Gartner
CIO & IT Executive
Summit 2017

June 6 – 8 / Toronto, Canada
gartner.com/ca/cio

Key benefits

- Learn pragmatic ways to create enterprise agility
- Enhance management of top digital talent
- Better support bimodal practices
- Lead organizational transformation with cutting-edge technologies, applications and approaches
Transformative Digital Leadership: Where Vision Becomes Reality

Move beyond vision to lead transformation in your organization

CIOs and IT leaders throughout Canada face an important new challenge: how to successfully apply digital business concepts to real-world scenarios, and achieve measurable, sustainable business results. At Gartner CIO & IT Executive Summit 2017, learn how to put digital business theory into practice, and deliver outcomes that enhance customer relationships, increase competitiveness and support enterprise growth.

With a special emphasis on Canadian business environments, the summit delivers pragmatic ways to create enterprise agility, support bimodal practices, manage top digital talent and strengthen your leadership role.

Who should attend?

CIOs and IT leaders, along with their teams responsible for:

- Infrastructure and operations
- Data and analytics
- Applications
- Security and risk management
- Cloud computing
- Enterprise mobility

Achieve your digital strategy. Discover how at our 2017 event.

This premier event for CIOs and IT leaders in Canada focuses on the most critical issues they face today. What’s in store? Four agenda tracks, more than 50 sessions, and Gartner analysts and executive partners — many of whom are former CIOs — ready to share their strategic advice. Interact with them in one-on-one meetings, hands-on workshops, interactive roundtables with peers, Gartner Magic Quadrant sessions, CIO panel discussions, keynotes and more. Our unbiased, forward-looking content is based on feedback from attendee and industry surveys, end-user focus groups, frontline discussions with Gartner clients and our proprietary research.

What’s new for 2017?

- Security and risk management virtual track threaded across the main programs
- Preconference industry program, expanded to include government and financial services, on Monday afternoon, June 5
- CIO panels: Real-world, interactive discussions from organizations pioneering the digital journey
- Gartner Magic Quadrant sessions, including coverage of leading solution providers for business intelligence and analytics platforms and data center networks
- Guest keynote speakers, including business and technology visionary Leonard Brody

“A good mix of immediately useful information and eye-opening guidance for the future.”

Gartner CIO & IT Executive Summit 2016 attendee

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Keynotes

Guest keynote

The Great Rewrite
Leonard Brody discusses the growing scale of technology disruption, and how it’s left many organizations struggling to engage both consumers and employees and stay relevant. In his keynote, Brody explains how those that learn to adapt to this rapid pace of change — that allow themselves to be “rewritten” for the modern day — will survive and prosper.

Gartner keynotes

Opening Keynote: It’s Time to Mobilize for Digital Business
Enterprises must balance the pursuit of digital business while they continue to modernize and rationalize their current IT landscape. As a Canadian IT executive, striking this balance marks your personal journey. Find out what it takes to be a leader in the digital era.

Use Bimodal IT to Deliver the Four Transformations of Digital Business
The transition from “we are not an IT company” to “we are a digital business” involves four significant transformations — all of which need to be coordinated, controlled and “sold” to multiple stakeholders by the CIO. This keynote explains the four transformations and shows how bimodal IT provides a comprehensive framework for managing the transition.

Closing Keynote: Your Digital Business Playbook
Leave the summit ready to build your own playbook. In this keynote, the best of Gartner is packaged into a toolkit and roadmap that you can easily bring back to your enterprise to discuss and implement. Plan your next move.

Meet the analysts

Gene Alvarez
Managing Vice President

Betsy Burton
Vice President and Distinguished Analyst

Arun Chandrasekaran
Vice President

Mark Fabbi
Vice President and Distinguished Analyst

Peter Firstbrook
Vice President

David Furlonger
Vice President and Gartner Fellow

Kimberly Harris-Ferrante
Vice President and Distinguished Analyst

Rick Howard
Vice President

Cindi Howson
Vice President

Richard Hunter
Vice President and Gartner Fellow

Stephen Kleynhans
Vice President

Andy Kyte
Vice President and Gartner Fellow

Hung LeHong
Vice President and Gartner Fellow, and Conference Co-Chair

John-David Lovelock
Vice President

Mary Mesaglio
Vice President and Distinguished Analyst

Lawrence Orans
Vice President

Mark Raskino
Vice President and Gartner Fellow

Adam M. Ronthal
Director

Monika Sinha
Director

Valentin T. Sribar
Group Vice President

Andrew White
Vice President and Distinguished Analyst

Jason Wong
Director

“I was good to hear Canadian-specific challenges from the presenters.”

