GARTNER PREDICTS
“Through 2018, 90% of organizations will lack a postmodern application integration strategy and execution ability resulting in integration disorder, complexity and cost.”
Renovate, Innovate and Unleash the Power of Digital Business

In today’s digital world, few things are more impactful than applications. They lay the foundation for innovation, drive engagement and deliver impactful business results. Application leaders have a unique perspective, with a comprehensive view of their enterprise, and an innate understanding of technology and the art of the possible. Now is the time for application leaders to use their expertise to unleash the power of digital business within their organizations.

Gartner Application Architecture, Development & Integration Summit 2017 features in-depth new research and advanced best practices in application strategies, business application management, mobile applications, modern application architecture, application development, integration, and emerging technologies, including the Internet of Things.

Get the latest recommendations for transforming legacy applications, delivering world-class customer experiences, applying leading edge data and application security, and much more. Learn how to update your applications strategy, balance renovation with innovation, align with business goals and deliver a new competitive advantage by enabling business users, while instilling just the right amount of governance.

GARTNER PREDICTS
“By 2020, at least 70% of new application development projects will be deployed to either private or public cloud infrastructures.”
Key Benefits of Attending

- Get the latest research and recommendations for application development, integration and modernization
- Accelerate your application strategy to drive digital business success
- Advance your DevOps, Agile and Bimodal strategies to deliver fast, flexible innovation
- Learn how to architect for ongoing agility and flexibility and prepare for an API-powered world
- Get ready for the impact of Internet of Things, bots, Blockchain and more
- Put the latest cloud and mobile strategies to work to engage employees, customers and partners
- Understand how to balance risk with innovation, when to invest and when to divest

Guest Keynote

Change Thinking: 100 Things 1% Better
Sir Clive Woodward OBE
England's 2003 Rugby World Cup Winning Head Coach
Director of Sport Team GB: London 2012, Vancouver 2010, Beijing 2008
Founding Partner and Chairman of Hive Learning

Gartner Keynote

Forget Total Cost of Ownership — Focus on Total Experience of Ownership
Andy Kyte
VP & Gartner Fellow

Who should attend?

- Application Leaders
- Enterprise Architects
- Application Architects
- Web Service and Infrastructure Managers
- Application Development Leaders
- Application Integration Leaders
- Application Portfolio Management
- Application Strategy Leaders
- Business Application Managers

What our attendees say

“Very inspiring from a vision standpoint. The conference addresses our key issues. I look forward to taking this away and seeing how this fits with my company’s strategy and maturity.”
Attendee from Amadeus

“A very stimulating and thought provoking summit. Gartner has very energised and information led specialists and presentations.”
Attendee from Transport for London
Agenda Tracks

A. Application Strategy: Creating the Digital Business Foundation
Digital business requires portfolio agility that spans existing packaged and custom applications, as well as new development. Application strategies must deliver business results, with compelling customer experiences delivered to mobile, cloud, and IoT, in order to dominate in today’s global economy.

B. Application Architecture: Modernizing for Agility and Global Scale
Modern application architecture underpins the agile, digital business. We examine innovative application models to support Web-scale computing, Internet of Things (IoT) endpoints, intelligent business operations and omnichannel, ambient experiences.

C. Application Development: Cultivating Rigor and Fearless Innovation
Digital Business requires a modern development organization capable of rapidly delivering innovations and business value. We examine the competencies and technologies needed to develop mode 2 applications — and how emerging trends like AI and IoT affect our AD organizations, tools and practices.

D. Integration: Building a Pervasive Competency
Your colleagues, partners and customers need new integration capabilities to connect modern applications, data and devices. We examine the challenges and opportunities to renovate the infrastructure and innovate the delivery function, maximizing integration productivity and business value.

Virtual Tracks
• Internet of Things • Mobile • Cloud • Gartner for Technical Professionals

Tracks at a Glance

Please visit gartner.com/eu/aadi for full agenda details.

Cloud Computing Boot Camp
New to the world of cloud computing or at the beginning stages of a cloud initiative? Arrive early and get up to speed quickly in a series of focused presentations on key trends, strategies, vendors and more.

Boot Camp sessions take place Monday morning.

