

Agenda at a Glance

When attending this event, please refer to the agenda handout provided or the Gartner Events mobile app for the most up to date session and location information.

Agenda as of 18 February 2016 and subject to change

Agenda Tracks

A. Application Strategy: Blending Packaged, Custom, Cloud and Mobile Apps
Application strategies are now a complex mix of packaged, custom, cloud-based and mobile applications. They must encompass agility and deliver results rapidly and with compelling experiences to be successful in today's digital economy. This track helps application leaders improve their governance processes, methods, and strategy to manage a hybrid application portfolio more effectively.

B. Innovations in Application Architecture
Digital business introduces requirements that demand new approaches to application architecture. We examine innovative application models that support Web-scale computing, Internet of Things (IoT) integration, intelligent business operations and multichannel, ambient experiences. This track addresses key trends and best practices needed to empower Application Architects to deliver next generation IT solutions that most fully align with business drivers in the Internet economy.

C. Prepare Your Application Development Organization for the Digital Future
The transition to digital business requires bimodal proficiency. We examine the competencies and technologies needed to develop innovative Mode 2 applications while managing legacy and modernizing existing Mode 1 apps. We focus on improved execution and innovative development of modern Web, cloud and mobile apps. This track addresses these issues with the aim of helping Application Development Managers evolve their organization to stay relevant and attain higher performance in the face of increased expectations from the business.

D. Balance Renovation and Innovation in a Rapidly Shifting Integration Landscape
Citizen integrators, developers and lines of business are building new integration capabilities to support new applications, data and devices. Companies must continue to renovate existing IT integration infrastructures to achieve new levels of control, productivity and economies of scale. We examine the challenges of this rapidly shifting landscape. This track addresses these issues with the aim of helping integration leaders modernize their strategies and infrastructure to facilitate self-service integration while still enabling integration to established applications and data sources.

Wednesday
23 MAY 2016

07:30 – 20:00	Registration, Information and Refreshments					
07:45 – 09:05	07:45 – 08:05 Boot Camp: Getting Started with Cloud Benoit Lheureux ■ G		08:05 – 08:25 Boot Camp: PaaS and Other Models of Cloud as a Platform Paul Vincent ■ G		08:25 – 08:45 Boot Camp: Who Should Choose a Private, Self-Managed PaaS? Yefim Natis ■ G	
08:15 – 09:00	Tutorial: Rationalizing Applications to Build the Foundation for Digital Business Bill Swanton ■		Tutorial: Tips and Techniques for Legacy Application Modernization Dale Vecchio ■		Tutorial: Flipping the Switch to Digital Leadership Mark Coleman ■ E	
09:15 – 10:15	Summit Chair Welcome and Gartner Keynote: The "DigiFlip" — Two Universes, Two Sets of Rules for Success in Digital Business Gene Phifer and Matt Hotle ▲					
10:15 – 10:45	Refreshment Break in the Solution Showcase					
TRACKS	A. Application Strategy: Blending Packaged, Custom, Cloud and Mobile Apps	B. Innovations in Application Architecture	C. Prepare Your Application Development Organization for the Digital Future	D. Balance Renovation and Innovation in a Rapidly Shifting Integration Landscape	Workshops	Roundtables
10:45 – 11:30	Your Business Applications Architecture Will Become More Complex — Whether You Like it or Not! Stefan Van Der Zijden	Architecting the Digital Business Matthew Hotle ■ ▲	Enterprise Agile Frameworks: Skeleton or Scaffolding David Norton ●	How to Successfully Implement a Bimodal Approach to Integration Keith Guttridge ■	10:45 – 12:15 Workshop: Using Pace-Layered Application Strategy and Bimodal IT to Support Digital Business Bill Swanton	10:45 – 11:45 Roundtable: Best Practices in Application Maintenance Andy Kyte
11:45 – 12:15	Solution Provider Sessions					
12:15 – 13:30	Lunch in the Solution Showcase					
13:30 – 14:15	Changing Governance to Exploit Enterprise Agile Bill Swanton ■ ▲	The IoT Scenario Benoit Lheureux ■	How Reducing Features Creates Better UX and Happier Users Magnus Revang	The API Management Scenario Paolo Malinverno ■	13:45 – 15:15 Workshop: Do You Have What It Takes to Be a Digital Leader? Building the Capabilities for Success Mark Coleman ■ E	13:30 – 14:30 Roundtable: What can Application Leaders Expect From Enterprise Architects Stefan Van Der Zijden
14:30 – 15:15	The Impact of In-Memory Computing on Business Applications: Imagine Impossible Things Before Breakfast Nigel Rayner ■ ▲ ●	Digital Business is Powered by APIs Joachim Herschmann	New Definitions of "Mobile" will Require New Applications and Architectures Richard Marshall ▲ F	Integration Is Key to Successful Postmodern ERP Christian Hestermann G		14:45 – 15:45 Roundtable: Best Practices for Omnichannel Customer and Employee Engagement Gene Phifer
15:15 – 15:45	Refreshment Break in the Solution Showcase					
15:45 – 16:15	To the Point: Want Velocity? Get Agility Andy Kyte ■ ●	To the Point: DevOps From the Dev Side Mark Driver ▲ ●		To the Point: How to Boost Business Agility via Do-It-Yourself Integration Massimo Pezzini	15:30 – 16:30 Roundtable: Integration in Hybrid Cloud Environments Keith Guttridge	
16:30 – 17:00	Solution Provider Sessions					
17:15 – 18:00	Guest Keynote: Unlocking Strategic Opportunities in the New Era of Technology Jonathan MacDonald					
18:00 – 20:00	Networking Reception in the Solution Showcase					

