Gartner predicts:
Through 2020, enterprises without an overarching IAM program will experience 50% more IAM project failures.
Make IAM a key factor in digital business success

Transform Operations into Opportunity

The Identity and Access Management (IAM) industry has evolved to enable organizations to break free from the constraints of their previous IAM efforts and think about how IAM can help them innovate and drive business change.

Join us at the Gartner Identity & Access Management Summit 2018, 5 – 6 March, in London, UK, and ensure you deliver rapid time to value while striking the right balance between the need for agility, cost-effectiveness and control.

Over four tracks, gain in-depth guidance on how to align IAM with your CIO’s business goals, open doors to collaboration and improve user experience across the board. Join us to understand the future of IAM and how to make IAM a key factor in digital business success.

- Manage privileged access to reduce security risks and increase agility
- Plan for success with identity governance and administration
- Understand the various user authentication technologies and strategies
- Make the right access management and single sign-on choices
- Evaluate IAM from PaaS and IaaS providers
- Build or improve federated ID and access management efforts
- Take a new approach to establishing and sustaining trust in digital identities

“ The Gartner IAM Summit sessions inspire us to set our IAM strategy for the next couple of years. Coming back every year is key in validating our strategy and ensuring we make the right adjustments.”

Security & Applications Manager
Embrace Change or Be Disrupted — IAM’s Future Role
IAM is rapidly becoming a key differentiator in the enablement of innovative digital service. In response to this, a new generation of IAM leaders will emerge that understand and realize these benefits. How will the new generation think? What will it do? How will it evolve? And, how will this generation of leaders be affected by technology evolution in the years ahead?

Mark Diodati, David Anthony Mahdi and Earl Perkins

The IAM Magic Quadrants and Critical Capabilities
This session is an overview of the IAM-related Gartner Magic Quadrants and critical capabilities that have been published in the past year.

Felix Gaehtgens, John Girard and Gregg Kreizman

Redefining Trust for the Digital Era
Trust is essential for the success of digital business. It must encompass all of the entities that participate in business moments, their relationships and their interactions and everything that brokers those relationships and interactions. This session looks at a new definition of trust and some approaches to enable trust in a decentralized, distributed and dynamic world of digital business. This session covers the following:

- What are the fundamental elements of digital trust and why are they important to digital business?
- How can you ensure that data and application code are trustworthy and trustable?
- What are the most effective ways of establishing and sustaining trust in the people and other entities you do (digital) business with?

Ant Allan & Felix Gaehtgens

The End of Security — How to do Business in a World of Fake Facts, Cyber Threats and Terrorism
We live in times of uncertainty. The US military once coined for this environment the very term “VUCA world”. The acronym stands for volatile, uncertain, complex and ambiguous. Since the beginning of the 21st century VUCA needed to be re-interpreted: virtual, unbound, cybered and artificial. This new VUCA world demands a new set of leadership virtues. Companies have to be crystal clear about their aspiration, they need a higher degree of attention regarding new trends and technologies, they must be authentic and accurate in all respects and they have to train their management teams to become much more agile. For companies following these five alphas, times of uncertainty bear more opportunities than threats.

Klaus Schweinsberg

“...the Gartner IAM Summit gives something to all. Wherever you are in your IAM journey, Gartner never fails to provide you with best practice, key trends, future predictions and vendors that will help you address your challenges — attending is always a great experience and invaluable to me...”