Agenda as of 20 January 2017 and subject to change

When attending this event, please refer to the agenda handout provided or the Gartner Events mobile app for the most up to date session and location information.
Solution Showcase

Develop a “shortlist” of technology providers who can meet your particular needs. We offer you exclusive access to some of the world’s leading technology and service solution providers in a variety of settings.

Silver

The AppDynamics Application Intelligence Platform gives software-defined businesses real-time, actionable IT operational and business insights into application performance, user experience, and business outcomes. www.appdynamics.com

Appian delivers an enterprise platform for digital transformation that enables organizations to revolutionize their customer experience, optimize business operations, and master risk and compliance. www.appian.com

OutSystems is the #1 platform for low-code rapid application development. We help organizations build enterprise-grade web and mobile apps faster and digitally transform their businesses. www.outsystems.com

Scribe's Enterprise Integration Platform easily brings customer data anywhere it’s needed, whether your systems are cloud-based, on-premise or hybrid. If you are looking for integration, we can help! www.scribesoft.com

Platinum

Accenture is a leading global professional services company, providing a broad range of services and solutions in strategy, consulting, digital, technology and operations. Combining unmatched experience and specialized skills – underpinned by the world’s largest delivery network – Accenture works at the intersection of business and technology to help clients improve their performance and create sustainable value for their stakeholders. www.accenture.com

Dell Boomi delivers the first multi-purpose PaaS for application integration, master data management and API Management enabling rapid time to value for organizations of all sizes. www.boomi.com

Software AG offers the world’s first Digital Business Platform, enabling enterprises to rapidly innovate, differentiate and win in the digital world. Core to the platform is webMethods, a proven, pre-integrated software suite that connects virtually any system or application, anywhere – on-premises and in the cloud – for seamless processes. www.softwareag.com/uk/

TIBCO Software takes businesses to their digital destinations by interconnecting everything in real time and providing augmented intelligence for everyone, from business users to data scientists. This combination delivers faster answers, better decisions, and smarter actions. For nearly 20 years, thousands of businesses around the globe have relied on TIBCO technology to differentiate themselves through compelling customer experiences, optimized assets, and innovative new business models. www.tibco.com

Dell Boomi delivers the first multi-purpose PaaS for application integration, master data management and API Management enabling rapid time to value for organizations of all sizes. www.boomi.com

Oracle delivers a comprehensive and fully integrated stack of cloud applications, platform services, and engineered systems. For more information about Oracle (NYSE:ORCL), visit oracle.com. www.oracle.com

SnapLogic offers unified data and application integration platform as a service (PaaS). With a rich design experience and 400+ intelligent pre-built connectors, it accelerates integration with zero coding. www.snaplogic.com

XebiaLabs develops enterprise-scale Continuous Delivery and DevOps software, providing companies with the visibility, automation and control to deliver software faster and with less risk. Global market leaders rely on XebiaLabs software to meet the increasing demand for accelerated and more reliable software releases. https://xebialabs.com/

Exhibitor list as of 18 January and subject to change
Pricing & Registration

Early-bird discount
Early-bird price: €2,300 + UK VAT
Save €325 when you register by 10 March

Standard price: €2,625 + UK VAT
Public sector price: €2,075 + UK VAT

3 ways to register
Web: gartner.com/eu/aadi
Email: emea.registration@gartner.com
Phone: +44 20 8879 2430

Gartner clients
A Gartner ticket covers both days of the Summit. Contact your Account Manager or email emea.events@gartner.com to register using a ticket.

Bring your team!
Maximize learning by participating together in relevant sessions or splitting up to cover more ground, sharing your session take-aways later.

Summit Team Discount Offers:
• 4 for the price of 3
• 7 for the price of 5
• 10 for the price of 7

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What’s included
In addition to sessions by Gartner analysts featuring the latest research, your registration fee includes complimentary access to these special features:
• Gartner analyst one-on-one meeting* for customized advice
• Two analyst-user roundtables* to discuss with other practitioners
• Two workshops* to start applying some of your learnings
• Cloud Computing Boot Camp
• Solution Showcase with access to the latest technologies
• Networking lunches and receptions
• Gartner Events Navigator mobile app for agenda planning and presentation downloads

*Online pre-registration is required. Space is limited.

Summit venue

Park Plaza Westminster Bridge
London, UK.
www.parkplaza.com

Gartner hotel room rate
Prices start from £185 + VAT per night

Terms and conditions
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