Meet one-on-one with a Gartner analyst

Sit privately for 30 minutes with a Gartner analyst who specializes in the topic you’d like to discuss. Many attendees tell us that a one-on-one session is worth the price of admission in itself!

As a Gartner summit attendee, you are entitled to up to two private 30-minute consultations with an analyst of your choice. These sessions are a great way to reinforce the lessons learned and how-to recommendations presented throughout the summit.

Meet the Gartner analysts

Merv Adrian
Vice President

Whit Andrews
Vice President and Distinguished Analyst

Tom Austin
Vice President and Gartner Fellow

Mark A. Beyer
Vice President and Distinguished Analyst

Toby Bussa
Director

Frank Buytendijk
Vice President and Gartner Fellow

Neil Chandler
Managing Vice President

Laura Craft
Director

Jeff Cribbs
Director

Melissa Davis
Director

Alan Dayley
Director

Guido De Simoni
Director

FOCUS AREAS: Apache Hadoop; leading operational DBMS vendors; NoSQL; how data management is changing in the face of big data; how interactions and observations change data workloads

FOCUS AREAS: Developing an enterprise YouTube; enterprise search; smart machines, artificial intelligence (AI); cognitive computing; streaming meetings to large numbers of workers

FOCUS AREAS: Creating competitive advantage by investing in smart machines, AI, machine learning and natural-language processing; IBM Watson, Google Now, Microsoft Delve; driving innovation

FOCUS AREAS: Information and data architecture; data integration practices and technology; data warehouse, data lakes, operational data store (ODS) practices and technology; data for insurance, utilities, education, healthcare

FOCUS AREAS: Selecting and deploying security information and event management (SIEM) solutions and services; evaluating and selecting user and entity behavioral analytics (UEBA) technologies; best practices for threat and vulnerability management tools and services

FOCUS AREAS: Digital ethics; data and analytics strategy; chief data officer (CDO)

FOCUS AREAS: Establishing a business analytics strategy and roadmap; defining metrics framework or key performance indicators (KPIs) to measure business value; integrating advanced and predictive analytics into existing business intelligence (BI) investments

FOCUS AREAS: Information and data governance (IG); information life cycle management (ILM); file analysis/data profiling; master data management (MDM); data quality (DQ); unstructured data management

FOCUS AREAS: Building and information strategy to support business outcome; leveraging an enterprise information management framework for business engagement; identifying roadmaps for metadata management

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Meet the Gartner analysts (continued)

Alan D. Duncan  
Director  
FOCUS AREAS: Business value of data and analytics, information as an asset and data monetization; data-driven culture change and evidence-based decision making; analytics and data ethics

Mario Faria  
Managing Vice President  
FOCUS AREAS: Chief data officer, chief analytics officer roles; business value of data and analytics; data strategy, data monetization, data pricing models; business intelligence, analytics, data science and algorithms

Donald Feinberg  
Vice President and Distinguished Analyst  
FOCUS AREAS: DBMS platform selection; choosing DBMS platforms for applications; building an information management strategy including big data, modernization and consolidation of DBMS platforms

Ted Friedman  
Vice President and Distinguished Analyst  
FOCUS AREAS: Enterprise information management strategy; information/data governance; information management implications of Internet of Things (IoT); data quality; data integration

Dimitris Geragas  
Vice President, Gartner Consulting  
FOCUS AREAS: Business alignment; IT strategy and governance; enterprise architecture; information and data strategy and management; knowledge management; BI; analytics; informatics and knowledge encapsulation; business functions

Rick Greenwald  
Director  
FOCUS AREAS: Deploying a database in the cloud; Oracle Exadata; high-availability (HA) and disaster recovery (DR) for databases; how the eventual consistency model differs from traditional atomicity-consistency-isolation-durability-based (ACID-based) consistency

John Hagerty  
Vice President and Distinguished Analyst  
FOCUS AREAS: BI and analytics tool functionality and application; BI and analytics toolsets and vendors; BI and analytics trends; BI and analytics program strategy

