Starting in 2020, AI will create more jobs than it destroys by delivering more business value.

By 2022, 70% of organizations leveraging collaborative work management systems will report that their teams are significantly better performing.

By 2023, organizations that adeptly use proven behavioral science techniques to drive workforce digital dexterity will be twice as likely to be listed as “top-performing” than those that don’t.

By 2021, an increase in the number of employees who prefer to work remotely will allow organizations to support 40% more workers in the same amount of space as they use today.

Gartner predicts

Key Benefits of attending

Learn how to:

- Sharpen and scale your digital business vision through a digital workplace program
- Design and implement an adaptable, agile and resilient architecture to support your program
- Improve employee engagement, collaboration and workforce effectiveness to achieve desired, wider business objectives
- Reinvent workplace capabilities to enable more effective ways of working to encourage creativity and innovation
- Grow a culture of digital dexterity that attracts and retains the best talent, enabling them to do their best

Hot Topics

- Future of work
- Enabling creativity and innovation
- Growing digital dexterity
- Creating a digital business transformation strategy
- Running a digital workplace program
- Effective employee communication, collaboration, and collective value creation
- Designing employee experiences
- The impact of artificial intelligence on the workplace
- Employee engagement

Who should attend?

Digital Workplace Leaders
- Employee Engagement
- Unified Communication and Collaboration
- Content Management
- Knowledge Management
- HR/Human Capital Management
- Facilities Management

Architects
- Enterprise Architecture
- Application Architecture
- Business Architecture
- Solution Architecture

IT Leaders
- IT Strategy & Digital Innovation
- Operations & Infrastructure
- Web/Portal Innovation
- Workplace Technology
- End-user Computing

Application Leaders
- Business Application Management
- Application Architecture
- UX Design
- Application Portfolio Management
- Digital Platform Management

Featured speakers

NIKOS DRAKOS
Conference Chair and Research VP
- Digital workplace strategy
- Effective collaboration
- Choosing the right technology for digital workplace programs
- Encouraging and measuring adoption of technologies
- Building executive support

CAROL ROZWELL
VP Distinguished Analyst
- Digital workplace strategy
- Integrated workplace management systems
- Remote work programs
- Socially centered leadership

STEVE BLOOD
Research VP
- Unified communications
- Collaboration
- Vendor strategy
- Adoption of new technologies

MONICA BASSO
Research VP
- Mobile application strategies
- Digital workplace strategy
- Mobile, Endpoint and Wearables Computing Strategies
- Modernizing integration strategies

3 ways to register

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Track Programs

A  Employee Experience
The quality of the employee experience impacts performance, engagement, retention and even attraction of new talent. Give your employees the right tools, structure and practices to lead the way for choice and diversity. Enable, empower and support employees rather than simply provisioning and directing.

This track examines how employee experience impacts behaviour, performance, engagement, retention and attraction of new talent.

B  Digital Workplace Applications
IT is facing growing demand to deliver unified contextual experiences across workspaces and new device types. This will require a major rethink of the organization's role in supporting the interface between people and technology.

This track helps Digital Workplace leaders to boost IT responsiveness and understand the applications of the modern workplace.

C  Program Management
Digital transformation is about more than technology alone. A successful digital workplace program means identifying opportunities, prioritizing investments, as well as ensuring that the workforce is able and willing to embrace an equally disruptive transformation in the workplace.

This track will feature guidance on setting up, running a digital workplace program, engaging with strategic stakeholders, establishing appropriate organization and governance structures, and identifying metrics for tracking progress and aligning with business priorities.

D  Future of Work
The impact of new technologies is reshaping the workplace and the way we work. Technologies that can learn from data and adapt to context are also seeping into activities that require skill, judgement, creativity or decision making.

People can work with technology to see patterns, look for evidence, learn faster, make better decisions or communicate more effectively. A successful digital workplace program should aim to make smart technology more accessible as part of everyday work.

This track will highlight new ways of technology-enabled thinking and working, together with the augmentation of human performance vs automation. It will also explore future of work scenarios to help prepare for a future where machines may become just as important part of the workforce.

Early-bird discount

Save €325 when you register by 27th July 2018

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Standard Price: €2,700 + VAT
Public Sector Price €2,125 + UK VAT

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