To survive and thrive in the digital era, now is the time to drive data and analytics into the core of your business and scale outward to every employee, customer, supplier and partner. Scaling the value of data and analytics requires a 'culture of data enablement' that extends throughout every facet of your organization. A culture where data and analytics inform and drive business objectives, operational efficiencies and innovation.

At Gartner Data & Analytics Summit, 26–27 February, in Sydney, Australia, we’ll help you create your future – a future based on data you can trust, analytics you can rely on and the insight you need to make game-changing business decisions.

GARTNER 2018 CIO SURVEY:
“Business Intelligence and Analytics top the technology differentiator list for 2018”

To survive and thrive in the digital era, now is the time to drive data and analytics into the core of your business and scale outward to every employee, customer, supplier and partner. Scaling the value of data and analytics requires a 'culture of data enablement' that extends throughout every facet of your organization. A culture where data and analytics inform and drive business objectives, operational efficiencies and innovation.

At Gartner Data & Analytics Summit, 26–27 February, in Sydney, Australia, we’ll help you create your future – a future based on data you can trust, analytics you can rely on and the insight you need to make game-changing business decisions.

Value in attending

• Develop a foundation of business trust through data quality, governance, security and privacy
• Make analytics and insight part of the DNA for every person, action, business process and decision
• Modernize your infrastructure and adopt new architectural approaches to support digital transformation
• Drive innovation through leading technologies – AI, machine learning, blockchain, Virtual/Augmented Reality, IoT and Digital Twins
• Build and execute a world-class, disruptive data and analytics strategy
• Exploit diverse datasets, diverse teams and diverse thinking to innovate business models
• Lead by enabling the right culture, people, skills and organization
• Accelerate the adoption of new skills, new roles, (such as Chief Data Officer), new ways of working and new data-driven thinking

Hot topics

• Data and Analytics Strategy
• Artificial Intelligence and Machine Learning
• Data-Driven Culture
• Governance and Trust
• Data Privacy and Security
• Self Service Data and Analytics Capabilities
• Customer Analytics
• Blockchain
• Internet of Things
• Role of the Chief Data Officer & Chief Analytics Officer

Gartner CDO Circle is a members-only experience that brings together Australia and New Zealand’s most senior data and analytics leaders and features exclusive content and networking opportunities, in addition to the main summit.
What’s new in 2018?

- New Event Architecture with expanded content with a focus on business outcomes, innovation and diversity
- New content focused on advanced technologies including artificial intelligence, machine learning, deep learning, blockchain
- A “big picture” view on strategy, leadership and organization

Agenda Tracks

A. Leadership and Organization: The Right Culture, People and Skills
B. Business Outcomes and Strategy: Make Value Pervasive
C. Analytics: Drive Insight Into Every Action
D. Master Data Management and Governance: Create Common Understanding and Trust
E. Architecture and Technology: Renovate for Digital Transformation
F. The Next Disruptors: Prepare for Innovations and Advanced Capabilities
G. Chief Data Officer (CDO) Circle

Gartner Predicts

“By 2020, AI will disrupt the jobs of 1,000,000 phone-based customer support agents.”

“By 2020, 30% of all data protection officers will be hired “as a service”.”

“Through 2021, 95% of data management projects using blockchain will fail due to either performance challenges or misapplication of the technology.”

“By 2020, 50% of IT organizations will apply advanced analytics in application development to improve application quality and speed of delivery.”

Who should attend

- Information Management & MDM
  - Chief Data Officers
  - MDM Program Managers
  - Data Stewards and Governance Board
  - Database, integration and infrastructure managers
- Analytics Leaders
  - Chief Analytics Officers
  - Analytics & BI Practitioners
  - Analysts
  - Data Scientists
- Architects
  - Information Architects
  - Analytics & BI Architects
  - Enterprise Architects
  - Application Architects & Managers
- Business Leaders & Their Teams
  - Financial Executives
  - Supply Chain Executives
  - Business Analysts
  - Data Analysts
  - Marketing Executives

Three ways to register

gartner.com/ap/data
apac.registration@gartner.com
+61 2 8569 7622

Register before 15 December and save $425

#GartnerDA