Gartner
Data & Analytics
Summit 2017
20 – 22 March / London, UK / gartnerevents.com/eudajoin

Lead in the Age of Infinite Possibilities

Expanded Coverage
3 action packed days showcasing 6 tracks of hard hitting content on everything you need to know about data and analytics

Early-bird discount
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Lead in the Age of Infinite Possibilities

Unbounded information. Limitless connections between enterprises, people and things. Pervasive technology capabilities. The opportunities to generate business value from data and analytics are practically infinite. The challenge is how to harness this rapidly expanding landscape — how to target the right opportunities, despite internal constraints such as budgets, governance mandates, skills and culture, and external forces like competition, market dynamics and regulatory and social pressures.

Together, data and analytics are taking center stage as the single most powerful catalyst for change in the enterprise, unlocking infinite possibilities across all industries. Savvy business and IT leaders recognize — there are no limits to the power of data and analytics as drivers of enterprise growth and innovation.

Gartner has listened to feedback and we’re fully embracing this progression with this pioneering event: **Gartner Data & Analytics Summit 2017, 20 – 22 March**, is a synergistic merge of Gartner Business Intelligence & Analytics Summit and Gartner Enterprise Information & Master Data Management Summit.

60% of our BIA Summit attendees say data governance, quality and integration is “MUST HAVE” content

65% of our EIMDM Summit attendees say analytics is “MUST HAVE” content

Join us this year to help next-generation business and IT leadership:

- Effectively organize for data and analytics to yield unlimited opportunities
- Plan for the explosion of the Chief Data Officer (CDO) role, as Gartner predicts that 90% of large organizations will have a CDO by 2019
- Explore the synergy of data and analytics trends, topics and technologies
Dedicated tracks covering MDM, analytics, governance and more

A. Leadership and Organization: Build the Data-Centric Team
The blueprint for success requires leadership (chief data officer or chief analytics officer), formalized roles around analytics and data management capabilities, and a team structure that enables agility and collaboration.

B. Business Outcomes and Strategy: Realize the Value
Learn how to identify the most impactful business outcomes and express them in terms that compel leadership to engage — and then back them up with an effective data and analytics strategy that will ensure the desired results.

C. Master Data Management: Curate Your Most Critical Data Assets
Master data management enables a foundation of trusted data at the heart of your enterprise — including customers, products and employees. Get best practices and insights required to evolve and expand your existing work to achieve broader impact.

D. Analytics for All: Reshape the Entire Enterprise
From enabling self-service and supporting the “citizen” data scientist to leveraging algorithms and modernizing your mainstream business intelligence use-cases, this track highlights how to apply contemporary analytics approaches and capabilities.

E. Governance: Maximize Leverage and Control Chaos
Increase the trust and value of data and analytics by balancing agility and enablement with risk management and control. This track covers governance of data, algorithms and analytics activity, security, privacy and quality.

F. Architecture and Technology: Modernize the Foundation
Learn where to focus your modernization efforts from new platforms, such as Hadoop, Spark, in-memory and the cloud, to distributed data architectures, data virtualization, self-service data discovery and data preparation functionality.

Virtual tracks

G. Advanced Capabilities: Be Sophisticated and Precise
Get a deeper understanding of leading-edge approaches, such as machine learning and data science techniques, as well as ideas for applying data and analytics capabilities to a particular business opportunity, function or industry.

H. Innovation: Explore New Frontiers
This track exposes you to some of the newer — even radical — thinking that can fuel innovation in your enterprise, from blockchain and smart machines to avoiding ethical dilemmas.

Exclusive Keynotes

Gartner Global Data and Analytics Keynote: Lead in the Age of Infinite Possibilities
Debra Logan and Rita Sallam, Gartner

Connected! An Exploration on How to Live and Work in the Digital Society
Frank Buytendijk, Gartner

Creating IMPACT Each and Every Time
Nigel Risner, inspirational speaker, human development specialist and peak performance coach

Key benefits of attending

- Build and execute an effective data and analytics strategy
- Prepare for fast-moving trends such as machine learning, Hadoop, Spark, the Internet of Things and blockchain
- Assess the value of your information assets and identify opportunities for monetization
- Expand the impact of your MDM program and ensure continued success
- Empower your organization with self-service data and analytics capabilities
- Establish effective governance for data and analytics to address quality, privacy and security challenges

Visit gartnerevents.com/eudajoin for updates and to register! 

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Solution Showcase

Develop a “shortlist” of technology providers who can meet your particular needs. We offer you exclusive access to some of the world’s leading technology and service solution providers in a variety of settings.

