

Gartner Business Intelligence & Analytics Summit 2016

March 14 – 16 | Grapevine, TX (Dallas area)
gartner.com/us/bi



The premier gathering of BI and analytics leaders, **Gartner Business Intelligence & Analytics Summit 2016, March 14 – 16, in Grapevine, TX**, is the place to discover the latest research and transformative insight designed to help you drive maximum business value from your own BI and analytics programs.

Attend the summit to benefit from sessions addressing your key challenges.

1 How do we empower the organization for BI self-service?

BK01. BI Bake-Off: The Modern BI Platform

D4. The Next Big Market Disruption: Self-Service Data Preparation

D5. Numbers NEVER Speak For Themselves: How to Tell a Story With Analytics

D8. To the Point: Detectives and Explorers — Not All Analytics Are the Same

D9. Self-Service Analytics: From Shadow IT to Citizen Data Science

2 How do we extract value from our exponentially growing and complex data?

E2. TechInsights: Upgrade Your Enterprise Data Warehouse With Hadoop

E9. In-Memory Computing and Big Data: Architecting for New Velocity Needs

F2. What's the Big Data Warehouse Deal? The Future of Data Management Solutions for Analytics

F6. To the Point: Is Spark the Future of Data Analysis?

R7. Roundtable: How Are You Deploying Big Data, Evolving the Data Warehouse, and Panicking Over Both?

A6. To the Point: Understanding the Current Data Brokerage Marketplace

3 What new skills do I need in BI and analytics to meet the needs of the business?

A4. The People Problem: Must-Have Roles and Responsibilities in Analytics

CR1. Executive Experience Deep Dive: How You Can Be Your Enterprise's Next Chief Analytics Officer

C9. Selling a Big Data Initiative to Senior Management

4 What is the future of analytics?

E4. How to Architect the 'Modern' BI and Analytics Platform

A6. To the Point: Understanding the Current Data Brokerage Marketplace

E1. Path to BI and Analytics in the Cloud: A Practical Roadmap for a Challenging Journey

E9. In-Memory Computing and Big Data: Architecting for New Velocity Needs

F2. What's the Big Data Warehouse Deal? The Future of Data Management for Analytics

E5. Designing and Developing for Mobile BI

BK02. Cool BI in Action: Emerging Trends You Need to Know

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3 ways to register **Web** gartner.com/us/bi **Email** us.registration@gartner.com **Phone** 1 866 405 2511

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5 How do I control the chaos with strategy and governance?

- B1. How to Drive Successful Analytics Governance
- C1. How to Make the Business Case for Analytics (and When to Absolutely Avoid It)
- B4. Controlling Chaos or Creating Common Ground: Building a Successful Business Analytics Strategy
- F1. Three Ways to Combine Predictive and Prescriptive Analytics
- B5. Did Analytics Break My Centralized Data Governance Model?
- B6. CDOs Must Prioritize Governance and Analytics

6 How do we use operational intelligence, advanced analytics and IoT to increase the resolution of our business to uncover opportunities?

- K1a. Opening Keynote: Analytics Leadership — Empowerment Without Anarchy
- E9. In-Memory Computing and Big Data: Architecting for New Velocity Needs
- C2. Transform Your Business With IoT Analytics Before You Are ‘Amazoned’
- F4. Six Best Practices for Real-Time Analytics
- E5. Designing and Developing Applications for Mobile BI
- F6. To the Point: Is Spark the Future of Data Analysis?
- F9. Machine Learning Drives Digital Business
- R13. Roundtable: IoT Analytics
- T1. Tutorial: The ABCs of the Internet of Things

7 What are the current and future challenges and trends for cloud BI and analytics?

- E1. Path to BI and Analytics in the Cloud: A Practical Roadmap for a Challenging Journey
- R4. Roundtable: Embedded Analytics in Cloud Business Applications

8 When are data lakes the right choice for an organization?

- B7. To the Point: Three Critical Characteristics of Data Lakes
- F6. To the Point: Is Spark the Future of Data Analysis?

9 How do I use predictive and prescriptive analytics for maximum business impact?

- C4. Customer Analytics: What to Invest in to Achieve Your Business Goals
- F9. Machine Learning Drives Digital Business
- E8. Five Advance Analytic Models Your HDO Should be Using
- F1. Three Ways to Combine Predictive and Prescriptive Analytics
- R15. Roundtable: Get Started With Advanced Analytics

10 When is social analytics useful for my organization?

- F8. To the Point: The Three Focal Points of Social Analytics
- W3. Workshop: How to Build a Social Analytics RFP
- C4. Customer Analytics: What to Invest in to Achieve Your Business Objectives

11 How do I make real-time analytics a reality for my organization?

- R16. Roundtable: Real-Time Analytics — BAM, CEP and Operational Intelligence
- F4. Six Best Practices for Real-Time Analytics
- E9. In-Memory Computing and Big Data: Architecting for New Velocity Needs

By 2020, predictive and prescriptive analytics will attract 40% of enterprises' net-new investment in BI&A.

Gartner Predicts

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