Theme
Renovate, Innovate and Unleash the Power of Digital Business

In today's digital world, few things are more impactful than applications. They lay the foundation for innovation, drive engagement and deliver meaningful business results. Application leaders have a unique perspective, with a comprehensive view of their enterprise, and an innate understanding of technology and the art of the possible. Now is the time for application leaders to use their expertise to unleash the power of digital business within their organizations.

Gartner Application Architecture, Development & Integration Summit 2017 features in-depth new research and advanced best practices in application strategies, business application management, mobile applications, modern application architecture, application development, integration, and emerging technologies, including the Internet of Things.

Get the latest recommendations for transforming legacy applications, delivering world-class customer experiences, applying leading edge data and application security, and much more. Learn how to update your applications strategy, balance renovation with innovation, align with business goals and deliver a new competitive advantage by enabling business users, while instilling just the right amount of governance.

Through 2018, 90% of organizations will lack a postmodern application integration strategy and execution ability resulting in integration disorder, complexity and cost.

By 2020, DevOps initiatives will cause 50% of enterprises to implement continuous testing using frameworks and open-source tools.

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What's new in 2017

- Expanded focus on digital transformation and the role of the application leader
- Expanded coverage of APIs, DevOps and User Experience design
- NEW! IoT Virtual Track
- Expanded focus on emerging technologies including Blockchain, Chat Bots, Cognitive Computing

Agenda tracks

A. Application Strategy: Creating the Digital Business Foundation
B. Application Architecture: Modernizing for Agility and Global Scale
C. Application Development: Cultivating Rigor and Fearless Innovation
D. Integration Building a Pervasive Competency

Plus Virtual Tracks on ...
- Internet of Things
- Mobile
- Cloud Computing
- TechInsights (Gartner for Technical Professionals)

Benefits of attending

- Understand your role as an application leader, and that of the IT organization, as a full partner with ‘the business’ — empowered and expected to lead change and power the digital future
- Understand the impact/opportunity of emerging technologies such as IoT, AI and blockchain and how they should factor into your app strategy
- Network with an impressive gathering of your peers. Benchmark your progress against others in your industry or role
- Cut through the clutter and hype and gain unbiased advice and guidance from Gartner analysts
- Come for a technology refresh; to hear ‘next generation’ thinking on app strategy, development & lifecycle management, cloud, mobile, analytics, governance and modernization, and more
- Come to understand the future of application management
- Understand how to balance risk with innovation, which systems to renovate, when to invest and when to divest

Gartner Predicts

By 2020, 50% of IT organizations will apply advanced analytics in application development to improve application quality and speed of delivery.

By 2020, over 50% of consumer mobile interactions will be in contextualized, “hyperpersonal” experiences based on past behavior and current, real-time behavior.

Back again by popular demand:

- Cloud Computing Boot Camp
- Co-location with Gartner Customer Strategies & Technologies Summit

Target audience

Individuals and teams in the following roles:

- Architects such as
  - Information Architects
  - Solution Architects
  - Application Architects
  - Business Architects
  - Technical Architects
  - Enterprise Architects
- Applications such as
  - Application Architecture
  - Application Development
  - Application Integration Leaders
  - Application Portfolio Management
- IT Executives such as
  - Web Services and Infrastructure Managers
  - IT Leaders involved in cloud and SOA
  - IT Leaders focused on application strategies
  - IT Leaders focused on mobile
- Portfolio Managers
  - Application Portfolio Management
  - Program Manager
  - Application Lifecycle Management

Early-bird discount

Save €325 when you register by 10 March

Early-Bird Price: €2,300 + VAT
Standard Price: €2,625 + VAT

Analyst one-on-one and workshop pre-booking dates:

Alumni/Elite booking OPEN: 27 March
All Attendee Booking OPEN: 10 April