Delivering on your top priorities

To help you navigate the agenda of Gartner Enterprise Architecture & Technology Innovation Summit 2018, we are drawing attention to the key initiatives that are the highest priorities for you and your peers.

1. What best practices and technologies will help you integrate EA and business strategy?
   - Developing EA Leadership Skills and Competencies
   - Focus on Engagement, Value and Outcomes to Eliminate the Boundary Between Business and IT
   - The EA Guide to Digital Ethics: Leading the Enterprise in the Digital Society
   - Digital 2025: A Rant Against Solutionism, a Plea for Duality and the Struggle for Success

2. How can you lead your organization through the cultural and organizational changes necessary to support your EA Strategy?
   - Three Key Change Agent Skills to Make You a More Effective Enterprise Architect
   - Amplify Your Persuasion Superpowers
   - Leading a High-Performance Team

3. How can you innovate effectively within your EA programs?
   - Building the Digital Business Technology Platform
   - How CTOs Enable Digital Business Transformation and Why You Should Partner With Them
   - Develop a Pragmatic Security Vision and Strategy for the Digital Platform

4. How can you better position and evolve your cloud strategy?
   - Analyzing the Cloud Architect Role
   - The Cloud Computing Scenario: Strategy and Tactics to Live By
   - Top Emerging and Strategic Technology Trends

5. How can you jump-start your enterprise architecture program?
   - Delivering High-Impact Reference Models and Roadmaps to Guide Investments and Execution
   - How to Maximize Usage and Impact of EA Tools
   - Enterprise Architecture 101: Your First 100 Days

6. What should EAs be doing to optimize cost and demonstrate business value?
   - Focus on Engagement, Value and Outcomes to Eliminate the Boundary Between Business and IT
   - Help Your CIO Get a Digital Business Ambition Meeting Off the Ground
   - How Do You Create a Value Proposition for a Business-Outcome-Driven EA Program?
   - Avoid the 13 Worst EA Practices and Navigate to EA Success

7. What cutting edge & emerging technologies should you be aware of when defining your EA strategy?
   - Designing Digital Services to Delight Your Customer
   - Conceptualizing Potential Business Future States via the Lens of Cool Vendors in AI
   - Digital Platform Roadmap

8. How do you integrate “things” into your enterprise architecture?
   - What the Internet of Things Means for Your Data and Analytics Capabilities
   - Building the Digital Business Technology Platform
   - Digital Platform Roadmap

9. How can you optimize data and analytics in your EA programme?
   - Building the Digital Business Technology Platform
   - Top Emerging and Strategic Technology Trends
   - Building the Digital Business Technology Platform

10. What are the practical applications of artificial intelligence and machine learning today and into the future?
    - Digital Platform Roadmap
    - Digital 2025: A Rant Against Solutionism, a Plea for Duality and the Struggle for Success

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