Gartner Application Architecture, Development & Integration Summit 2018
4 – 5 June / London, U.K. / gartner.com/eu/aadi

Accelerating Application Strategy, Driving Digital Transformation

Gartner Application Architecture, Development & Integration Summit 2018 presents in-depth research, unbiased guidance and actionable strategies for application leaders who define, design and deploy modern applications.

The event explores how to drive digital transformation with the practical application of emerging technologies such as chatbots, robotic process automation, artificial intelligence, blockchain and the Internet of Things.

Application and IT leaders will enhance their understanding of how to create agile and sophisticated IT capabilities that support innovation, align with digital business goals and deliver new competitive advantage.

Key take-aways include how to:
- Lead transformational change
- Take agile and DevOps to the next level
- Develop pervasive integration capabilities
- Accelerate progress against digital business goals
- Prepare for GDPR and its impact on application development and security
- Understand when microservices are appropriate, and when they are not
- Understand the impact of advancing/emerging technologies on your application strategy
- Implement a Hybrid Integration Platform (HIP)

Gartner Predicts: By 2020, 75% of integration platforms will leverage machine learning to automate integration between application APIs, thus reducing the need for skilled integration specialists.

Fast Facts
- 600+ attendees onsite
- 20+ analysts available for one-on-ones, workshops and ask-the-analyst sessions
- 20+ leading solution providers
- 50+ sessions including keynotes, breakouts and tutorials, plus interactive workshops, analyst-led roundtable discussions and end-user case studies
- Gartner Analyst Keynotes:
  - Optimize, Transform and Disrupt — Strategies for Your Digital Business
  - The Summit Bonus — A “One Size Fits All” Application Strategy
- Guest Keynote: Seven Ways to Own the World
  Andreas Ekstrom, Journalist and Futurist

Agenda tracks
A. Architecting the Digital Business
B. Transforming the Applications Organization
C. The Future of Applications
D. Harnessing New Technologies

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What’s New

- Exclusive Senior Leadership Circle
- Peer to Peer Meet-ups
- Women in Technology Roundtable
- Fresh insights on API Management
- New research on Digital Twins, Serverless Platforms and Event-Driven IT
- Expanded coverage of emerging and advancing technologies, including AI, Blockchain and RPA

Main Difference between AADI & EA Summits

Gartner Application Architecture, Development & Integration Summit (AADI)

WHO ATTENDS?
Application leaders responsible for implementing IT related business strategies. Application architects, enterprise architects, IT leaders, application integration, infrastructure architects who are more focused on delivery

AADI is a strategic level event focused on IT delivery against business strategy. It provides more detailed information on how to: manage application strategy, blend different application architectures cohesively, adopt different development styles, and integrate all of these components successfully to build out the digital business technology platform that is the core of digital business.

Gartner Enterprise Architecture & Technology Innovation Summit (EA)

WHO ATTENDS?
Business, Technology and Strategic Leaders focused on business outcomes and digital transformation. High-level EA, business architect or IT strategist in the business who is helping to drive strategy forward

EA is a strategic level event that helps people to look across the business in a holistic way, looking at business and technology at a high-level and how they can drive those strategies forward. It provides breadth and knowledge across a lot of the major business and technology trends. It also focuses specifically on developing successful Enterprise Architecture programs and skills.

BENEFITS OF ATTENDING

- Gain new insights into what’s possible for your organization
- Network with peers and benchmark your progress against others in your industry or role
- Understand how to leverage leading technologies to create and deploy business critical solutions
- Understand how to balance risk with innovation, which systems to renovate, when to invest and when to divest
- Create an application organization with the agility and flexibility to support today’s digital business demands
- Enhance your leadership expertise; gain strategies for overcoming change resistance and gaining executive buy-in
- Gain unbiased guidance and fresh insights to inform and accelerate your application architecture, development and integration strategies
- Understand the role of the IT organization as a full partner with ‘the business’ — empowered and expected to lead change and power the digital future

Target audience

Application/IT Leaders
Leaders focused on:
- Application Development
- Application Strategy
- Application Integration
- Application Infrastructure
- Digital Business Innovation
- User Experience Design

Senior Architects
Roles include:
- Enterprise Architects
- Application Architects
- Chief Architects
- Information Architects
- Solution Architects
- Business Architects

Application Portfolio Managers
Leaders focused on:
- Application Portfolio Management
- Application Lifecycle Management
- Application Modernization
- Program Management

Pricing & Registration

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**Pricing**

- **Save €325 before 6 April**
  - Early-Bird Price: €2,375 + VAT
  - Standard Price: €2,700 + VAT
  - Public Sector Price: €2,125 + VAT

Please note: Team discounts are available

**3 Ways to Register**

Web: gartner.com/eu/aadi
Email: emea.registration@gartner.com
Tel: +44 20 3868 5238

**Analyst one-on-one and workshop pre-booking dates:**
- Alumni/Elite Bookings Open: 23 April at 10AM BST
- General Attendee Bookings Open: 8 May at 10AM BST