

Transforming Business Through Strategic Process Management

Agenda tracks

A Redesigning Process for Greater Value
Master the fundamentals of BPM, this track introduces key process concepts, techniques, methodologies and technologies for improving or redesigning processes in order to deliver better business outcomes. Early stage benefits of BPM are primarily around increased efficiencies and lower costs. Establishing a strong BPM foundation is critical for establishing BPM as an ongoing program for continuously improving business performance outcomes.

B Reimagining Work and Business Operations
This track departs the process-only perspective and explores the wider context of business operations, work and related behavior. The emphasis is on how latest methodologies, design principles, architectures, organizational thinking, and technologies support rethinking, redesigning and digitalizing existing business operations to extend and significantly upgrade capabilities to address new use cases (such as case management) and new process participants (such as customer or partner self-service, introduction of IoT and smart machines).

C Enabling Business Transformation Through Process Management
Move beyond 'traditional BPM' to reimagine your operations to support business transformation and innovation. Update your mindset, behavior, methods and technologies to tackle the continuous and disruptive changes that are characteristic of business transformation initiatives. Also explore new research and leading-edge methods, techniques and technologies in order to deliver the desired business outcomes of the transformation initiative, and to establish yourself as a change agent and leader for business transformation.

D Applying Learning into Practical Approaches
This track provides opportunities to engage with peers and analysts through practical, hands-on sessions to address your real-world challenges. Step out of the theory, engage in lively debate and arm yourself with tools for change. Pre-registration is required as seating is limited.

Hot topics by track

- Customer journeys
- Business architecture
- Structuring initiatives
- Choosing BPM platform
- Automated process discovery
- Business moments

- Improvisational processes
- Business operations
- Customer analytics
- Dealing with complexity
- IoT
- Organizational change

- Adaptive enterprise
- Change and transformation
- Networked economy
- Service providers
- Leadership
- Smart machines

- Applying metrics
- Business case
- Change frameworks
- Business moments
- Operational intelligence

Pricing

Early-bird Price: €2,225 + VAT **Save €325 before 22 January**

Standard Price: €2,550 + VAT

Public Sector Price: €1,950 + VAT (€2,025 + VAT from 1 January)

Please note: Team discounts are available

3 Ways to Register

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