

Application Development in the 'Global Village'

Matt Light

Software permeates our global village, but the globalization of AD raises many questions. From tools to standards, offshore outsourcing to Unicode, this Application Development Spotlight examines these questions.

ANALYSIS

From Rio to Hong Kong, New Delhi to Moscow, the sun never sets on application development (AD). Software in the 21st century permeates our business and personal lives and, in the era of the World Wide Web, has become a cornerstone of our "global village." Enterprises have global AD organizations, software must often be multilingual and "multilegal," use of "offshore" (off whose shore?) providers of AD services is growing, and tools and processes need to work together, even though their users and developers hail from far-flung corners of the world.

So "think globally, act locally" applies to software, too. To start considering how the globalization of AD is affecting you and your organization, read Joseph Feiman's overview of this month's Spotlight, "No Country's AD Community Is an Island," AV-15-8553. It'll expand your horizons.

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