Gartner Identity & Access Management Summit 2017

6 – 7 March / London, UK
gartner.com/eu/iam

Reimagine IAM to Accelerate Digital Business

A lot has changed for the IAM professional in the last year, are you up to the challenge?

#GartnerIAM
Reimagine IAM to Accelerate Digital Business

Bring your IAM program into the age of digital business

Reimagine your IAM program to support and enable a new digital business reality. At the Gartner Identity & Access Management Summit 2017, 6 – 7 March, in London, UK, you will learn how to transition your IAM program into one that’s fast, flexible and economical. This year’s agenda addresses mounting data security and privacy concerns, and offers help on navigating into one that supports consumer IAM, the Internet of Things (IoT) and digital business opportunities.

## Key benefits of attending

- Understand the impact of cloud, mobility, social and big data on IAM and vice versa
- Learn where and how IAM fits within the larger context of solving business-relevant problems and positioning the business for success
- Gain best-practice use cases and practical advice for IAM governance that provide real value to your enterprise
- Discover IAM delivery alternatives and their maturity and applicability for your enterprise
- Take compliance reporting to the next level by leveraging identity and access intelligence
- Create a more access-accountable and transparent organizational culture for your enterprise

### Consumer IAM virtual track

Consumer IAM (CIAM) differs significantly from the traditional workforce IAM in scale and function. Learn how you can create and manage business-enhancing customer experience across multiple channels with specialized content and opportunities to connect and learn from peers within the field.

### Case studies

Hear real life examples of implementation and lessons learnt from leading IAM experts in diverse industries.

### Industry coverage

- Government
- Financial Services

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**Strategic direction and industry expertise**

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### Keynote sessions

#### Guest keynote

**Criminals**

A traditional organized crime syndicate must be able to wield violence in order to compete in the market place. Cyber criminals by contrast do not need a capacity for violence. This means that cyber malfeasance has attracted a very different set of characters and skills — this represents a significant break in the sociology of organized crime. Misha Glenny profiles the motivations, abilities and social backgrounds of some of the many cyber criminals he has interviewed and explains how one of the greatest challenges facing law enforcement around the world these days is the fusion of traditional organized crime groups with the skills of cyber criminals.

Misha Glenny is an award-winning investigative journalist, author and broadcaster and an associate professor at Columbia University’s Harriman Institute. Mr. Glenny is one of the world’s leading experts on cybercrime and on global mafia networks.

His recent books, *Dark Market: Cyberecipes and You* and *McMafia: Journey through the Global Criminal Underworld* were highly acclaimed, translated into over 30 languages and short-listed for the FT Business Book of the Year, and the Lionel Gelber Prize for International Affairs. *McMafia* also led to Mr. Glenny’s 2009 TED Talk on the subject.

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#### Gartner keynote

**Roadmap/State of IAM 2017**

IAM has evolved to be more than just a set of processes, people and technologies that support operational efficiency and security effectiveness. These are still important IAM business drivers, but digital business requires IAM that empowers the organization for change. This roadmap presentation helps you understand the current state of IAM, the increasing interplay of the IAM markets and adjacent security and mobility markets, and the trends that will affect every IAM program.

Gregg Kreizman, Lori Robinson and Jonathan Care
**Agenda at a glance**

When attending this event, please refer to the Gartner Events mobile app for the most up to date session and location information.

**Agenda as of 12 January 2017** and subject to change.

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### TRACKS

#### A. Foundational Strategies in IAM

- **08:00 – 08:30**: Registration

#### B. Moving Your IAM Program Forward

- **08:30 – 09:15**: Building an Effective and Risk-Aware Privileged Access Management Solution
  - Felix Gaehtgens
- **09:15 – 10:00**: IAM as a Service (Ideal)? Is it Ready for Your Organization? Are You Ready for IAM2.0?
  - Greg Kreizman

#### C. Building IAM for the Future

- **10:00 – 10:45**: Enhancing Data Loss Prevention, Dealing With Ransomware: Why Identity and Data Security Need to Converge
  - David Malish
- **10:45 – 11:30**: Best Practices for Engaging With IAM Professional Services Firms
  - Brian horse

#### D. Beyond the Checkbox: Security, Risk and Privacy

- **11:30 – 12:15**: Absolute Identity Proving to Dead: Use Dynamic Identity Assessment Instead
  - Jonathan Care
- **12:15 – 13:00**: Lunch in the Solution Showcase

