Gartner Enterprise Architecture & Technology Innovation Summit 2018

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gartner.com/us/ea

Your greatest challenges. Our unbiased advice.
Register today and get access to two private 30-minute consultations with Gartner analysts on topics of your choice. Meet the experts who’ll be on-site and check out their most-fielded questions.

Meet the Gartner analysts

Philip Allega
Vice President

- How can you use enterprise architecture (EA) to make smarter investment decisions for future plans, in-flight projects and existing assets?
- How do enterprise architects bring value to technology innovations and large-scale disruptions?
- What tools and techniques support value delivery, governance, strategy and innovation roadmapping, simulation and strategy execution?

Tom Austin
Vice President and Gartner Fellow

- How should you get started with artificial intelligence (AI), smart machines and cognitive computing?
- What are Gartner clients really doing with AI?
- What common AI-related mistakes should you avoid?

Hank Barnes
Vice President and Distinguished Analyst

- How can I better understand today’s technology life cycle (from buying through owning)?
- What are the dynamics of the way customers buy (and expand use of) technology?
- How can ideal customer profiles improve segmentation, qualification and prioritization?

Marcus Bloch
Vice President

- How can enterprise architecture be used to support digital business?
- How can you create a business-outcome-driven enterprise architecture program?
- How can you use enterprise architecture to transform and innovate in your organization?

Saul Brand
Conference Chair, Director

- How to start, restart or renew an EA program to drive targeted business outcomes?
- How to utilize business architecture and economic architecture to drive digital business transformation?
- How to construct EA metrics for performance management purposes?

Brian Burke
Vice President

- How do you develop a pragmatic approach to EA?
- What are Gartner’s strategic technology trends?
- How can you innovate with emerging technologies?

Frank Buytendijk
Vice President and Distinguished Analyst

- How does your organization employ digital ethics to “do the right thing” in your digital society?
- How can you manage and master digital technologies that scale to the societal level?
- How do you create a data and analytics strategy that is set up for success?

David W. Cearley
Vice President and Gartner Fellow

- How can you develop a cloud computing strategy and evaluate cloud computing opportunities?
- What are the strategic and emerging technologies and trends you should be tracking?
- How can you establish an innovation program to exploit new technologies and drive digital business value?

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Meet the Gartner analysts (continued)

Jackie Fenn
Vice President and Gartner Fellow
- How do you launch an innovation program or initiative?
- How do you create a culture of creativity and innovation?
- What are the best practices and pitfalls in the innovation process?

Dennis P. Gaughan
Vice President
- How do you implement a pace-layered application strategy?
- How do you manage an application rationalization effort?
- What are the best practices for application portfolio management?

Chet Geschickter
Director
- How can you apply lessons from the digital giants to scale the economic contribution and business value of your digital business initiatives?
- How do you differentiate between true digital disruption and disruption noise and hype?
- What should you do as a result?
- How can you leverage business models and IT strategy to plan your digital business transformation initiatives?

Nick Heudecker
Vice President
- How should your organization modernize information infrastructure for operations and analytics?
- How do you select, implement and deploy solutions for real-time analytics?
- What are best practices in enterprise information management strategy and implementation?

Kyle Hilgendorf
Vice President and Distinguished Analyst
- How do you design and implement a cloud computing strategy?
- How should your organization evaluate and assess cloud computing providers?
- How do you architect applications and services for public cloud environments?

Janelle B. Hill
Vice President and Distinguished Analyst
- How can IT improve its relationship with the business and become more strategically aligned?
- How can you drive innovation and accelerate your enterprise’s journey to digital business?
- How can you improve adoption of new technology-enabled solutions?

Marc Kerremans
Director
- How can your organization execute on business transformation while building a highly adaptive enterprise?
- How can you influence strategic business change within your organization?
- How can you use EA to master emerging and strategic trends?

James McGovern
Director
- How do you develop and use roadmaps and other visual approaches to engage business and IT stakeholders?
- How should you approach solution architecture for digital business?
- How can you improve your security architecture practices?

Leigh McMullen
Vice President
- How can your role as CIO navigate and build influence within the C-suite?
- How can you cultivate a culture of innovation within IT?
- What are the best ways to sell and market innovative ideas to other lines of business?

Yefim V. Natis
Vice President and Gartner Fellow
- How can you leverage event-driven IT and event-centric IT platforms?
- How can your organization establish a cloud platform strategy?
- What are the latest platform as a service (PaaS) market trends?

David Norton
Director
- How do you go about modernizing your organization’s application development?
- How can you build a sustainable innovation process and culture?
- What are the best practices for leading IT cultural change and transformation?

Tina Nunno
Vice President and Gartner Fellow
- How do you navigate challenging organizational politics and increase your conflict management toolkit?
- How can you more successfully influence and gain the buy-ins of senior executives such as CEOs, CFOs and COOs?
- What are the best steps to set up and optimize your IT governance systems to get the greatest value with the least amount of bureaucracy?

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Meet the Gartner analysts (continued)

Gary Olliffe  
Vice President

- You want to adopt microservices, where do you start?
- How do you use event-driven architecture to improve flexibility and agility?
- Do you need an enterprise service bus (ESB), integration platform as a service (PaaS) or API management solution?

Eric Ouellet  
Vice President

- What are the trends with data loss prevention (DLP) solutions in 2018?
- How do you protect endpoints from malicious code and documents with digital rights management?
- What are the latest trends in ransomware you should be aware of?

Daryl C. Plummer  
Vice President and Gartner Fellow

- How can your organization get started with cloud computing?
- How do you take advantage of agility through business process management?
- What are the latest tools, technologies and architectures of service-oriented architecture (SOA)?

Jack Santos  
Vice President

- How do you as an enterprise architect communicate with peers, senior management and subordinates?
- What’s important when planning projects and budget? What is your CIO looking for?
- What can you expect the IT organization of the future to look like? What’s your role in it?

Don Scheibenreif  
Vice President and Distinguished Analyst

- How can you leverage emerging technologies and strategic trends in your enterprise technology planning efforts?
- How can you help your organization define its digital business ambition?
- How can you leverage the principles of business moments and digital business in your organization’s digital journey?

Lars Van Dam  
Vice President

- How can you best apply design thinking and other methodologies to impact customer experience, innovation and differentiation?
- How can willful disruption and other strategic objectives be executed across development, product management, marketing and sales?
- How do you unlock value between product management and engineering?

Mike J. Walker  
Director

- What are the emerging business and technology disruptions that EA must focus on?
- How can CIOs, CTOs and enterprise architects drive innovation?
- What are the leading practices within EA?