Gartner CIO & IT Executive Summit 2016 attendee
Plan your experience

Agenda tracks

A. CIO Leadership
Shape the Digital Journey
Move beyond vision to lead the transformation in your organization — from strategic planning, organizing and budgeting, to shifting culture and retaining top talent. It’s time to mobilize for digital business.

B. IT Infrastructure, Operations and Data Center
Drive the Digital Transformation
Position yourself at the core of change with more business-driven strategies and investments that articulate the value of IT. Lead the transformation of infrastructure and operations roles, skills and culture for the digital business environment.

C. Applications
The Foundation for Innovation
Lay the foundation for application innovation to drive engagement and unleash the power of digital business. Transform legacy applications to deliver world-class customer experiences, applying leading-edge strategies that align with business goals and deliver a new competitive advantage.

D. Data and Analytics
Your Most Powerful Catalysts for Change
Data and analytics are your most powerful tools toward competitive differentiation and successful digital business outcomes. Explore the new technologies, strategies, skills and roles needed to manage and analyze data in the new digital reality.

Customize your agenda

Gartner Events Navigator
Gartner Events Navigator helps you organize, view and custom-create an agenda on the basis of:
- Date and time
- Track
- Analyst and speaker profiles
- Session descriptions
- Key initiatives
- Vertical industries

Interact with analysts

Analyst one-on-one meetings*
Complimentary consulting with two Gartner analysts of your choice

Ask the Analyst sessions*
Interactive sessions where you can directly ask analysts questions or learn from those posed by peers

Network with peers

Meetups*
Small, self-facilitated peer-to-peer exchanges where you discuss highly relevant and timely topics

Roundtables*
Moderated by Gartner Executive Programs leaders; your chance to exchange ideas and best practices with peers

Workshops*
Take center stage with your peers to work on important topics and thorny issues

Learn about innovative solutions

Solution Showcase
Interact with industry-leading solution providers to discover new products and services, or to understand product roadmaps and validate your strategy

*Space is limited and preregistration is required.
## Agenda at a Glance

### MONDAY, JUNE 5

**1:00 p.m.** Registration  
**2:00 p.m.** Gartner Conference Orientation

### TUESDAY, JUNE 6

**7:30 a.m.** Registration  
**8:00 a.m.** Attendee Networking Breakfast  
**9:00 a.m.** Gartner Conference Orientation  
**9:30 a.m.** Welcome and Opening Remarks  
**9:45 a.m.** Gartner Opening Keynote  
**11:00 a.m.** To the Point: Strategic Planning Best Practices for Digital Winners  
**11:45 a.m.** The Top 10 Strategic Technology Trends for 2017  
**12:30 p.m.** Networking Lunch and Solution Showcase Reception  
**2:00 p.m.** Solution Provider Sessions  
**3:00 p.m.** The CEO Perspective 2017: How CIOs Should Respond  
**4:15 p.m.** Guest Keynote

### WEDNESDAY, JUNE 7

**8:00 a.m.** Conference Registration and Attendee Networking Breakfast  
**9:00 a.m.** To the Point: Emerging Risks and "Industrial Waste" in the Digital Society  
**9:45 a.m.** Solution Provider Sessions  
**10:45 a.m.** From Hack to Habit: Changing Your Culture One Hack at a Time  
**12:00 p.m.** Guest Keynote  
**12:45 p.m.** Networking Lunch and Solution Showcase Reception  
**1:45 p.m.** Workshop: Networking Cost Optimization  
**2:15 p.m.** CIO Panel

### THURSDAY, JUNE 8

**8:00 a.m.** Conference Registration and Attendee Networking Breakfast  
**9:00 a.m.** The Mobile App Scenario: The Future of Apps and Their Development  
**10:45 a.m.** A CIO’s Guide to Success With Platform Businesses  
**12:00 p.m.** CIO Closing Keynote  

### INDUSTRY PROGRAMS

#### Government Program

**2:45 p.m.** Government CIO Agenda 2017: Delivering "Capital T" Transformation in the Public Sector  
**3:45 p.m.** A Multi-perspective Approach to Executing Digitally Across Government Ecosystems  
**4:45 p.m.** For Government CIOs, Leadership Must Be Plastic

#### Financial Services Program

**5:30 p.m.** Sponsored Networking Reception

#### MAIN PROGRAM

**1:00 p.m.** Registration

**2:00 p.m.** Gartner Conference Orientation

**3:00 p.m.** Welcome and Opening Remarks  
**3:15 p.m.** Guest Keynote  
**3:45 p.m.** Ask the Analyst: What Are the Key Trends in Business Intelligence and Data Management Solutions for Analytics?