Jim Hare  
Director  
FOCUS AREAS: Key BI and analytics market trends; adapting go-to-market strategy to respond to market dynamics; how companies should respond to remain competitive

Kimberly Harris-Ferrante  
Vice President and Distinguished Analyst  
FOCUS AREAS: Emerging technologies impacting the P&C and life insurance industries; business and IT transformation in insurance; digitalization and customer experience management strategies in insurance

Jorgen Heizenberg  
Director  
FOCUS AREAS: BI; data and analytics strategy; business intelligence competency center; data and analytics trends; business analytics service providers

Gareth Herschel  
Director  
FOCUS AREAS: Business benefits of investing in customer analytics; keys to customer analytic project success; how analytics can help organizations make better decisions

Nick Heudecker  
Director  
FOCUS AREAS: Information infrastructure modernization for operations and analytics; selecting and deploying solutions for real-time analytics; open-source technology acquisition

Cindi Howson  
Vice President  
FOCUS AREAS: Comparing BI and analytic tools and dashboard products; organizing BI teams for better business-IT partnerships; improving diversity in BI and analytic teams; evaluating visual data discovery tools

Carlie J. Idoine  
Director  
FOCUS AREAS: Business analytics and data science tool functionality; self-service analytics and citizen data scientists; analytic program strategy, development and implementation

Saul Judah  
Director  
FOCUS AREAS: Executing customer data quality strategies that drive business value; designing effective data governance bodies; information strategy; establishing business case for customer MDM programs

Rajesh Kandaswamy  
Director  
FOCUS AREAS: Company and product strategy for growing in banking and securities; marketing strategy for selling to banking and securities firms; key trends that impact banking and securities markets

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<tr>
<th>Name</th>
<th>Title/Role</th>
<th>Focus Areas</th>
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<tr>
<td>Peter Krensky</td>
<td>Senior Analyst</td>
<td><strong>FOCUS AREAS:</strong> Advanced analytics and data science; machine learning; predictive and prescriptive analytics</td>
</tr>
<tr>
<td>Douglas Laney</td>
<td>Vice President and Distinguished Analyst</td>
<td><strong>FOCUS AREAS:</strong> Information value and monetization; information innovation, big data use cases; data governance and the role of the chief data officer; vendor marketing and messaging</td>
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<tr>
<td>Alexander Linden</td>
<td>Vice President</td>
<td><strong>FOCUS AREAS:</strong> How machine learning and data science bring business benefits; building and nurturing data science teams; smart systems, artificial intelligence, cognitive systems; applying deep learning to business</td>
</tr>
<tr>
<td>Debra Logan</td>
<td>Vice President and Gartner Fellow</td>
<td><strong>FOCUS AREAS:</strong> Information management strategy and governance; office of the CDO; change management; diversity and inclusion in IT; leadership skills development</td>
</tr>
<tr>
<td>Valerie A. Logan</td>
<td>Director</td>
<td><strong>FOCUS AREAS:</strong> Information and analytics strategies; emerging information ecosystems and exchanges; information governance; advanced analytics; big data use cases; organizational change, including maturity models</td>
</tr>
<tr>
<td>Jim McGittigan</td>
<td>Vice President</td>
<td><strong>FOCUS AREAS:</strong> IT financial management; cost transparency via IT chargebacks, allocations and service costing; implementing and tracking IT project financials</td>
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<tr>
<td>Michael Patrick Moran</td>
<td>Director</td>
<td><strong>FOCUS AREAS:</strong> MDM business case development; development of MDM, data stewardship and data governance strategies; MDM vendor and tool evaluation; delivering business value through MDM</td>
</tr>
<tr>
<td>Thomas W. Oestreich</td>
<td>Director</td>
<td><strong>FOCUS AREAS:</strong> Aligning analytics strategy with business strategy; developing successful analytics governance practices; using the full spectrum of analytics capabilities; enhancing BI and analytics with geospatial intelligence</td>
</tr>
<tr>
<td>Bill O’Kane</td>
<td>Vice President</td>
<td><strong>FOCUS AREAS:</strong> Completeness of MDM program management environments; selection of the optimal MDM implementation style; considerations for MDM vendor and tool evaluation</td>
</tr>
<tr>
<td>James Laurence Richardson</td>
<td>Director</td>
<td><strong>FOCUS AREAS:</strong> Crafting an analytic strategy that delivers business value; evaluating the right modern BI platform; bolstering analytic capabilities; creating an organizational model for analytics</td>
</tr>
<tr>
<td>Mike Rollings</td>
<td>Vice President</td>
<td><strong>FOCUS AREAS:</strong> The strategic use and governance of data; how advanced analytics is transforming business, and how to drive enterprise behavior change</td>
</tr>
<tr>
<td>Adam M. Ronthal</td>
<td>Director</td>
<td><strong>FOCUS AREAS:</strong> DBMS platform and infrastructure selection; database platform as a service (dbPaaS) and cloud practices and technology, logical data warehouse</td>
</tr>
<tr>
<td>Rita L. Sallam</td>
<td>Vice President and Conference Chair</td>
<td><strong>FOCUS AREAS:</strong> Comparing and selecting the right vendors; assessing cost of ownership; taking advantage of key trends in BI and analytics; developing a successful BI strategy and program</td>
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<td>Kurt Schlegel</td>
<td>Vice President</td>
<td><strong>FOCUS AREAS:</strong> Building the business case for analytics; crafting a strategy for analytics; designing the right organizational model for analytics; creating a performance metrics framework; analytic best practices</td>
</tr>
<tr>
<td>W. Roy Schulte</td>
<td>Vice President and Distinguished Analyst</td>
<td><strong>FOCUS AREAS:</strong> Best practices for operational intelligence real-time analytics; architecture and tools for stream analytics; best practices for decision management and decision modeling</td>
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<tr>
<td>Mei Yang Selvage</td>
<td>Director</td>
<td><strong>FOCUS AREAS:</strong> Improving data quality program; building an optimal data integration architecture; integrating data in a cloud era</td>
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Meet the Gartner analysts (continued)