IAM Senior Project Leader
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>07:30 – 19:30</td>
<td>Registration</td>
</tr>
<tr>
<td>08:15 – 09:00</td>
<td>Tutorial: Learn the Fundamentals of Identity Governance and Administration by Brian Iverson, Senior Executive Circle Breakfast: Technology and Market Overview for Unstructured Data Classification</td>
</tr>
<tr>
<td>09:15 – 10:00</td>
<td>Opening Keynote: Embrace Change or Be Disrupted – IAM’s Future Role by Mark Diodati, David Anthony Mahdi and Earl Perkins</td>
</tr>
<tr>
<td>10:00 – 10:45</td>
<td>Guest Keynote: The End of Security – The Way to Do Business in a World of Cyber Threats by Klaus Schweinsberg</td>
</tr>
<tr>
<td>10:45 – 11:15</td>
<td>Networking Break in the Solution Showcase</td>
</tr>
<tr>
<td>11:15 – 12:00</td>
<td>Gartner Keynote: The IAM Magic Quadrants and Critical Capabilities by Felix Gaethgens, John Girard and Gregg Kreizman</td>
</tr>
<tr>
<td>12:00 – 12:15</td>
<td>Chair’s Remarks: Jonathan Care</td>
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<tr>
<td>12:15 – 13:30</td>
<td>Lunch Break in the Solution Showcase</td>
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<tr>
<td>14:30 – 15:00</td>
<td>Solution Provider Sessions</td>
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<tr>
<td>15:00 – 15:30</td>
<td>Networking Break in the Solution Showcase</td>
</tr>
<tr>
<td>16:30 – 17:00</td>
<td>Solution Provider Sessions</td>
</tr>
<tr>
<td>17:15 – 17:45</td>
<td>What Security and IAM Leaders Need to Know About Blockchain by David Mahdi and Jonathan Care</td>
</tr>
<tr>
<td>18:00 – 20:00</td>
<td>Solution Showcase and Networking Reception</td>
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**Tracks**

<table>
<thead>
<tr>
<th>A. Foundational Strategies in IAM</th>
<th>B. Moving Your IAM Program Forward</th>
<th>C. Building IAM for the Future</th>
<th>D. Security, Risk and Privacy</th>
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</thead>
<tbody>
<tr>
<td>Manage Privileged Access to Reduce Security Risks and Increase Agility by Felix Gaethgens</td>
<td>Evolve Your Identity Architecture to Be Smart, Modern and Agile by Mary Ruddy</td>
<td>Assessing the IAM Capabilities of IoT Platforms by Mark Diodati</td>
<td>Take a New Approach to Establishing and Sustaining Trust in Digital Identities by Ant Allan</td>
</tr>
<tr>
<td>What Security and IAM Leaders Need to Know About Blockchain by David Mahdi and Jonathan Care</td>
<td>What is the Role of AI in the Future of Authentication? by Justin J. Taylor</td>
<td>Reduce Access Risk and Increase Usability With Machine Learning by Mary Ruddy</td>
<td>Privacy Pressure: Tame the General Data Protection Regulation Before It Attacks You! by Ayal Tirosh</td>
</tr>
</tbody>
</table>

**Day 2**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>08:00 – 17:00</td>
<td>Registration</td>
</tr>
<tr>
<td>08:15 – 09:00</td>
<td>What Good Looks Like: Office 365, Azure AD, Identity and the Hybrid Cloud by Mark Diodati</td>
</tr>
<tr>
<td>09:15 – 09:45</td>
<td>Solution Provider Sessions</td>
</tr>
<tr>
<td>10:00 – 10:30</td>
<td>The Walking Dead: Lay Passwords to Rest by Ant Allan</td>
</tr>
<tr>
<td>10:30 – 11:00</td>
<td>Networking Break in the Solution Showcase</td>
</tr>
<tr>
<td>11:00 – 11:45</td>
<td>Choosing the Right Consumer IAM Solution by Gregg Kreizman</td>
</tr>
<tr>
<td>12:00 – 13:00</td>
<td>Lunch Break in the Solution Showcase</td>
</tr>
<tr>
<td>13:45 – 14:15</td>
<td>Successful Mobilization in a Digital World Requires Revamping Your IAM Strategy by John Girard</td>
</tr>
<tr>
<td>14:30 – 15:00</td>
<td>Case Study: How Statoil Is Taking IAM Matters Into Their Own Hands by Deric Stroud</td>
</tr>
<tr>
<td>15:00 – 15:45</td>
<td>Networking Break in the Solution Showcase</td>
</tr>
<tr>
<td>15:45 – 16:30</td>
<td>Closing Keynote: Redefining Trust for the Digital Era by Ant Allan and Felix Gaethgens</td>
</tr>
</tbody>
</table>

**Analyst interaction**

- **Analyst one-on-one meetings**
  Complimentary consulting with a Gartner analyst of your choice

- **Analyst-user roundtable discussions**
  Moderated by Gartner analysts for exchanging ideas and best practices with your peers

- **Workshops**
  Small group sessions that drill down on specific topics with a how-to-focus

*Space is limited and preregistration is required for these session types.*

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**Agenda at a glance**

**Gartner Identity & Access Management Summit 2018**
### Agenda tracks

**A. Foundational Strategies in IAM**
Every program needs a solid foundation. This track will provide the information you need to properly plan and organize your IAM program, create or restart an IAM strategy and ensure that processes and controls are implemented to gain real business benefits. We will provide time-proven and emerging best practices, with a focus on doing the simple and right things first, and will help you avoid a number of pitfalls.

