

Gartner for IT Leaders helps you succeed by providing you with daily access to information and tools that are relevant, insightful and tailored to your role.

Gartner for IT Leaders

The Insights You Need, When You Need Them

You have access to eight role-based portals:

- Applications
- Business Intelligence & Information Management
- Business Process Improvement
- Enterprise Architecture
- IT Infrastructure & Operations
- Program & Portfolio Management
- Security & Risk Management
- Sourcing & Vendor Relationships

Benefit From the Full Breadth and Depth of Gartner Research

IT leaders are under more pressure than ever to make quantifiable business contributions. We understand that to be successful, you need advice with context, tailored to your role. Gartner for IT Leaders delivers just that.

Whatever your job role, our daily interactions with thousands of IT users enable us to keep you current on all facets of your business, backed by proven methodologies and the expertise of the largest, most experienced analyst community in the industry.

Gartner research is independent, insightful, and applicable to your business challenges. As a Gartner client, you have access to the insight of 650 Gartner analysts on the issues that matter most to you.

Role-Specific Resources and Tools

Your Gartner for IT Leaders subscription includes access to role-specific resources and tools. These include:

- Activity Cycles—Feature relevant research and tools by breaking down each role by its phases and actions.
- Toolkit—Saves you time, helps you make better decisions and improves your execution through a set of practical, tactical resources.
- Peer Trends—Gives you insight into what your peers are looking at and searching for.
- Market News—Keeps you up-to-date on the latest events in the media that relate to your role.

3 Quick Tips to Maximize Your Gartner for IT Leaders Experience

1. Select a role for your Home Page.

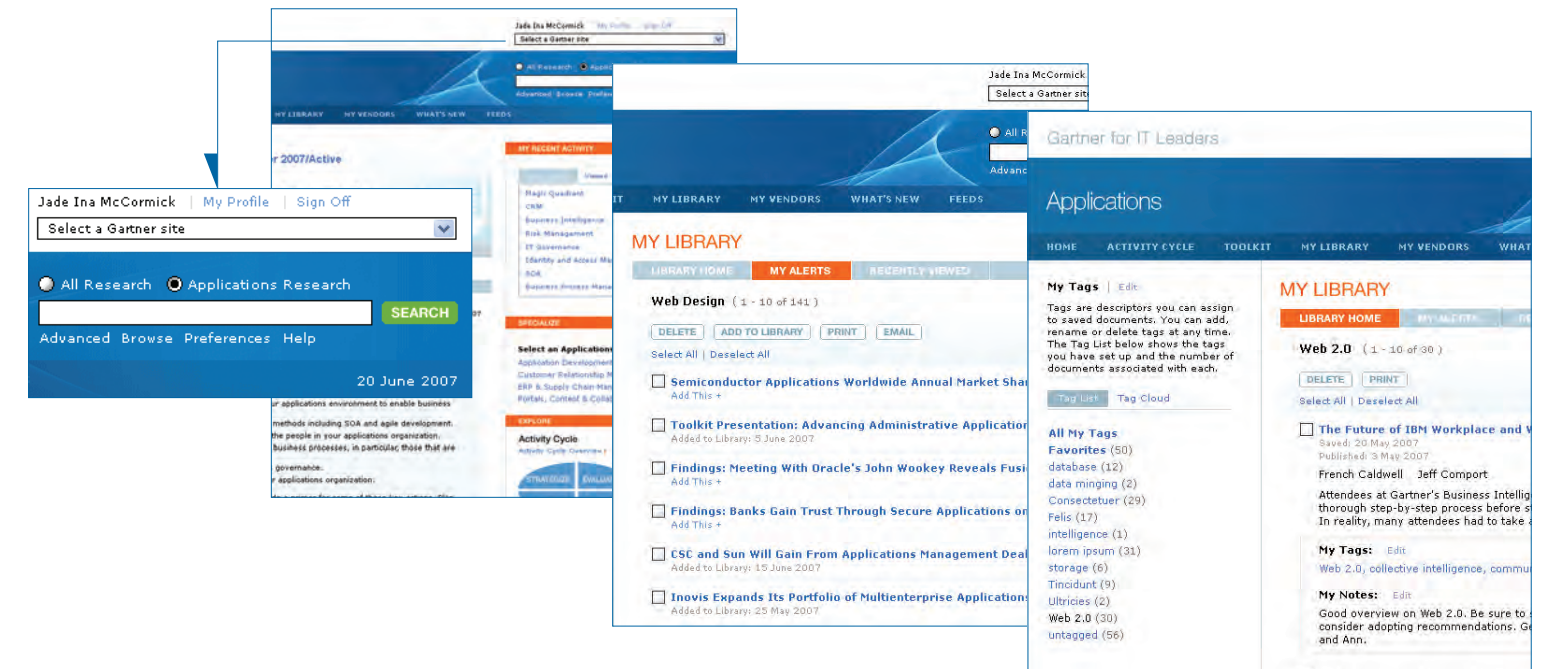
Go to My Profile and choose your role to ensure you see the most relevant advice from Gartner on your home page. You can always navigate to other roles or change your home page later—and your search results are never limited so you still have easy access to all other Gartner research.