#### Workshops

- **13:00 – 13:15**: Workshop: Avoid Headaches and Do a Privacy Impact Assessment Quick Scan
  - Bart Willemsen
- **13:15 – 13:30**: Workshop: Getting Access Right First
  - Karin Kapoor

#### Analyst User Roundtables

  - Lennar Learned
  - Nia Mohandes

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### Keynotes

#### Opening Keynote: Roadmap/State of IAM 2017

- **07:00 – 08:00**: Mark Diodati, D. Homan Far, Felix Gaehtgens, Jason Daigler, Gr... Ant Allan, Erik W. Da... 11:30 – 12:30: Roundtable: Maintaining IAM Capabilities and Achieving Risk-Aware IAM
  - Brian horse

#### Solution Showcase

When you register to attend this event, you will receive an invitation to attend the Solution Showcase.

**When**: Wednesday, 13 March 2013

**Where**: Hall 3B

**Time**: 07:00 – 18:00

**Activities**:

- **07:00 – 08:00**: Registration
- **08:00 – 09:45**: Solution Showcase: Leadership Roundtable
- **09:45 – 10:00**: Solution Showcase: Networking Lunch
- **10:00 – 12:00**: Solution Showcase: Roundtable: Consumer Identity and Access Management
- **12:00 – 13:00**: Solution Showcase: Roundtable: IAM Issues for Government
- **13:00 – 14:00**: Solution Showcase: Roundtable: IAM Issues for Financial Services
- **14:00 – 15:00**: Solution Showcase: Roundtable: IAM Issues for Government
- **15:00 – 16:00**: Solution Showcase: Roundtable: IAM Issues for Financial Services
- **16:00 – 17:00**: Solution Showcase: Networking Lunch

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### Agenda Key

**Analyst one-on-one meetings**

Complimentary consulting with a Gartner analyst of your choice

**Analyst-user roundtable discussions**

Moderated by Gartner analysts for exchanging ideas and best practices with your peers

**Workshops**

Small-scale and interactive; drill down on specific topics with a how-to-focus

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### Solutions

**Solution Showcase**

Meet with today’s leading and emerging IAM solution providers, all under one roof, and get the latest information and demonstrations on new products and services

**Solution provider sessions**

Get an inside view of current marketplace offerings from the solution providers that develop them and clients who deploy them

**Face-to-face solution provider meetings**

Walk away with actionable solutions from the vendors you’re most interested in.
Solution Showcase

Develop a "shortlist" of technology providers who can meet your particular needs. We offer you exclusive access to some of the world's leading technology and service providers in a variety of settings.

Premier

CyberArk

One Identity solutions eliminate the complexities and time-consuming processes when required to govern identities, manage privileged accounts and control access to systems.

Ping Identity

Ping Identity is the identity provider for the enterprise, allowing the right people to access the right things, securely and seamlessly. Protecting over 1.3 billion identities, Ping Identity makes it easy for customers to access the Cloud and on-premises applications they need to remain productive on their favourite devices and applications.

Brainwave SIC

Brainwave SIC is a European leading software vendor focused on Identity Analytics and Intelligence. We help businesses in high growth, online and cyber risk, detect insider threats, and fraud with next-generation SIC solutions. Brainwave strengthens the identity security by a predictable and proactive analysis of the risks to the company is exposed, whenever the applications and data are on premises or in the cloud.

Micro Focus

Micro Focus is a global enterprise software company helping customers improve productivity and reduce risk. One of the security products of Micro Focus is EnTrust Identity. It offers an identity and access management solution that streamlines access to sensitive information and reduces the complexity of delivering regulatory compliance and managing access governance through integrated identity and security management.

Evolveum

Evolveum offers a full suite of solutions for managing identity, access, and entitlements centrally for all systems and services, using an asynchronous and consistent approach for the full lifecycle of an identity.

OKTA

OKTA is the leader in cloud identity and access management. OKTA provides the industry's fastest, easiest and most secure way for organizations to leverage the Cloud for productivity and innovation.

Gartner Identity & Access Management Summit 2017

Visit gartner.com/eu/iam for updates and to register!

