

# Gartner Application Architecture, Development & Integration Summit 2017



24 – 25 July / Sydney, Australia / [gartner.com/ap/aadi](http://gartner.com/ap/aadi)



## Renovate, Innovate and Unleash the Power of Digital Business

In today's **digital world**, few things are more impactful than applications. Application leaders have a **unique perspective**, with a **comprehensive view of their enterprise**, and an innate understanding of technology and the art of the possible. Now is the time for application leaders to use their expertise to **unleash the power of digital business**.

Gartner Application Architecture, Development & Integration Summit 2017 features in-depth **new research** and advanced **best practices** in application strategies, **business application** management, **mobile** applications, modern application **architecture**, application **development**, **integration**, and **emerging technologies**, including the **Internet of Things**.

Get the latest recommendations for transforming **legacy** applications, delivering **world-class customer experiences**, **applying leading edge data and application security**, and much more. Learn how to **update** your applications strategy, **balance** renovation with innovation, **align** with business goals and **deliver** a new competitive advantage by enabling business users, while instilling just the right amount of governance.

### Gartner Predicts

Through 2018, 90% of organizations will lack a postmodern application integration strategy and execution ability resulting in integration disorder, complexity and cost.

By 2020, DevOps initiatives will cause 50% of enterprises to implement continuous testing using frameworks and open-source tools.

By 2020, anything other than a cloud-only strategy for new IT initiatives will require justification at more than 30% of large-enterprise organizations.

### HOT TOPICS

- Blockchain
- Innovating with Agile
- Microservices: The Future of SOA and PaaS
- Reinventing Applications for the Digital World
- Legacy System Transformation
- The Postmodern ERP Landscape
- DevOps
- API Management
- Integrating End-to-End IoT Projects
- Renovating the Application Portfolio to Support Digital Business
- Selecting Your Next Cloud Platform
- Preparing for a World Beyond Apps
- Delivering a Great User Experience Development in the Era of Cognitive Computing
- Event-Driven Application Strategies
- Mobile Application Development

## What you need for success in 2017

- Expanded focus on Digital Transformation and the role of the Application Leader
- Expanded coverage of APIs, DevOps and User Experience design
- Expanded focus on leading innovation with Agile and Bimodal; taking your applications to the next level
- Expanded focus on emerging technologies including Blockchain, Chatbots, IoT, Cognitive Computing and Artificial Intelligence

## Agenda Tracks

- A.** Application Strategy: Creating the Digital Business Foundation
- B.** Application Architecture: Modernizing for Agility and Scale
- C.** Application Development: Cultivating Rigor and Fearless Innovation
- D.** Integration Building a Pervasive Competency

### Plus Virtual Tracks on ...

- Internet of Things
- Customer Leaders
- Cloud Computing
- TechInsights (Gartner for Technical Professionals)

### Gartner Predicts

By 2020, 50% of IT organizations will apply advanced analytics in application development to improve application quality and speed of delivery.

By 2020, over 50% of consumer mobile interactions will be in contextualized, “hyperpersonal” experiences based on past behavior and current, real-time behavior.

By 2021, more than half of global enterprises already using cloud today will adopt an all-in cloud strategy.

## Value in Attending

- **Understand your role as an application leader**, and that of the IT organization, as a full partner with ‘the business’ — empowered and expected to lead change and power the digital future
- **Understand the impact/opportunity of emerging technologies** such as IoT, AI and blockchain and how they should factor into your app strategy
- Come for a technology refresh; to **hear ‘next generation’ thinking** on app strategy, development & lifecycle management, cloud, mobile, analytics, governance and modernization, and more
- **Understand how to balance risk with innovation, which systems to renovate, when to invest and when to divest**
- **Network with an impressive gathering of your peers.** Benchmark your progress against others in your industry or role
- Cut through the clutter and hype and **gain unbiased advice and guidance from Gartner analysts**



## Who Should Attend

Application Architecture, Development & Integration Summit is the most important gathering for the following teams and roles:

- **Architects such as**
  - Information Architects
  - Solution Architects
  - Application Architects
  - Business Architects
  - Technical Architects
  - Enterprise Architects
- **Applications Leaders such as**
  - Application Architecture
  - Application Development
  - Application Integration Leaders
  - Application Portfolio Management
- **IT Executives such as**
  - Web Services and Infrastructure Managers
  - IT Leaders involved in cloud and SOA
  - IT Leaders focused on application strategies
  - IT Leaders focused on mobile
- **Portfolio Managers**
  - Application Portfolio Management
  - Program Manager
  - Application Lifecycle Management

## Early-bird discount

**Save \$400 when you register by 26 May**

Early-Bird Price: \$2,650 exc. GST

Standard Price: \$3,050 exc. GST