2. Set up Alerts to get the latest research sent right to you.

Tell us what you are interested in, and we will alert you when anything new is published. You can have it sent to My Library or e-mailed.

3. Take a few minutes to become familiar with My Library.

My Library is where all the documents you want to save are stored—organized however you like. There is even a place to add your own notes about a piece of research to help you keep track of thoughts or ideas.



MAKE THE RIGHT DECISIONS EVERY DAY WITH GARTNER

Gartner for IT Leaders

FEATURE BOX

Don't miss the research and news highlighted here.

ANALYST PICKS

Let Gartner analysts educate you on trends. Get a snapshot of one new issue each week—and why it matters to your role—with five research documents to provide context. A great way to stay aware of—and informed on—critical technology trends.

LATEST RESEARCH

Get easy access to the most recently published role research.

PEER TRENDS

Validate your priorities against your peers'. See what people in your role are searching for and reading.

MARKET NEWS

Read relevant news here with links to related Gartner research.

Avoid that stack of newspapers and magazines. Gartner analysts focused on your role feature the news and research you need to see every day. Sources include leading technology, business and general interest news sources.

SWICKI

Search by the most popular search terms for your role.

The screenshot shows the Gartner for IT Leaders homepage. At the top, there's a navigation bar with 'HOME', 'ACTIVITY CYCLE', 'TOOLKIT', 'MY LIBRARY', 'MY VENDORS', 'WHAT'S NEW', and 'FEEDS'. The main content area is divided into several sections: 'RESEARCH' featuring a Microsoft Office SharePoint Server 2007/Active Directory FAQ; 'Analyst Picks' with a 'TOP 5 Applications Must Reads' list; 'MY RECENT ACTIVITY' showing a 'Magic Quadrant' and 'Activity Cycle' overview; 'SPECIALIZE' with 'Select an Applications Specialty'; 'EXPLORE' with 'Activity Cycle' details; 'MY ANALYSTS' listing several analysts like Dean Blackmore and Valerie Gerardi; and 'IMPLEMENT' with 'Applications Toolkit Research' and 'Diagnostic Tools'. A sidebar on the right contains 'MY RECENT ACTIVITY' and 'ACTIVITY CYCLES' sections.

ALERTS

Get the best research as soon as it is published. Set your preferences and Gartner will send you our latest research immediately.

PROFILE

Set up profile details and select your home page to ensure you see the most relevant insight.

NAVIGATE

Switch between roles or visit classic gartner.com.

SEARCH

Find what you need with simple and advanced search options.

MY RECENT ACTIVITY

Don't worry about interruptions; pick up where you left off. Find your most recent search terms, recently viewed documents and documents you have recently saved.

ACTIVITY CYCLES

Find research and insights aligned to your activities. Gartner Activity Cycles, unique to each role, organize research around key role phases and activities, providing a framework and information to make the strategic and operational contributions important for your success.

TOOLKIT

Customize Gartner best practices. Don't reinvent the wheel. Leverage the presentations, templates, best practices, case studies and diagnostic tools within the toolkit to communicate more effectively and get your job done faster.

MY LIBRARY

Save any Gartner research document to My Library (see inset).

WHAT'S NEW

Learn about enhancements and changes to the site.