## Virtual track

### SEC Security and risk management

**8:00 a.m.** Conference Registration and Attendee Networking Breakfast  
**9:00 a.m.** To the Point: Defining "Success and "Industrial Waste" in the Digital Society  
**9:45 a.m.** Solution Provider Sessions  
**10:45 a.m.** From Hack to Habit: Changing Your Culture One Hack at a Time  
**12:00 p.m.** Guest Keynote  
**12:45 p.m.** Networking Lunch and Solution Showcase Reception  
**1:45 p.m.** Workshop: Networking Cost Optimization  
**2:15 p.m.** CIO Panel

### General track

**1:00 p.m.** Registration

**2:00 p.m.** Gartner Conference Orientation

**3:00 p.m.** Welcome and Opening Remarks  
**3:15 p.m.** Guest Keynote  
**3:45 p.m.** Ask the Analyst: What Are the Key Trends in Business Intelligence and Data Management Solutions for Analytics?

**9:00 a.m.** Cost Optimization in the Age of Digital

**9:45 a.m.** Solution Provider Sessions  
**10:45 a.m.** From Hack to Habit: Changing Your Culture One Hack at a Time

**12:00 p.m.** Guest Keynote  
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**1:45 p.m.** Workshop: Networking Cost Optimization  
**2:15 p.m.** CIO Panel

**3:15 p.m.** Solution Provider Sessions  
**4:30 p.m.** CIO Closing Keynote

**5:15 p.m.** Solution Showcase Networking Reception

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Solution Showcase

Platinum

For 10 years, Amazon Web Services has been the world’s most comprehensive and broadly adopted cloud platform, offering over 90 services for compute, storage, databases, analytics, mobile, Internet of Things and enterprise applications from 40 Availability Zones across 16 regions including Canada. To learn more visit: http://aws.amazon.com.

IBM is one of the largest technology, services and consulting companies in Canada. We are highly-skilled professionals from across the country and together we are working to build a world where intelligence is infused into the systems and processes that make business and society work better.

Veeam® recognizes the challenges companies across the globe face in enabling the Always-On Enterprise™; a business that must operate 24/7/365. To address this, Veeam has pioneered a new market (Availability) for the Always-On Enterprise™ by helping organizations meet recovery time and point objectives (RTPO™) of less than 15 minutes for all applications and data. To learn more, visit https://www.veeam.com.

Silver

Apptio
Ataccama Corp.
CompuCom
Canada Co.
Dundas Data
Outsystems Inc.
Rimini Street Inc.
Snow Software
Stefanini

Interested in exhibiting? Contact us at exhibit@gartner.com.

Proprietary Gartner research

Gartner understands that in today’s constantly evolving business and economic landscape, having the right information at the right time is crucial to decision-making success. Our rigorous research methodology and objectivity cut through complexity to deliver a deeper, more comprehensive understanding of technology and business impacts.

Gartner Magic Quadrants

Who are the competing players in the major technology markets? Through the unique application of visuals and a set of evaluation criteria, Gartner Magic Quadrants help you understand how well technology providers are executing against their stated vision.

“Gartner events continue to deliver huge amounts of material that is targeted, topical and actionable. Add to this a remarkable networking event.”

Gartner CIO & IT Executive Summit 2016 attendee

Registration and pricing

What’s included

In addition to four tracks of the latest analyst research, your conference registration fee includes complimentary access to the following special features:

- Two analyst one-on-ones*
- Workshops*
- Roundtables*
- Solution Showcase
- Networking breakfasts, lunches and receptions
- Pre-event industry program for government and financial services on Monday, June 5

*Limited seating for attendees from end-user companies only, and subject to availability (online preregistration required — reserve your place early, as space is limited)

Group Rate Discount

Maximize learning by participating together in relevant sessions or splitting up to cover more ground, sharing your session take-aways later.

Complimentary registrations

- 1 for every 3 paid registrations
- 2 for every 5 paid registrations
- 3 for every 7 paid registrations

For more information, email us.registration@gartner.com or contact your Gartner account manager.

Gartner event tickets

We accept one Gartner summit ticket or one Gartner Catalyst ticket for payment. If you are a client with questions about tickets, please contact your sales representative or call +1 203 316 1200.

*Limited seating for attendees from end-user companies only, and subject to availability (online preregistration required — reserve your place early, as space is limited)

Gartner hotel room rate

CDN$261 per night (plus tax) at Sheraton Centre

Please note, you must be a registered attendee to book a hotel reservation. Visit the Venue & Travel page on gartner.com/ca/cio for details. The special Gartner hotel room rate expires May 5.
Register now and save CDN$450

Early-bird discount extended — expires April 14

Web: gartner.com/ca/cio
Email: us.registration@gartner.com
Phone: 1 866 405 2511

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Get objective insight with a Canadian perspective and position your IT organization to achieve measurable, sustainable business results.

Priority code

Join the conversation!
Gartner CIO & IT Executive Summit 2017 is on Twitter.

#GartnerCIO