, Risk and Compliance Solutions Sherlock Holmes and the Case of the Missing Chief Privacy Officer	French Caldwell John Bace, Carol Rozwell, David Furlonger
11:00 am – 12:00 pm	Security & Risk Management Symposium Community Capstone	

*agenda subject to change