MY VENDORS

Get news and research on your key vendors. Have relevant Gartner content plus select third-party content automatically sent to this area, enabling you to easily track key vendors—all in one place.

FEEDS

Subscribe to RSS feeds. Get Gartner updates with your other RSS subscriptions—using our feed reader or yours.

MY ANALYSTS

Follow your favorite analysts. The My Analysts area allows you to designate analysts whose research you want to track on an ongoing basis. You can track up to three analysts right on your home page, and an unlimited number on the My Analysts page.

SUBSCRIBE

Set up Alerts and Feeds. Choose the new content that will be sent to you: research, podcasts, news feeds, Talking Technologies, blogs, etc.

PODCASTS

Listen to exclusive interviews with Gartner analysts.

POLLS

Participate and see instant results on hot topics.

BLOGS

Join discussions on role-related issues led by Gartner analysts.

GARTNER EVENT INFORMATION

Hear and meet Gartner analysts, and network with your peers.

EXTERNAL LINKS

Check out other online sources Gartner references.

MY LIBRARY—A DETAILED VIEW

Keep track of the most critical Gartner content—your way.

My Library is an area where you can manage the documents you want to see, save and use—now or in the future. In My Library, you can:

ADD

Save any Gartner research document to My Library.

TAG

Assign as many tags to a document as you like to help you retrieve it later. You can also use tag lists, tag clouds and bundles to further organize your documents.

ADD NOTES

Add your own notes about a document, which only you can view.

PRINT

Print one or more documents, right from My Library.

MANAGE ALERTS

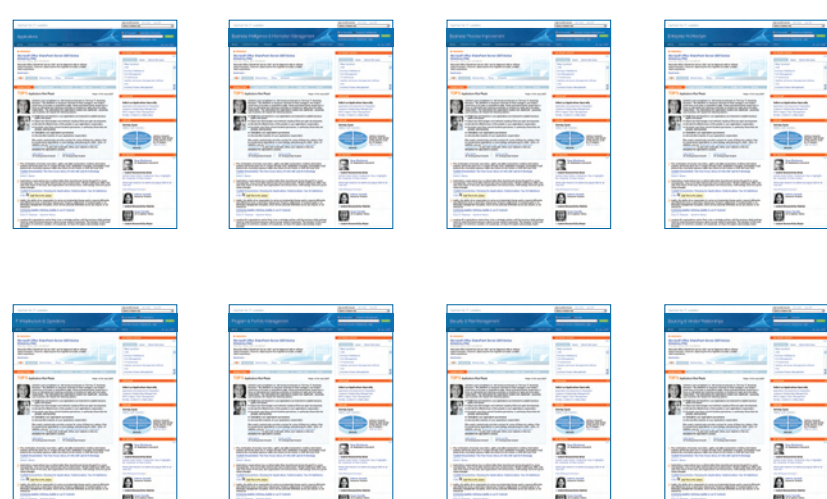
Have research sent directly to the Alerts area of My Library; then easily save and tag the documents you want to keep.

SEE RECENTLY VIEWED DOCUMENTS

Quickly find documents you have recently viewed.

The screenshot shows the 'MY LIBRARY' interface. It includes sections for 'Create Tags', 'Rename Tags', and 'Remove Tags'. The 'ADD TO MY LIBRARY' section is prominent, showing options to 'Show this Add to My Library dialog box when saving documents to My Library', 'Please note that by unchecking the box above, documents will be tagged as "untagged"', and 'Add an Existing Tag'. Below this, there are lists of 'Tags Associated with this Title' and 'My Notes'. The main content area shows a list of documents under the heading 'Web 2.0 (1 - 10 of 30)', with options to 'DELETE', 'PRINT', 'Expand All', and 'Collapse All'.

You have full access to all eight Gartner for IT Leaders roles—each with a dedicated portal.



- Applications
- Business Intelligence & Information Management
- Business Process Improvement
- Enterprise Architecture
- IT Infrastructure & Operations
- Program & Portfolio Management
- Security & Risk Management
- Sourcing & Vendor Relationships

NEED HELP?

Contact your account executive or e-mail client.response@gartner.com.

For more information, visit gartner.com.

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