

Agenda at a glance

When attending this event, please refer to the Gartner Events mobile app for the most up to date session and location information.

Agenda key

Each Gartner session has been identified with icons to help you locate the sessions that give you the most value.

Maturity level

- F Foundational:** Offers the necessary understanding and first steps to those in the early stages of initiatives
- A Advanced:** Uses complex concepts requiring foundational knowledge and prior experience to take initiatives to the next level

Focus

- T Tactical:** Provides tactical information that can be used straightaway, with a focus on how-to's, do's and don'ts and best practices
- S Strategic:** Focuses on the strategic insight supporting the development and implementation of an action plan

Perspective

- B Business:** Targets business leaders or IT professionals who need to understand the challenges and opportunities from a business, organizational or cultural perspective
- IT Technology:** Aids IT professionals who need to understand the challenges and opportunities from a technology perspective

Sunday
19 FEB 2017

13:00 – 17:00	Registration PS
14:00 – 14:30	Finding Real Nuggets in the Public Sector Open Data Goldmine Katell Thielemann PS
14:45 – 16:15	We Can Do It! ... with Data ... Katell Thielemann PS
16:30 – 17:00	Opportunities and Challenges for Government Chief Data Officers Katell Thielemann PS
17:00 – 18:00	Networking Reception PS



Monday
20 FEBRUARY 2017

07:30 – 18:30	Registration									
08:30 – 09:15	Tutorial: Why and How to Measure the Value of Your Information Assets Alan Duncan		Tutorial: Master Data Fundamentals: Set Your MDM Program Up for a Winning Start Regina Casonato		Tutorial: How to Get Started With Data Science Peter Krensky		Tutorial: Data and Analytics Governance — Coming Together Andrew White		Tutorial: Data Management Solutions for Analytics: Beyond the Data Warehouse Mark Beyer	
09:30 – 09:45	Welcome to the Gartner Data & Analytics Summit 2017 Ian Bertram									
09:45 – 10:30	Gartner Opening Keynote: Lead in the Age of Infinite Possibilities Ted Friedman and Kurt Schlegel									
10:30 – 11:15	Guest Keynote: NSW Data Analytics Centre — A Year in Review Hon. Victor Dominello MP, Minister for Innovation and Better Regulation, NSW Government									
11:15 – 11:45	Refreshment Break in the Solution Showcase									
TRACKS	A. Leadership, Strategy and Organization: Realize the Value	B. Master Data Management: Curate Your Most Critical Data Assets	C. Analytics: Reshape The Entire Organization	D. Governance: Maximize Leverage and Control Chaos	E. Architecture and Technology: Modernize the Foundation	Workshops	Analyst-User Roundtables: Ask the Analyst	Chief Data Officer (CDO) Circle		
11:45 – 12:30	Data and Analytics Strategy Explorations: Linking Information to Tangible Business Outcomes James Richardson	MDM Is Dead! Long Live MDM! Michael Moran	How Analytics Will Change Every Part of Your Organization Kurt Schlegel	State of Data Security Rob McMillan	Connection vs. Collection: The Future of Data Management Mark Beyer					
12:30 – 13:45	Lunch in the Solution Showcase									
13:45 – 14:30	Case Study: An Automated World — The Role of People in The Future of Work Adrian Turner, CSIRO	Building the Business Case and Measuring the Benefits for MDM Andrew White	Embracing Predictive and Prescriptive Analytics Peter Krensky	Executing on Data Quality Assurance for Digital Business Saul Judah	Data Integration Hubs: Strategic Architecture for Data Sharing Ted Friedman	13:45 – 15:15 Workshop: How to Get Your MDM Program Set Up for a Winning Start Moderator: Regina Casonato	13:45 – 14:45 Roundtable: Truth About Usability of Open Source DBMS Moderator: Melissa Davis	13:45 – 14:45 Roundtable: Information Governance: Successes Working Cross-functionally to Meet Corporate Goals Moderator: Alan Dayley	13:45 – 14:45 Roundtable: Ask the Analyst: Unlocking the Secrets of OT Data Moderator: Kristian Steenstrup	How to Create a Data-Driven Organization Alan Duncan
14:45 – 15:15	Solution Provider Sessions									
15:15 – 15:45	Refreshment Break in the Solution Showcase									
15:45 – 16:30	BICC to ACE: From Command and Control, to Collaborate and Enable Cindi Howson	Mastering the 'Things' in the Internet of Things Michael Moran	Customer Analytics: How to Maximize Value Across the Entire Customer Life Cycle Melissa Davis	Citizen Synergy: Leveraging the Business User Community to Foster and Drive Analytics Carlie Idoine	Delivering on Digital Business With Stream Processing and Real-Time Analytics Nick Heudecker		15:45 – 16:45 Roundtable: How Machine Learning Extracts Knowledge From Data Moderator: Peter Krensky	13:45 – 14:45 Roundtable: Smart Machines and Speech Analytics: Is Now Time for Investment for Banking? Moderator: Vittorio D'Orazio	15:45 – 16:45 Ask the Analyst: How to Negotiate With the Megavendors (IBM, Microsoft, Oracle, SAP) to Optimize Costs and Mitigate Risk Moderator: Donald Feinberg	10 Ways CDOs and CAOs Fail and How to Avoid the Traps Mario Faria
16:45 – 17:30	Guest Keynote: Thriving in Times of Change — Driving Innovation in a Disrupted Marketplace Dominic Thurbon, Co-founder and Chief Creative Officer, Karrikins Group									
17:30 – 19:00	Networking Reception in the Solution Showcase									

