

## Transforming Business Through Strategic Process Management



### Take a look at what Gartner Predicts for business transformation and process management:

“By 2017, 60% of global 1000 organizations will execute on at least one revolutionary and unimaginable business transformation effort.”



“By 2017, 70% of successful digital business models will rely on deliberately unstable processes designed to shift as customer needs shift.”

“Through 2017, insufficient BPM maturity will prevent 80% of organizations from reaching the desired business outcomes from their digital business strategies.”

“By 2018, 80% of successful business transformations will use a mode 2, experimental BizOps method to reach targeted business outcomes.”

“By 2018, 30% of large organizations will include customer journey mapping capabilities in their business process management team.”



“According to Gartner analysts there will be 10x more investment in process management than the Y2K prediction due to the digital transformation initiatives and the central role of business operations in activating new capabilities provided by IoT, smart devices, and advanced machine learning.”

#### Pricing

**Early-bird Price:** €2,225 + VAT **Save €325** before 22 January

**Standard Price:** €2,550 + VAT

**Public Sector Price:** €1,950 + VAT (€2,025 + VAT from 1 January)

*Please note: Team discounts are available*

#### 3 Ways to Register

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