**B. Moving Your IAM Program Forward**
You have IAM experience. You’ve established your IAM program and you have created the roadmap. It’s time to get busy on your projects and move forward. In this track, we will identify best practices, help you avoid pitfalls, and we will help with tools and service selection in dynamic IAM markets.

**C. Building IAM for the Future**
As organizations position themselves for the digital age, IAM programs are faced with new business demands and expectations. Business transparency, openness and IoT’s enablement at the edge are forcing IAM leaders to reimagine IAM and how they have been managing their programs. In this track, we explore how digital business will accelerate changes in IAM program management, technology delivery and scale to address changes in business.

**D. Beyond the Checkbox: Security, Risk and Privacy**
It is now clear that, for digital business to succeed, security, risk, privacy and IAM must be aligned. There are process, organizational, functional and technology overlaps that should be considered so that you can maximize your investments and have a robust, multifaceted approach to IAM, infrastructure protection, and risk management, and privacy protection. In this track, we cover the security disciplines that align with IAM along with the most important security trends.

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### Solutions

**Solution Showcase**
Meet with today’s leading and emerging IAM solution providers, all under one roof, and get the latest information and demonstrations on new products and services.

**Solution provider sessions**
Get an inside view of current marketplace offerings from the solution providers that develop them and clients who deploy them.

**Face-to-face solution provider meetings**
Walk away with actionable solutions from the vendors you’re most interested in.

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Develop a “shortlist” of technology providers who can meet your particular needs. We offer you exclusive access to some of the world’s leading technology and service solution providers.

Premier

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CyberArk is the only security company focused on eliminating the most advanced cyber threats: those that use insider privileges to attack the heart of the enterprise. Dedicated to stopping attacks before they start business, CyberArk proactively secures against cyber threats before attacks can escalate and do irreparable damage.

www.cyberark.com

Entersekt

Entersekt is an innovator in push-based authentication and app security. The company’s one-of-a-kind approach harnesses the power of digital certificate technology with the convenience of mobile phones to provide financial services companies and their customers with full protection from online fraud. Built on open technologies for high availability, scalability, and simple integration, Entersekt’s patented security products protect millions of devices and transactions daily, while complying with the world’s most stringent regulatory guidelines.

www.entersekt.com

ForgeroK

ForgeRock®, the leader in digital identity management, transforms how organizations build trusted relationships with people, services, and things. Monetize customer relationships, address stringent regulations for privacy and consent (GDPR, PSD2, Open Banking, etc.), and leverage the interconnection of things with ForgeRock. We serve hundreds of brands, including Monograph, Vodafone, Toyota, Tom Kim, and Pearson, as well as governments like Norway, Canada, and Belgium.

www.forgerock.com

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Cybercrimininals are growing in number and sophistication, rendering traditional perimeter solutions powerless against today’s advanced threats. IBM Security, with close to 8,000 dedicated professionals in more than 130 countries, delivers next-generation intelligent, integrated security technology and services to out-think cybercriminals, detect threats and respond quickly to breaches. We focus on the most critical needs of more than 10,000 clients: transforming security programs; optimizing and automating operations and incident response systems; and protecting their most critical and valuable information.

www.ibm.com

Platinum

Brainwave GRC

Brainwave GRC is a software vendor, leader in Identity Analytics, present in Europe and North America. The Brainwave Identity GRC solution enables organizations to mitigate their security risks and answer compliance requirements effortlessly by automating audit and control processes and providing in-depth analyses on access rights and user behaviors.

www.brainwave.fr

Centrify

Centrify defines security from a static perimeter-based approach to protecting millions of scattered connections in a hybrid enterprise. As the only industry recognized leader in PIM and Cloud, Centrify provides a single platform to secure each user’s access to apps and infrastructure through identity services. Centrify enables over 5,000 customers, including over half the Fortune 50, to defend their organizations. The Breach Stops Here.

