Data and analytics are at the heart of the digital revolution.

They are imperative across all industries.

Culture of Data Enablement

To survive and thrive in the digital era, now is the time to drive data and analytics into the core of your business and scale outward to every employee, customer, supplier and partner.

This conference will help you create the future — a future based on data you can trust, analytics you can rely on and the insight needed to make game-changing business decisions.

Join us for thought-leading ideas on how to:

- Develop a foundation of business trust through data quality, security, privacy, and governance
- Make analytics and insight part of the DNA for every person, action, business process and decision
- Build and execute a world-class, disruptive data and analytics strategy
- Drive innovation through leading technologies — AI, machine learning, blockchain, Virtual/Augmented Reality, IoT and digital twins
- Modernize your infrastructure and adopt new architectural approaches to support digital transformation
- Exploit diverse datasets, diverse teams and diverse thinking to innovate business models
- Lead by enabling the right culture, people, skills and organization
- Accelerate the adoption of new skills, new roles, (such as Chief Data Officer), new ways of working and new data-driven thinking

What’s New

- Deep-dive sessions featuring best practices for AI, data science, machine learning, natural language processing, IoT and blockchain, and pervasive analytics
- Data monetization opportunities and the new discipline of “Infonomics”
- New strategies for delivering master data management, harnessing distributed architectures and pioneering the implementation of IoT capabilities
- Innovator and disruptor sessions exploring new frontiers
- The latest tools, templates and technologies to deal with the accelerated pace and complexity of digital business

Summit venue

InterContinental London — The O2
London, UK.
Get on the same page. Share ideas. Exchange experiences. Be prepared to innovate!

With limitless opportunities to create business value, ‘collaboration and communication’ rather than ‘command and control’ is required. Data and analytics leaders must now empower the organization as a whole to effect digital transformation. Bringing data and analytics leaders together with business counterparts is key.

Gartner Predicts:

• By 2020, more than 40% of data science tasks will be automated, resulting in increased productivity and broader usage by citizen data scientists.

• By 2019, more than 10% of IT hires in customer service will mostly write scripts for bot interactions.

Tracks designed to assist you and your team to navigate the complex data and analytics landscape:

A. Leadership and Organization: Scale the People, Culture & Skills
This track highlights how to build the data and analytics-driven organization of the future and emphasizes the need for strong leadership to ensure your organization has the right people with the right skills in the right places.

B. Business Outcomes and Strategy: Make Value Pervasive
Learn how to develop a data and analytics strategy directly linked to specific business outcomes and execute that strategy to create business value across every facet of the enterprise.

C. Governance and Master Data: Build a Foundation of Trust
This track provides guidance and best practices for every element of data and analytics governance — from data quality, security and privacy to master data management, including how to deal with the pressures of regulatory compliance such as the GDPR.

D. Analytics: Drive Insight into Every Action
This track highlights the emerging trends in the democratization of analytics — from ‘command and control’ approaches to the new ‘collaborate and enable’ working practices of the future to scale the value of analytics investments.

E. Architecture and Technology: Renovate for Digital Transformation
Learn how to evolve your architecture and technology ecosystem to thrive in the modern era of digital business.

F. Innovation: Be the Next Disruptor
Through innovative thinking, thought-leading approaches and leading-edge technologies, this track will help you understand the emerging concepts that can enable you and your organization to be the disruptor in your industry.

Gartner keynote

Scale the Value of Data & Analytics
A fundamental shift is underway. From BI to AI. From informing masses, to enabling moments. From all our data, to all the data. The need for data and analytics is pervasive — underpinning every business model, every public service mission, and even our personal lives. Unlike other assets, data’s value doesn’t deplete when consumed. Data can and should be used for a multitude of purposes. We have an unprecedented opportunity, and responsibility, to creatively expand the data foundation and accelerate analytical discovery. To accomplish this feat, data and analytic leaders must master four key dimensions of scale: diversity, literacy, complexity, and trust.

Ted Friedman, Debra Logan and Kurt Schlegel, Gartner

Join an exclusive group of Chief Data Officers and Chief Analytics Officers across multiple industries to explore new strategies, embrace complexity and shape the future of digital business.

This forum is exclusively available to CDOs and CAOs attending the Gartner Data & Analytics Summit. Make sure you don’t miss out on one of the limited places available, secure your Summit registration and apply now to join the CDO Circle.

CDO Circle

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