Svetlana Sicular  
Vice President

FOCUS AREAS: Machine learning; real-time analytics; IoT analytics; AI; helping companies across all industries become software vendors

Kristian Steenstrup  
Vice President and Gartner Fellow

FOCUS AREAS: IT and operational technology convergence; using technology to support maintenance and reliability strategies; IoT and innovation; understanding business differentiators in asset-centric businesses

Jenny Sussin  
Director

FOCUS AREAS: Developing a social analytics strategy; using social media for customer service; choosing social media application vendors; defining social media metrics; determining the business value of social media

João Tapadinhas  
Director

FOCUS AREAS: Architecting a modern BI and analytics platform; deploying and leveraging cloud/business analytics; leveraging data discovery for self-service analytics; leveraging citizen data science and big data discovery

Katell Thielemann  
Director

FOCUS AREAS: Adoption curve of major technologies; market sizing for major and emerging government spending areas; government go-to-market strategies

Eric Thoo  
Director

FOCUS AREAS: Data integration; integration platform as a service (iPaaS); data management and integration strategy

Alfonso Velosa  
Vice President

FOCUS AREAS: Technology and business model trends for IoT; how emerging IoT deployments impact smart cities’ infrastructure; go-to-market strategies for IoT and smart city markets

Simon James Walker  
Principal Analyst

FOCUS AREAS: MDM vendor and tool evaluation; MDM business case development; overcoming organizational barriers to information improvement programs; understanding business case for multdomain MDM

Andrew White  
Vice President and Distinguished Analyst

FOCUS AREAS: Building a business-relevant data and analytics strategy; governance of data and analytics; identifying tools to help IT engage with the business to exploit data to improve business outcomes

Alys Woodward  
Director

FOCUS AREAS: Key trends in data and analytics; which data and analytics market segments are most profitable; getting started as an organization on generating value from internal and external data

Ehtisham Zaidi  
Senior Analyst

FOCUS AREAS: Data integration; pricing strategy and contract reviews; data virtualization; self-service data preparation; external service providers

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