Pricing & Registration

Standard price: £2,625 + UK VAT
Public sector price: £2,075 + UK VAT

3 ways to register

Web: gartner.com/eu/iam
Email: emea.registration@gartner.com
Phone: +44 20 8679 2430

Gartner clients

A Gartner ticket covers all two days of the Summit. Contact your Account Manager or email emea.events@gartner.com to register using a ticket.

What's Included

In addition to four tracks of the latest analyst research, your conference registration fee includes access to these special features:

• Consumer IAM (CIAM) — virtual track
• A Gartner analyst one-on-one meeting*
• Analyst-user roundtables*
• Hands-on workshops*
• Solution Showcase*
• Networking lunches and receptions*
• Agenda planning through Gartner Events Navigator

*Online preregistration is required for one-on-ones, roundtables and workshops. Reserve your place early, as space is limited.

Group Rate Discount

Maximize learning by participating together in relevant sessions or splitting up to cover more ground, sharing your session take-aways later.

Complimentary registrations

• 2 for every 3 paid registrations
• 2 for every 5 paid registrations
• 3 for every 7 paid registrations

For more information, email emea.registration@gartner.com or contact your Gartner account manager.

Summit Venue

Gartner hotel room rate

From £195 per night at Park Plaza, Westminster from £195 per night at Park Plaza, Westminster

200 Westminster Bridge Rd, Lambeth, London SE1 7UT
Phone: 0844 415 6780

Please quote code: GART01
Meet the Analysts

Gartner analyst one-on-one meetings, roundtables and workshops help you work through challenges and gain new ideas. Both are included in your registration, but space is limited.

Ant Allan
Research VP
Managing identities, privileges, access and trust; Identity and access management program

Jonathan Care
Research Director
Application and data security; Security and risk management; Security monitoring and operations; Managing identities, privileges, access and trust; Information security management program

Perry Carpenter
Research Director
Identity and access management; Security awareness and training; Phishing mitigation; Managing emerging threats and trends; Go-to-market strategies for security vendors

Jason Daigler
Research Director
Digital commerce platform vendor selection, vision and strategy; Customer journey analytics strategy and technology

Mark Diodati
Research VP
Managing identities, privileges, access and trust; Cloud computing; Office 365, Google Apps for Work or other Cloud Office initiatives; Modernizing application architecture and infrastructure

Homan Farahmand
Research Director
Identity governance and administration (IGA); API Gateway tools; Identity and access management (IAM) program; Customer identity management; Blockchain and decentralized applications (Dapp)

Felix Gaehhtgens
Research Director
Managing identities, privileges, access and trust; Identity and access management program

Brian Iverson
Research Director
Identity and access management; Identity governance and administration (IGA); Managing accounts and entitlements in distributed systems; Provisioning, access requests, role-based access control (RBAC) and access certification

Kevin Kampman
Research Director
Developing IAM strategy, establishing programs, metrics and demonstrating success; Implementing role and policy management; Building IAM maturity

Gregg Kreizman
Research VP
Single Sign-on (SSO); Access Management; Identity federation and standards; Identity as a Service, Consumer IAM

David Mahdi
Research Director
Identity assurance, strategy and planning, X.509 certificate management, SSL, SSH and mobile; Hosted or on-premises PKI technology; IoT (Internet of Things); Blockchain, data security

Claudio Neiva
Research Director
Network security technologies; SIEM operations; Information security; Intrusion prevention system (IPS), Network access control (NAC)

Earl Perkins
Research VP
Digital security strategy and planning for operational technology (OT), Internet of Things (IoT); Governance and practice for the organization

Lori Robinson
Research VP
Identity governance and administration; Consumer identity and access management; Privileged access management; Identity analytics

Rob Smith
Research Director
Mobile security; MDM decision and deployment; Mobile authentication, VPN/remote access; App containers/app wrapping

Erik Wahlstrom
Research Director
Identity of Things for the Internet of Things; Public-key infrastructure (PKI); Identity federation (SAML, OAuth2, SCIM); Cloud directories; User authentication

Bart Willemsen
Research Director
Privacy management program; Security & risk management; Compliance and privacy concerns (GDPR)

Neil Wynne
Sr Research Analyst
Identity and access management as a service (IDaaS); Email security (secure email gateways, phishing and email encryption); Electronic signatures; Single sign-on (SSO)

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