

SUNDAY
JUNE 10

12:00 p.m.	Registration
1:00 p.m.	Workshop: Design Thinking for Innovation (1:00 p.m. – 3:00 p.m.) REG
2:00 p.m.	Business-Outcome-Driven EA: A Quantum Leap in Delivering Value
3:05 p.m.	Avoid the 13 Worst EA Practices and Navigate to EA Success
4:00 p.m.	The Quest for Enterprise Agility Changes Buying Approaches (Vendors and Exhibitors Only)
4:10 p.m.	Enterprise Architecture 101: Your First 100 Days

MONDAY
JUNE 11

7:15 a.m.	Registration, Information and Refreshments								
8:00 a.m.	Networking Breakfast by Focus Area								
9:00 a.m.	Opening Keynote Mastering the Art of the Political Discussion for EA Practitioners Tina Nunno, Vice President and Gartner Fellow, Gartner Research								
10:15 a.m.	Guest Keynote Larger Lessons of Leadership Bob Woodward, Legendary Pulitzer Prize-Winning Journalist/Author and Associate Editor, The Washington Post								
11:00 a.m.	Refreshment Break								
TRACKS	A. Delivering World-Class EA	B. Developing EA Leadership Skills and Competencies	C. Engaging Technology-Enabled Business Strategy	D. Mastering Strategic and Emerging Technology Innovation	E. Senior Executive Track	Workshops REG	Interactive Sessions: Q&A and Ask the Analyst Sessions REG		
11:30 a.m.	How to Maximize Usage and Impact of EA Tools	Three Key Change Agent Skills to Make You a More Effective Enterprise Architect	Using Business Architecture to Realize Your Business Strategy and Model	Building the Digital Platform From the Remnants of Your Application Portfolio		Create Your One-Page Innovation Strategy (10:45 a.m. – 12:15 p.m.)	Immersive Technologies Offer Infinite Possibilities (10:45 a.m. – 11:45 a.m.)	Mastering the Art of “No” for EA Practitioners (11:15 a.m. – 12:15 p.m.)	Ask the Analyst: What Is the Role of Governance, Assurance and Standards in a Modern Business-Outcome-Driven EA Program? (11:00 a.m. – 11:45 a.m.)
12:15 p.m.	Networking Lunch by Industry and Exhibit Showcase								
2:15 p.m.	Creating Business Architecture Deliverables That Guide Execution and Investment Decisions	The Enterprise Architect as Transformation Partner: What Your CIO and CEO Need From You	Focus on Engagement, Value and Outcomes to Eliminate the Boundary Between Business and IT	Top Emerging and Strategic Technology Trends	How CTOs Enable Digital Business Transformation and Why You Should Partner With Them	Improving Diversity in EA Teams (2:15 p.m. – 3:45 p.m.)	Digital Twins — The Building Block for IoT and Digital Business Architecture (2:15 p.m. – 3:15 p.m.)	Analyzing the Cloud Architect Role (2:15 p.m. – 3:15 p.m.)	Ask the Analyst: Bimodal IT and Security Governance — Friend or Foe? (2:00 p.m. – 2:45 p.m.)
3:00 p.m.	Turnaround Break								
3:15 p.m.	Solution Provider Sessions, Featuring Bizzdesign, Software AG								
4:00 p.m.	Refreshment Break								
4:15 p.m.	Delivering High-Impact Reference Models and Roadmaps to Guide Investments and Execution	Living in a VUCA World: Using Complexity and Uncertainty for Competitive Advantage	Bring Your Digital Business Strategy to Life With Business Moments	Willful Disruption and Seven Disruptions You Might Not See Coming	How Not Solving the Last Mile Problem of AI Might Save the World	Apply Design Thinking to Create Disruptive Customer Experience for Products or Services (4:00 p.m. – 5:45 p.m.)	Beginner Best Practices for Initiating and Evolving Business Capability Modeling (4:00 p.m. – 5:30 p.m.)	Leading a High-Performance Team (4:00 p.m. – 5:00 p.m.)	Ask the Analyst: Adopt a Data Hub Strategy — Stop Blindly Integrating Data and Start With Governing It (4:00 p.m. – 4:45 p.m.)
5:15 p.m.	Quality is the Key for Increasing the Value and Impact of Your Solution Architecture	Critical Chief Enterprise Architect Skills Needed to Succeed in the Digital Era	AI Economics: When Can Maximum Benefit Be Achieved and What to Do Meanwhile	How to Make the Best of Blockchain: Types of Blockchain Projects and How They Add Value	Leading Digital Business in 2018 and Beyond				
5:30 p.m.	Networking Reception in the Exhibit Showcase								