Tuesday
21 FEBRUARY 2017

07:30 – 16:30	Registration	07:30 – 08:15 Industry Breakfast for Financial Services Industry: The Five Hottest Analytics Trends for 2017 Vittorio D'Orazio	07:30 – 08:15 Industry Breakfast for Energy, Utilities and Manufacturing: Equipment Analytics — Trust and Ethics When It Comes to Equipment and Machines Kristian Steenstrup	07:30 – 08:15 Industry Breakfast for Public Sector Professionals Katell Thielemann	07:30 – 08:15 Breakfast: The Career Path of a Chief Data Officer Mario Faria
08:30 – 09:15	What the Internet of Things Means for Your Data Management Capabilities Ted Friedman	Case Study: Top 10 Misconceptions About Self-Service BI Matthew Cordner, Textron	The Next Generation of BI and Analytics: Key Trends You Need to Know Cindi Howson	How to Tell a Story With Data and Analytics James Richardson	Renovate Your Data Integration Capabilities to Enable the Integrated Digital Business Ehtisham Zaidi
09:30 – 10:00	Solution Provider Sessions				
10:00 – 10:30	Refreshment Break in the Solution Showcase				
10:30 – 11:15	Seven Steps to Monetizing Your Information Assets Mario Faria	Adopting and Addressing Metadata Management as an Enabler for Effective Digital Transformation Mark Beyer	Case Study: People, Data, Insights: How Woodside Is Building a Data-Driven Culture Shelley Kalms, Woodside	The End of Data Governance as We Know It Andrew White	Hadoop and Spark: Understanding Open-Source Opportunities and Risks Nick Heudecker
11:30 – 12:00	Solution Provider Sessions				
12:00 – 13:15	Lunch in the Solution Showcase				
13:15 – 14:00	Reimagining Your Data and Analytic Organization for Digital Business Saul Judah	MDM Is Critical for Customer Experience Michael Moran	Pervasive Analytics Without Chaos Through Self-Service Data Preparation James Richardson	Case Study: The Role of Data in Digital Transformation Darren Abbruzzese, ANZ Bank	The Changing DBMS Landscape for Digital Business: Making Sense of the Options Donald Feinberg
14:15 – 14:45	To the Point: New Data and Analytics Initiatives Demand Modern Pricing Models and Sound Negotiation Strategies Ehtisham Zaidi	To the Point: Top Four Reasons Your MDM Program Will Fail, and How to Avoid Them Michael Moran	Efficiency in Information Governance: Align Risk, Optimization and Data Value Initiatives Alan Dayley	To the Point: How to Enhance Your Data Governance Initiative With Information Stewardship Applications Ted Friedman	To the Point: From Pointless to Profitable: Using Data Lakes for Sustainable Analytics Innovation Nick Heudecker
14:45 – 15:15	Refreshment Break in the Solution Showcase				
15:15 – 16:00	Guest Keynote: Preparing Your Organization for Data Science Transformation Amy Gershkoff, Chief Data Officer, Zynga				
16:00 – 16:45	Gartner Closing Keynote: Critical Insights of the Market through the Gartner Magic Quadrant Lens and Other Methodologies Ian Bertram, Cindi Howson, Donald Feinberg, Michael Moran				
16:45 – 17:00	Closing Remarks Ian Bertram				