

Agenda at a Glance

**VIRTUAL TRACK:
Disruptive Technology Trends**

When attending this event, please refer to the agenda handout provided or the Gartner Events mobile app for the most up to date session and location information

Agenda as of 28 January 2015, and subject to change

Wednesday 20 MAY 2015	07:30 – 19:45	Registration and Information				
	08:15 – 09:00	Tutorial: First 100 Days of Enterprise Architecture Marcus Blosch	Tutorial: How to Select an EA Consultancy to Deliver Business Outcomes? Saul Brand			
	09:15 – 10:15	Gartner Opening Keynote: Architecting the Digital Business Ecosystem Brian Burke				
	10:15 – 10:45	Panel Discussion				
	10:45 – 11:15	Refreshment Break in the Solution Showcase		10:45 – 11:15 Ideas Exchange		
	11:15 – 12:00	Guest Keynote				
	12:00 – 13:30	Lunch in the Solution Showcase				
	TRACKS	A. Delivering Business Outcomes	B. Architecting the Digital Business	C. Leveraging Leading Practices in EA	Interactive Workshops	Analyst-User Roundtables
	13:30 – 14:15	The Business Value of EA Philip Allega	Methods For Monetizing Your Information Assets Douglas Laney	Application Architecture For Digital Business Anne Thomas	13:30 – 15:00 Workshop: Understanding and Communicating Change With Business Capability Modeling Betsy Burton	13:30 – 14:15 Roundtable: The Architect as Evangelist David Cearley
	14:30 – 15:00	Solution Provider Sessions				
15:00 – 15:30	Refreshment Break in the Solution Showcase		15:00 – 15:30 Ideas Exchange			
15:30 – 16:15	Case Study: Chess and the Art of Enterprise Architecture Gerben Wierda, APG	The Cloud Computing Scenario: Examining Cloud Maturity and Adoption in the Age of Digital Business David Cearley	Application Architecture in a Bimodal World David Norton	15:45 – 17:15 Workshop: Developing and Using Competency Models Marcus Blosch	15:30 – 16:15 Roundtable: Transcend the Hype: 3D Printing in the Real World Pete Basiliere	
16:30 – 17:15	Mobility: A Centerpiece in Your Digital Business Strategy Leif-Olof Wallin	Case Study: Selling EA With Stories: Start With the End in Mind Richard Flower and Andy Bolton, EE	Critical Factors for Selecting, Purchasing, Deploying EA Tools Saul Brand		16:30 – 17:15 Roundtable: Creating the Business Case For EA Tools Mark McGregor	
17:30 – 18:00	How 3D Printing Will Revolutionize Your Business Pete Basiliere	Internet of Things: When Things Become Customers Don Scheibenreif	How Gamification Takes Motivation to the Next Level Brian Burke			
18:00 – 20:00	Networking Reception in the Solution Showcase					

Thursday 21 MAY 2015	08:00 – 17:15	Registration and Information				
	08:30 – 09:00	Economic Architecture: Uncovering New Business Opportunities Betsy Burton	Digital Ethics, or How Not to Mess Up With Technology Frank Buytendijk			
	09:15 – 10:00	Gartner Keynote: The Top 10 Strategic Technology Trends for 2015 David Cearley				
	10:00 – 10:30	Refreshment Break in the Solution Showcase		10:00 – 10:30 Ideas Exchange		
	10:30 – 11:15	Business-Outcome-Driven Application Strategy Anne Thomas	Smart Machine Disruptions Will Dominate This Decade Mike Walker	The Digital Humanist: Planning For a Human-Centric Architecture Brian Burke	10:30 – 12:00 Workshop: Best Practice For Emergent Application Architecture David Norton	10:30 – 11:15 Roundtable: Resolving the Challenges of Owning Multiple Tools to Deliver EA Saul Brand
	11:30 – 12:00	Solution Provider Sessions				
	12:00 – 13:00	Lunch in the Solution Showcase				
	13:00 – 13:45	Driving Portfolio Investment Decisions with EA Cathleen Blanton	Information 2020: Opportunity Through Uncertainty Frank Buytendijk	Orchestrating Ideation: Creating Breakthrough Innovation Opportunities Brian Burke	13:15 – 14:45 Workshop: 3D Printing: The Impact of BYOD ² Pete Basiliere	13:00 – 13:45 Roundtable: The Emerging Role of the Digital Information Architect Mike Walker
	14:00 – 14:45	Big Data Strategy Essentials Douglas Laney	Digital Business Architecture Fuels Digital Business Betsy Burton	Case Study: IT Modernization and Business Transformation, Hand-in-Hand Charlotte Frank and Fredrik Andersson, Folksam		14:00 – 14:45 Roundtable: BYOD: What's Working, What's Not? Leif-Olof Wallin
	15:00 – 15:45	Leverage EA to Understand the Value and Impacts of Digital Disruption Mike Walker	Business Moment: Using the Internet of Things to Create Opportunity Don Scheibenreif	Three Roadmaps to Guide and Drive Change in Your Organizations Mark McGregor		15:00 – 15:45 Roundtable: EA in Government: Delivering Outcomes to the Public Sector Cathleen Blanton
15:45 – 16:15	Refreshment Break in the Solution Showcase					
16:15 – 17:00	Gartner Closing Keynote: Future of EA 2025: Evolving From Enterprise to Ecosystem Betsy Burton					
17:00	Summit Close					

Gartner Enterprise Architecture Summit 2015

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