TUESDAY
JUNE 12

7:00 a.m. Registration, Information and Refreshments									
7:00 a.m. Networking Breakfast by Job Role									
7:45 a.m. Case Study: Vancity — Accelerating Impacts With Business Architecture		Case Study: Hypotherm — Building EA Practice at Hypotherm		Case Study: TIAA — Let 1,000 Flowers Bloom: Enabling Innovation in the Enterprise		Case Study: U.S. House of Representatives — Lessons in Leadership, Turning a Cruise Ship Around			
8:45 a.m. Gartner Keynote Gartner’s Top Predictions: Pace Yourself for Sanity’s Sake Daryl C. Plummer, Vice President and Gartner Fellow, Gartner Research									
9:30 a.m. Refreshment Break									
TRACKS	A. Delivering World-Class EA	B. Developing EA Leadership Skills and Competencies	C. Engaging Technology-Enabled Business Strategy	D. Mastering Strategic and Emerging Technology Innovation	E. Senior Executive Track	Workshops REG	Interactive Sessions: Q&A and Ask the Analyst Sessions REG		
10:00 a.m.	Architecture at the Edge of Chaos	Creating a Culture That Is Ready for Anything	Data and Analytics Strategy Explorations: Strategy as a Process of Continuous Learning	What the Internet of Things Means for Your Data and Analytics Capabilities		Strategically Engage With Business Peers (9:45 a.m. – 11:15 a.m.)		Master These Three Product Management Disciplines That Are Essential to Create Innovative Digital Businesses, Products or Services (9:45 a.m. – 10:45 a.m.)	Ask the Analyst: The Best Practices in Event-Driven Business and Technology Design (9:45 a.m. – 10:45 a.m.)
11:00 a.m. Solution Provider Sessions, Featuring LeanIX, Axway, MEGA, Planview									
11:30 a.m. Turnaround Break									
11:45 a.m.	How Do You Create a Value Proposition for a Business-Outcome-Driven EA Program?	This Is Your Brain on Digital Leadership: Harness the Hidden Powers That Shape Behavior		From APIs to Digital Platforms: API Economy Lessons for Building an Ecosystem	How Executive Leaders Cultivate Innovation Leadership Mindsets and Behaviors	Clinic: Create a Digital Twin of Your Organization to Manage Your Digital Business Transformation (11:30 a.m. – 12:30 p.m.)	Using APIs and Machine Learning to Build Bots for Voice and Chat (11:30 a.m. – 12:30 p.m.)	Beginner Best Practices for Initiating and Evolving Business Capability Modeling (11:30 a.m. – 1:00 p.m.)	Ask the Analyst: Designing Digital Services to Delight Your Customer (11:30 a.m. – 12:15 p.m.)
12:15 p.m. Networking Lunch by Hot Topic and Exhibit Showcase									
1:45 p.m.									
2:15 p.m.	Jump-Start Your Innovation Journey: Customizable Roadmaps for Process, Culture and Outcomes	Amplify Your Persuasion Superpowers	Develop a Pragmatic Security Vision and Strategy for the Digital Platform	What to Do With Artificial Intelligence	Help Your CIO Get a Digital Business Ambition Meeting Off the Ground	Clinic: Event-Driven Computing — A Key Component of Digital Business Success (1:45 p.m. – 2:45 p.m.)	Three Steps for Creating Disruptive Customer Strategies Using Design Thinking (1:45 p.m. – 2:45 p.m.)	Digital Platform Roadmap (1:45 p.m. – 2:45 p.m.)	
3:00 p.m. Turnaround Break									
3:15 p.m.	Digital Business Demands New IT Operating Models	Enterprise Agile Still Needs Good Architects	Digital 2025: A Rant Against Solutionism, a Plea for Duality and the Struggle for Success	The Cloud Computing Scenario: Strategy and Tactics to Live By		Clinic: You Are Not Netflix (How and When to Use Microservices in the Enterprise) (3:15 p.m. – 4:15 p.m.)	Data Hubs, Lakes and Warehouses — Choosing the Core of Your Digital Platform (3:15 p.m. – 4:15 p.m.)	Hybrid Use Cases for the Real World (3:15 p.m. – 4:15 p.m.)	
4:00 p.m. Refreshment Break									
4:30 p.m. Gartner Closing Keynote Delivering World-Class EA in the Digital Age Saul Brand, Director, Gartner Research									