Gartner Data & Analytics Summit 2017
20 – 21 November / Frankfurt, Germany / gartenevents.com/eudaattend

Agenda at a glance

07:30 – 19:30 Registration, Information and Refreshments
08:30 – 09:15 Tutorial: Adopting and Addressing Metadata Management as an Enabler for Effective Digital Transformation

Guido De Simoni

Tutorial: Master Data Fundamentals — Set Your MDM Program Up for a Winning Start

Simon Walker

Tutorial: How Machine Learning Extracts Knowledge From Data

Alexander Linden

09:00 – 09:30 Gartner Opening Keynote: Lead in the Age of Infinite Possibilities

James Richardson

Alys Woodward

09:30 – 10:30 Leadership and Organization: Build the Data-Centric Team

Gartner Circle

Analyst-User Roundtables

10:30 – 11:00 Refreshment Break in the Solution Showcase

11:00 – 11:45 Data and Analytics Strategy Explorations: Linking Information to Tangible Business Outcomes

Frank Buytendijk

Data Management Solutions for Analytics — Beyond the Data Warehouse

Mark Boyer

How to Tell a Story With Data and Analytics

James Richardson

Introducing Information as a Second Language (ISL)

Debasish Logan

11:00 – 11:45 Workshop: The CDO’s Guide to Meaningful Business Metrics

Facilitator: Alan Duncan

11:00 – 11:45 Ask the Analyst: Hybrid Transaction/Analytic Processing (HTAP) — What is it and How do You Use it?

Moderator: Donald Feinberg

11:45 – 12:15 CDO Circle: Executive Networking Lunch

12:00 – 12:30 Solution Provider Sessions

12:30 – 14:00 Lunch Break in the Solution Showcase

14:00 – 14:45 Case Study

Blockchain: Separating the Magic From the Reality for Data and Analytics

Donald Feinberg

Embracing Predictive and Descriptive Analytics

Mark Linden

Data and Analytics Governance — Coming Together

Thomas Oestreich

14:00 – 15:30 Workshop: Assessing Maturity of Your Big Data Implementation for Analytics — Where Are You and What’s Next?

Facilitator: Roxane Edjlali

14:00 – 14:45 Ask the Analyst: How Can You Make Your Metrics Meaningful?

Moderator: James Richardson

14:45 – 15:45 Workshop: How to Create a Data-Driven Organization

Facilitator: Debra Logan and Mario Faria

15:00 – 15:30 Submission Provider Sessions

15:30 – 16:00 Refreshment Break in the Solution Showcase

16:00 – 16:45 Preparing Your Organization for Modern BI and Analytics

Case Study

Alexander Linden

Plan for These 10 Megatrends in Analytics

Gareth Herschel

The Time to Rethink Roles in Data and Analytics Is Now

Thomas Oestreich

16:00 – 16:45 Workshop: How to Build Your Business Analytics Service Provider in the Digital Age?

Facilitator: Jorgen Heizenberg

16:45 – 16:45 Roundtable: Need Funding Models and Analytics for the Digital Age?

Moderator: Mark Beyer

16:45 – 17:45 Workshop: How to Maximize Value Across the Information Management Program, and You Can Do What About It

Saul Judah

17:00 – 17:45 Gartner Magic Quadrant: Insights on the Markets

Alys Woodward

Alexander Linden

Jorgen Heizenberg

Rita Sallam and Roxane Edjlali

Facilitator: Rob Greenhut

The WOW Factor

17:45 – 19:30 Networking Reception in the Solution Showcase

07:30 – 17:00 Registration, Information and Refreshments

08:00 – 08:45 Cost Optimization: Using Analytics to Optimize IT and Business Costs

Aksh Woolard

What the Internet of Things Means for Your Data Management Capabilities

Donald Feinberg

Key Trends in Artificial Intelligence and Machine Learning

Alexander Linden

The Impacts of GDPR on MDM

Simon Walker

08:45 – 09:45 Make Your Metrics Meaningful

James Richardson

The Seven Building Blocks of MDM

Simon Walker

Case Study

How Misaligned Enterprises Can Use Data and Analytics to Drive Measurable Business Value

Alex Duncan

09:00 – 10:30 Workshop: Self-Service Data and Analytics for the Citizen Data Scientist

Facilitator: Jean Teppadadhas

09:00 – 09:45 Ask the Analyst: New Information and Analytical Demands Require New Funding Models

Moderator: Dilsham Zaidi

08:45 – 09:45 Roundtable: How Should Data and Analytics Leaders Drive a Data Quality Program?

Moderator: Saul Judah

09:00 – 10:30 CDO Circle Workshop: Organization and Governance: Leading Practices for CDOs

Facilitators: Debra Logan and Mario Faria

10:00 – 10:30 Solution Provider Sessions

11:00 – 11:45 Gartner Keynote: Connected! An Exploration on How to Live and Work in the Digital Society

Frank Buytendijk

12:00 – 12:30 Lunch Break in the Solution Showcase

12:30 – 13:30 CDO Circle: Executive Networking Lunch

13:30 – 14:00 Workshop: To the Point: Analytic Applications — Key to a Complete Analytics Strategy

Aksh Woolard

To the Point: How to Create a Single View of the Customer

Saul Judah

To the Point: Convergence of Services and Analytics is on Its Way — Take Advantage of It

Jorgen Heizenberg

To the Point: How to Enhance Your Data Governance Initiative With Information Stewardship Applications

Guido de Simoni

14:00 – 14:45 Workshop: Getting Your Message Across

Facilitator: Rob Greenhut

The WOW Factor

14:00 – 14:45 Ask the Analyst: How to Lead Data-Driven Change

Moderator: Alex Duncan


Moderator: Alexander Linden

15:45 – 16:15 CDO Circle Roundtable: Leading Practices in Information Innovation and Analytics

Facilitators: Debra Logan and Mario Faria

16:15 – 17:45 Workshop: For the Reality for Data and Analytics: Key Trends You Need to Know

Guido de Simoni

14:00 – 14:45 Case Study

Modern BI and Analytics

Alys Woodward

Effective Digital Transformation

Veronica Spiteri

Tangible Business Outcomes

Simon Walker

17:00 – 17:45 Workshop: From Pointless to Winning Start

Case Study

Roxane Edjlali

The Future of Data Management

Connection Versus Collection: The Future of Data Management

Mark Boyer

The Next Generation of BI and Analytics: Key Trends You Need to Know

Rita Sallam

15:30 – 16:00 Refreshment Break in the Solution Showcase

16:00 – 16:15 Summit Chair’s Closing Remarks

Thomas Oestreich

16:15 – 17:15 Guest Keynotes: How Frustration Makes Us Creative

Tim Herbst, Author and Columnist, Financial Times