

Agenda at a Glance



When attending this event, please refer to the Gartner Events mobile app for the most up to date session and location information



Agenda as of **30 May 2018**
and subject to change

TRACKS	A. Employee Engagement	B. Digital Workplace Applications	C. Digital Workplace Program Management	D. Future of Work	Workshops*	Ask the Analyst Roundtables*
	Monday 24 SEPTEMBER 2018					
07:30 – 20:00 Registration, Information and Refreshments						
09:00 – 10:00 The Gartner Scenario for Digital Workplace Gavin Tay						
10:00 – 10:30 Refreshment Break in the Solution Showcase						
10:30 – 11:15 Gartner Keynote						
11:15 – 12:00 Guest Keynote						
12:00 – 13:15 Lunch in Solution Showcase						
13:15 – 13:45	Measuring Employee Engagement: Past, Present, Future Helen Poitevin	Transforming Content Creation and Team Work With Collaborative Authoring Monica Basso	A Step-by-Step Guide to Running a Compelling Digital Workplace Program Nikos Drakos	Mind the Gap Between the Employee and the Management View of AI Anthony Mullen	12:45 – 14:15 Workshop: Experiences From Implementing Mobile Identity in the Digital Workplace Rob Smith	13:15 – 14:00 Ask the Analyst: Getting Your Data and Content in “Compliance Shape” can be an Opportunity not a Burden Michael Woodbridge
14:00 – 14:30 Solution Provider Sessions						
14:30 – 15:00 Refreshment Break in the Solution Showcase						
15:00 – 15:45	Understanding the Individual, Team and Leadership Attributes That Drive Digital Success Matthew W. Cain	What Comes After Moving to Cloud Office? Quite a Bit, Actually Jeffrey Mann	Enterprise Leadership for the Digital Age	The Impact of AI in the Workplace and Beyond Whit Andrews	15:00 – 16:30 Workshop: Influence Your Stakeholders Rob Geraghty	14:45 – 15:30 Ask the Analyst: Workplace by Facebook — What Are People Asking? Mike Gotta
16:00 – 16:30 Solution Provider Sessions						
16:45 – 17:30	How to Deliver Performance and Engagement Improvements With Diversity and Inclusion Daniel Sanchez Reina	Content is Everywhere and Growing — Regain Control and Use it to Your Advantage Michael Woodbridge	Are You Ready for the Impact of GDPR on Your Content and Collaboration Services? Monica Basso	Get Ready for Augmented Reality and Wearable technology in the Workplace Rob Smith	17:00 – 18:30 Workshop: How to Help Users Pick the Right Tool to Collaborate Jeffrey Mann	16:45 – 17:30 Ask the Analyst: Applying Design Thinking To Create Engaging Employee Experiences Lars Van Dam
17:45 – 18:15	How to Build Personas for the Digital Workplace Helen Poitevin	In a Digital Workplace, Communications are not Just Unified, They are Harmonized Steve Blood	Measuring Your Digital Workplace Program to Success Gavin Tay	Turning Information Overload into Continuous and Relevant Insight Stephen Emmott		
18:15 – 20:15 Networking Reception in the Solution Showcase						
Tuesday 25 SEPTEMBER 2018						
08:00 – 17:00 Registration and Information						
08:00 – 08:45	The Strategic Role of Employee Communications in the Digital Workplace Mike Gotta	How Much of Cloud Office Should you Use — Some of it, All of it or None of it Steve Blood	Futureproof Your Workforce With Digital Dexterity Matthew W. Cain	Understanding and Exploiting Everyday AI Adam Preset	08:00 – 09:30 Workshop: Delivering Successful Search Projects Stephen Emmott and Whit Andrews	08:00 – 08:45 Ask the Analyst: SharePoint’s Future, and What To Do About IT Jim Murphy
09:00 – 09:30 Solution Provider Sessions						
09:30 – 10:00 Refreshment Break in the Solution Showcase						
10:00 – 10:30 Case Studies						
10:45 – 11:15 Solution Provider Sessions						
11:30 – 12:15	Apply Design Thinking Unlock Customer and Workplace Experience Insights Lars Van Dam	Supercharging Team Performance with Workstream Collaboration Mike Gotta	The Future of Secure Device Management in the Digital Workplace Rob Smith	How Staff Will Use Conversational Technologies in the Workplace and What it Means Anthony Mullen	11:00 – 12:30 Workshop: Preparing Your Content, Collaboration, and Mobility Initiatives for the EU General Data Protection Regulation (GDPR) Monica Basso	11:30 – 12:15 Ask the Analyst: Meetings Mastery: What Works, What Doesn’t, What Will, What Won’t Adam Preset
12:15 – 13:45 Lunch in Solution Showcase						
13:45 – 14:15	Stalk, Attract and Delight (or Pacify) the Wild Digital Worker Whit Andrews	Work Management Tools for Everyone: Projects, Workflow, Analytics, and Automation Everywhere Nikos Drakos	Why Your Cloud Office and Digital Workplace Strategies Should be One Strategy Jeffrey Mann	The Future of Work is Already Here: A Close Look at Transformed Employee Experience Globally Gavin Tay	13:30 – 15:00 Workshop: Apply Design Thinking to Create Breakthrough Customer and Workplace Experiences Lars Van Dam	
14:30 – 15:15	Change your Organization’s Culture to Scale Digital Business Daniel Sanchez Reina	Putting your Digital Workplace on a Solid Intranet Foundation Jim Murphy	The Data to Justify Workforce Digital Dexterity Programs Matthew W. Cain	Meetings That Run Themselves Today and In the Future Adam Preset		14:45 – 15:30 Ask the Analyst: The Role of Technology in an Inclusive and Diverse Digital Workplace Mike Gotta
15:15 – 15:45 Refreshment Break in the Solution Showcase						
15:45 – 16:30 Gartner Keynote: Future of Work Scenarios 2035: How Will Leaders Manage in a Majority-Bot Workforce World? Helen Poitevin						