Continuous change is roiling the banking and investment services industry, leading to a transformation of the industry. The sector, whose revenue growth has been driven in part by a generation's worth of deregulation, now faces the prospect of both increased oversight, and cost-cutting as a response to tougher market conditions. Consequently, much of the BPM adoption in the UK has occurred in the financial services sector. As financial firms consider how to build the organization of the future in response to this profound realignment, BPM acts as an accelerator that facilitates industry transformation.

Join us for best practice sessions experienced in the banking and financial services industry, industry analyst presentations and one-on-one meetings, and our guest keynote Walter Kok, Global Transformation Leader at ING Worldwide.

Day 1: 16 March 2016
13:15 – 14:00 Beyond Business Transformation to the Adaptive Enterprise
   Donna Fitzgerald


16:15 – 17:00 Business Model Platforms for the Economics of Connections Kristin Moyer

17:15 – 18:00 What Business Transformation Leaders Should Know About Service Providers Doing Business Model Reinvention Julie Short

Day 2: 17 March 2016
11:30 – 12:00 To the Point: Introducing Business Operating Systems Marc Kerremans

13:30 – 14:15 Ask the Analyst: Turning Payment Services Directive 2 (PDS2) into a Competitive Advantage Kristin Moyer

14:30 – 15:15 Financial Services: Fintech and Smart Machines can Have a Large Impact, if you Look at Processes Differently Rajesh Kandaswamy

Key Benefits of Attending

Attend the Gartner Business Transformation & Process Management Summit to understand:

- How to move beyond "traditional BPM" to reinvent processes that support business transformation initiatives and have a major impact on operational processes
- How to enhance customer-facing processes and customer experiences
- How to exploit the forces of digital business to improve your organization's business performance
- How to drive innovation within your enterprise
- Shift investments towards strategic projects that will drive growth while continuing to reduce costs and drive efficiencies
- Demonstrate the relevance of your BPM initiative to senior management by quantifying impact on business performance results

Pricing

Early-bird Price: €2,225 + VAT
Save €325 before 22 January

Standard Price: €2,550 + VAT

Public Sector Price: €1,950 + VAT
(€2,025 + VAT from 1 January)

Please note: Team discounts are available

3 Ways to Register

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