Thursday
24 MAY 2016

07:30 – 17:00	Registration and Information					
08:30 – 09:15	Bimodal IT Is the Best Way to Deliver Application Rationalization Andy Kyte ●	Microservices: The Future of SOA and PaaS Yefim Natis ● G	Enhancing Your Applications With Machine Intelligence Magnus Revang ■ ●	Develop Strong Application Integration Principles for Postmodern ERP Christian Hestermann	08:00 – 09:30 Workshop: The Practicalities of Agile and Micro Services David Norton and Gary Olliffe	08:15 – 09:15 Roundtable: What are the Benefits and Challenges of Adopting DevOps? Stefan Van Der Zijden
09:30 – 10:00	Solution Provider Sessions					
10:00 – 10:30	Refreshment Break in the Solution Showcase					
10:30 – 11:15	Application Delivery — Agile End to End David Norton ▲	The Twelve Principles of Application Architecture for Digital Business and IoT Yefim Natis ■ ▲ ●	Building a Bimodal Mobile Development Capability Richard Marshall ▲ F	Pervasive Integration: Any-to-Any Interoperability in a Hyperconnected Digital World Massimo Pezzini ■ ▲ G	10:30 – 12:00 Workshop: Using Bimodal to Start an API Program Paolo Malinverno	10:30 – 11:30 Roundtable: Running Agile Projects at Scale Bill Swanton
11:30 – 12:00	To the Point: The Changing Market for Business Applications: Are Vendors Doing What's Right for You? Nigel Rayner	To the Point: Customer Experience Platforms — Tying the UX, Web, Portal, Mobile and Analytics Together Gene Phifer ▲ ● F	To the Point: Citizen Developers are Integral to the Digital Workplace Mark Driver	To the Point: TechInsights: Essential Tips for Delivering Great APIs Gary Olliffe ■ ▲ ●		
12:00 – 13:15	Lunch in the Solution Showcase					
13:15 – 14:00	Case Studies					
14:15 – 15:00	Impact of Cloud on Application Governance: How to Deal With the Hybrid Reality? Stefan Van Der Zijden ▲ G	In-Memory Computing: An Architecture for the Digital Age Massimo Pezzini ●	TechInsights: You are NOT Netflix: How and When to use Microservices in the Enterprise Gary Olliffe ●	Using the Hybrid Integration Platform and iPaaS to Achieve Synergies in Data and Application Integration Keith Guttridge ■ ● G	12:15 – 12:35 Magic Quadrant: Mobile Application Development Platforms Richard Marshall	13:00 – 14:00 Roundtable: SaaS/Cloud ERP — Myths and Reality Christian Hestermann
15:00 – 15:30	Refreshment Break in the Solution Showcase					
15:30 – 16:15	Legacy System Transformation — Empowering True Business Innovation Dale Vecchio ▲ ●	Living In a World of Evolutionary Architecture and Emergent Design David Norton ■ ▲	Modern App Development is Transforming Testing Processes Within Enterprises Joachim Herschmann ●	Best Practices in Integrating IoT Solutions Benoit Lheureux	15:30 – 17:00 Workshop: The Impact of Postmodern ERP on Application Integration Christian Hestermann	
16:30 – 17:15	Gartner Closing Keynote: Stop Aiming for Successful Projects, Start Aiming for Successful Applications Andy Kyte					

Agenda Key

Maturity Level

- F Foundational:** Offers the necessary understanding and first steps to those in the early stages of initiatives
- A Advanced:** Uses complex concepts requiring foundational knowledge and prior experience to take initiatives to the next level

Focus

- T Tactical:** Provides tactical information that can be used straightaway, with a focus on how-to's, do's and don'ts and best practices
- S Strategic:** Focuses on the strategic insight supporting the development and implementation of an action plan

Perspective

- IT Technology:** Aids IT professionals who need to understand the challenges and opportunities from a technology perspective

E Virtual Track: Leadership Development

F Virtual Track: Beyond Mobile: Smartphones, Tablets and More

G Virtual Track: Cloud Computing: No More Excuses