

Gartner Business Transformation & Process Management Summit 2016

16 – 17 March | London, UK | gartner.com/eu/btpm



Transforming Business Through Strategic Process Management

VERTICAL TRACK: Banking and Financial Services

Continuous change is rolling the banking and investment services industry, leading to a transformation of the industry. The sector, whose revenue growth has been driven in part by a generation's worth of deregulation, now faces the prospect of both increased oversight, and cost-cutting as a response to tougher market conditions. Consequently, much of the BPM adoption in the UK has occurred in the financial services sector. As financial firms consider how to build the organization of the future in response to this profound realignment, BPM acts as an accelerator that facilitates industry transformation.

Join us for best practice sessions experienced in the banking and financial services industry, industry analyst presentations and one-on-one meetings, and our guest keynote Walter Kok, Global Transformation Leader at ING Worldwide.

Day 1: 16 March 2016

- 13:15 – 14:00 Beyond Business Transformation to the Adaptive Enterprise **Donna Fitzgerald**
- 14:15 – 15:00 Analyst-User Roundtable: How do you Ensure That Your Business Process Investments do not Become a Stumbling Block for New Business Models? **Rajesh Kandaswamy**
- 16:15 – 17:00 Business Model Platforms for the Economics of Connections **Kristin Moyer**
- 17:15 – 18:00 What Business Transformation Leaders Should Know About Service Providers Doing Business Model Reinvention **Julie Short**

Day 2: 17 March 2016

- 11:30 – 12:00 To the Point: Introducing Business Operating Systems **Marc Kerremans**
- 13:30 – 14:15 Ask the Analyst: Turning Payment Services Directive 2 (PDS2) into a Competitive Advantage **Kristin Moyer**
- 14:30 – 15:15 Financial Services: Fintech and Smart Machines can Have a Large Impact, if you Look at Processes Differently **Rajesh Kandaswamy**

Key Benefits of Attending

Attend the **Gartner Business Transformation & Process Management Summit** to understand:

- How to move beyond "traditional BPM" to reinvent processes that support business transformation initiatives and have a major impact on operational processes
- How to enhance customer-facing processes and customer experiences
- How to exploit the forces of digital business to improve your organization's business performance
- How to drive innovation within your enterprise
- Shift investments towards strategic projects that will drive growth while continuing to reduce costs and drive efficiencies
- Demonstrate the relevance of your BPM initiative to senior management by quantifying impact on business performance results

Gartner Analysts



Donna Fitzgerald
Research VP



Rajesh Kandaswamy
Research Director



Marc Kerremans
Research Director



Kristin Moyer
Research VP



Julie Short
Research Director

Pricing and Registration

Pricing

Early-bird Price: €2,225 + VAT

Save €325 before 22 January

Standard Price: €2,550 + VAT

Public Sector Price: €1,950 + VAT
(€2,025 + VAT from 1 January)

Please note: Team discounts are available

3 Ways to Register

Web: gartner.com/eu/btpm

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