By 2020, 10% of organizations will have a highly profitable business unit specifically for productizing and commercializing their information assets.
By 2018, over half of large organizations globally will compete using advanced analytics and proprietary algorithms, causing the disruption of entire industries.
Through 2018, a minority of organizations will have a rigorous approach to demonstrating the trustworthiness of their analytics algorithms.
Through 2019, 90% of large organizations will have hired a CDO; of these, only 50% will be hailed a success.
Through 2019, one-third of IoT solutions will be abandoned before deployment due to information capabilities (security, privacy, integration, metadata) built on traditional design and implementation methodologies.
By 2020, only 50% of chief analytics officers will have successfully created a narrative that links financial objectives to business intelligence and analytics initiatives and investments.
Through 2020, over 95% of business leaders will continue to make decisions using intuition, instead of probability distributions, and will significantly underestimate risks as a result.
By 2019, 75% of analytics solutions will incorporate 10 or more exogenous data sources from second-party partners or third-party providers.
By 2018, the need to prevent data breaches from public clouds will drive 20% of organizations to develop data security governance programs.
By 2020, smart machines will be a top five investment priority for more than 30% of CIOs.
By 2018, direct monetization of IoT algorithms will reach $15 billion.
By 2018, 5 million people will have enterprise-confidential information on their smartwatches.
By 2018, 15% of workers will rely on proactive services to discover, organize and contextualize information.
By 2018, 20% of all business content will be authored by machines.