Premier Plus

As market leader in enterprise application and analytics software, SAP empowers companies of all sizes and industries run live. From back office to boardroom, warehouse to storefront, desktop to mobile device – SAP empowers people and organizations to work together more efficiently and use business insight more effectively to stay ahead of the competition. SAP applications, analytics, and services enable more than 335,000 business and public sector customers to operate profitably, adapt continuously, and grow sustainably. www.sap.com/reimagineanalytics

SAS is the leader in analytics. Through innovative analytics, business intelligence and data management software built on an open analytics platform, SAS helps customers at more than 75,000 sites make better decisions faster. No matter where you start, SAS takes you from data to insight to action. Since 1978, SAS has been giving customers around the world THE POWER TO KNOW®.

ThoughtSpot is disrupting the BI industry with search-driven analytics for the enterprise. ThoughtSpot’s Relational Search technology lets business people analyze company data in seconds and helps BI teams cut reporting time and providing augmented intelligence for everyone, from business users to data scientists. This combination delivers faster answers, better decisions, and smarter actions. For nearly 20 years, thousands of businesses around the globe have relied on ThoughtSpot technology to differentiate themselves through compelling customer experiences, optimized assets, and innovative new business models. www.thoughtspot.com

Premier

EDB

EDB is the leading worldwide provider of PostgreSQL software and services that enable enterprises to reduce their reliance on costly traditional solutions and slash their database spend by up to 80% or more. With powerful performance and security enhancements for PostgreSQL, sophisticated management tools for global deployments and database compatibility with Oracle, EDB software supports mission-critical enterprise applications. More than 3,600 enterprises, governments, and other organizations worldwide use EDB software, support, training and professional services to integrate PostgreSQL into their existing data infrastructures. www.enterprisedb.com

Informatica

Informatica is 100 percent focused on data because the world runs on data. Organizations need business solutions around data for the cloud, big data, real-time and streaming. Informatica is the world’s No. 1 provider of data management solutions, in the cloud, on-premise or in a hybrid environment. The Informatica Platform is an intelligent data platform, which includes data integration, data quality, master data management, data archiving and data security capabilities. www.informatica.com

Qlik

Qlik® delivers intuitive platform solutions for self-service data visualization, guided analytics applications, embedded analytics and reporting to approximately 40,000 customers worldwide. Companies of all sizes, across all industries and geographies, use Qlik solutions to visualize and explore information, generate insight and make better decisions. At Qlik, we optimize business intelligence by harnessing the collective intelligence of people across an organization. We focus on empowering people - by enabling everyone in an organization to see the whole story that lives within their data. www.qlik.com

RapidMiner

RapidMiner, the industry’s #1 open source data science platform, is empowering all organizations to put data science behind every decision. Our visually-based software accelerates the process of creating predictive analytics models and makes it easy to get the results embedded in business operations. RapidMiner also democratizes data science through its expert marketplace by connecting its vast community of expert users with organizations seeking to begin data science projects at a fraction of the cost of existing solutions. www.rapidminer.com

Sisense

Sisense Business Intelligence and Analytics software lets organizations harness the true power of their data. Automated data preparation from multiple sources, a lightning-fast analytics engine and stunning visualizations take you from terabyte-scale raw data to serviceable dashboards faster than ever — in one end to end, fully self-service platform. www.sisense.com

SisboSystems

Sisbo Systems is the global leader in multizone Master Data Management (MDM) solutions. Industry leaders rely on Sisbo Systems STEP solution to enable the gathering, governance, linking and sharing of enterprise wide master information. This enables businesses to easily comply with regulations, make more effective decisions, improve sales and build shareholder value. During the last 30 years, Sisbo Systems has helped hundreds of companies to develop a trusted source of operational information. A privately held subsidiary of the Sisbo A/S group, which was originally founded in 1794. Sisbo Systems’ corporate headquarters is located in Aarhus, Denmark. www.sisbo.com

Tableau

Tableau Software helps people see and understand data. Tableau’s award winning software delivers fast analytics, visualization and rapid fire business intelligence on data of any size, format, or subject. The result? Anyone can get answers from data quickly, with no programming required. From executive dashboards to ad-hoc reports, Tableau lets you share mobile and browser-based, interactive analytics in a few clicks. www.tableau.com

Teradata

Teradata empowers companies to achieve high-impact business outcomes. Our focus on business solutions for analytics, coupled with our industry leading technology and architecture expertise, can unleash the potential of great companies. www.teradata.com

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Standard price: €3,100 + UK VAT
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23 – 24 May / Tokyo, Japan

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6 – 7 June / Mumbai, India

Data & Analytics Summit
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Data & Analytics Summit
20 – 21 November / Germany

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