

Navigating SAP's Product and Technology Layers

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SAP has become the ubiquitous business application vendor, with approximately 20,000 customers worldwide. Understanding SAP's offerings, technology and deployment methodologies is critical to enterprises' long-term success.

ANALYSIS

For SAP prospects and customers, the ability to address tactical and strategic concerns requires in-depth knowledge of the vendor's offerings and technologies, and how to map them into current business strategies. Based on our observations, there is an overall lack of SAP resources available to assist enterprises in this daunting task. As a result, Gartner has designed this Spotlight on SAP to help enterprises understand and evaluate SAP's business applications, technology and infrastructure, as well as the deployment issues enterprises face.

This Powerhouse Vendors Spotlight provides in-depth analysis and advice on a broad set of SAP products, as well as strategic company initiatives. In "Adapt to SAP's Evolving Environment," we offer an overview of technology and business application issues facing SAP users. In "How SAP Customers Can Beat the 'Post-Deployment Blues,'" we provide guidance to help SAP customers through the post-implementation stages.

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