www.centrify.com

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As the market leader for identity virtualization, Radiant Logic delivers simple, logical and standards-based access to all identity within an organization. RadiantOne-FID, our federated identity service based on virtualization, provides fully integrated, customizable identity views built from disparate data silos, driving critical authorization and authentication decisions for WAM, federation and cloud deployments.

www.radiantlogic.com

Gigya

Gigya helps 700 leading businesses build trusted digital relationships with 1.3 billion consumers. With our customer identity and preference management solutions, businesses identify customers across devices, build rich, privacy-compliant customer profiles, and deliver better services, products and experiences by integrating customer identity data into marketing, sales and service applications.

www.gigya.com

Silver

Atos

Atos through its Evidian Suite enables companies to empower their identity and access management agility, enhance security and comply with regulations. Evidian IAM suite accelerates the Digital Transformation.

www.evidian.com

Auth0

With over 50 million logins a day, Auth0 provides authentication and a single-view of users across applications, business and social profiles, reducing overhead and risk, while improving user experience.

www.auth0.com

Avecto

Avecto is a leader in Privilege Elevation and Delegation Management and has enabled over 10 million users across many of the world’s biggest brands to successfully work with identity rights and achieve the balance between unlocked and under locked environments.

www.avecto.com

BeyondTrust

BeyondTrust is a global cyber security company providing privileged access management and vulnerability management solutions for UNIX, Linux, Windows and Mac OS operating systems.

www.beyondtrust.com

onelogin

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www.onelogin.com

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Micro Focus

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• Analyst-user roundtables*
• Hands-on workshops*
• Solution Showcase
• Networking lunches and receptions
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Meet the Analysts

Ant Allan
Research VP
Managing identities, privileges, access and trust; Identity and access management program

Jonathan Care
Research Director
Application and data security; Security and risk management; Security monitoring and operations; Managing identities, privileges, access and trust; Information security management program

Jeremy D’Hoinne
Research VP
Network security (e.g., network and web application firewalls, IPS, sandboxing and network traffic analysis); Organizational challenges, such as security skills shortage or how security organizations adapt to bimodal IT

Mark Diodati
Research VP
Managing identities, privileges, access and trust; Cloud computing; Office 365, Google Apps for Work or other Cloud Office initiatives; Modernizing application architecture and infrastructure

Homan Farahmand
Research Director
Identity governance and administration (IGA); API Gateway tools; Customer identity management; Blockchain and decentralized applications (Dapp)

Felix Gaehhtgens
Research Director
Managing identities, privileges, access, trust and governance

John Girard
VP, Distinguished Analyst
Business security and privacy solutions for wireless and mobile road warriors, extranet, remote offices and teleworkers

Brian Iverson
Research Director
Identity governance and administration (IGA); Managing accounts and entitlements in distributed systems; Provisioning, access requests, role-based access control (RBAC) and access certification

Kevin Kampman
Research Director
Developing IAM strategy, establishing programs, metrics and demonstrating success; Implementing role and policy management; Building IAM maturity

Gregg Kreizman
Research VP
Single sign-on (SSO); Access management; Identity federation and standards; Identity as a Service, Consumer IAM

David Mahdi
Research Director
Identity assurance, strategy and planning, X.509 certificate management, SSL, SSH and mobile; Hosted or on-premises PKI technology; IoT (Internet of Things); Blockchain, data security

Marc-Antoine Meunier
Research Director
Data classification, data access governance, data-centric audit and protection, and data masking

Earl Perkins
Research VP
Digital security strategy and planning for operational technology (OT), Internet of Things (IoT); Governance and practice for the organization

Tricia Phillips
Research Director
Fraud prevention and management including: strategy, legacy fraud prevention tools and operations, emerging technology and services, design and implementation, chargeback management, and fraud analytics

Mary E. Ruddy
Research VP
Single sign-on, identity federation, modern IAM architecture, API gateways, web access management (WAM) and consumer IAM

Pete Shoard
Research Director
Analysis of managed security service providers (MSSPs) and security monitoring technologies such as SIEM and behavioral analytics (UEBA)

Ayal Tirosh
Senior Research Analyst
Strategies for application security and digital workplace security

Erik Wahlstrom
Research Director
Identity of Things for the Internet of Things; Public-key infrastructure (PKI); Identity federation (SAML, OAuth2, SCIM); Cloud directories; User authentication

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