Gartner Program & Portfolio Management Summit 2017

June 5 – 7 / Orlando, FL
gartnerevents.com/usppmregister

“I gained actionable insights on the future of PMOs and what areas I should be working on in the coming years in order to be of value to my company.”

Anabel Lay, Assistant Vice President, Project Management Office, Banco General, Panama

Key benefits

- Deliver business value that drives innovation and transformation
- Gain actionable advice from visionary guest keynote speakers
- Engage in insightful peer exchanges during our new peer one-on-ones
- Earn up to 15 professional development units (PDUs) from the Project Management Institute (PMI)
Driving Innovation at the Speed of Business

Advance your program and portfolio management leadership

To succeed in the digital age, program and portfolio management (PPM) leaders must move past the traditional confines of “technical PPM” to deliver new levels of enterprise agility and business value.

This year at Gartner Program & Portfolio Management Summit 2017, June 5 – 7, in Orlando, FL, you will learn how to advance your PPM leadership, embrace agility as a core capability, and fully exploit the opportunities it presents. Over three intensive days, we will explore how to:

• Expand your role as an influencer and trusted agent of change.
• Proactively support the delivery of strategic business outcomes.
• Accelerate enterprise transformation through positive disruption.

Advance the new PPM culture and your personal program and portfolio management leadership to drive innovation at the speed of business.

Who should attend

• Project management office (PMO) leaders
• Enterprise project management office (EPMO) managers and directors
• Project portfolio managers and directors
• Program and project management leaders
• IT strategists and planners
• Change management leaders

Case Study Speakers

Hear real, hands-on “this is how we made it happen” insight from organizations whose senior executives are working on the relevant and most successful PPM initiatives. Latest case study information will be added to the agenda as it is confirmed at gartnerevents.com/usppmregister.

Dependency Management for the Strategic Project Portfolio

Donald Siler
Principal Consultant, Bridge Light Consulting

From Ideation to Action: The Roadmap

Mary Ann Coburn
Vice President, Enterprise IT PMO Strategic Planning, Hilton Worldwide

Jule Baradi
Senior Director, Enterprise PMO, Hilton Worldwide

“Gartner Program & Portfolio Management Summit is a conference of strategic thinkers that offers industry solutions to solve the PPM challenges that many companies face today.”

Brad Burnett, Senior Project Manager, Southern California Edison

Table of contents

04 / Keynote sessions
05 / Meet the analysts
06 / Plan your experience
08 / Agenda at a Glance
10 / Solution Showcase
11 / Registration and pricing
Keynotes

Guest keynotes

The Six Skills of an Innovator
There’s a big difference between working hard and creating value, and the biggest obstacle we face in innovating and creating value is our own expertise. Kander explains the danger of developing an overconfidence in our skills, intellect and past work with a beginner’s mindset.

Getting a Grip on Innovation: How to Succeed in the Chaordic Zone
The new demands of digital delivery and digital speed have brought project managers and PMOs to the crossroads. As more and more projects fall into the extreme zone, project organizations find themselves dancing at the edge of chaos. To meet market demands and competitive challenges, new mental models for getting results need to be adopted. The Newtonian mindset is fast giving way to the quantum mindset for succeeding in the face of volatility. In this presentation, Doug DeCarlo, author of “eXtreme Project Management: Using Leadership, Principles, and Tools to Deliver Value in the Face of Volatility,” outlines do-or-die practices and skills for leading and accelerating innovation in today’s project-based organizations.

Gartner keynote

Reimagining Your Future: Building Vision and Influence for Transformation
In a time of unprecedented change and a new generation of digital businesses, consumers and vendors, IT leaders must fight to stay relevant and meet growth targets. Internal transformation is necessary to meet unfiltered demands and address cost challenges driven by an uncertain economy. Transformation starts with assessing the conflicting values of the organization and senior executives. Learn how to use influence, rather than authority, to become a strategic business partner and establish a team vision that aligns across business units and the personal agenda of key leaders.

Meet the analysts

Linda Bastoni
Vice President
Consulting

Cathleen E. Blanton
Vice President

Michelle Duerst
Director

Jackie Fenn
Vice President and Gartner Fellow

Donna Fitzgerald
Vice President and Conference Chair

Robert A. Handler
Vice President and Distinguished Analyst

Janelle B. Hill
Vice President and Distinguished Analyst

Joanne Kopcho
Vice President

Lindsey K. Hill
Vice President and Distinguished Analyst

Matthew Hotto
Vice President and Distinguished Analyst

Leigh McMullen
Managing Vice President

Lars Mieritz
Vice President

Bruce Robertson
Vice President and Distinguished Analyst

Mbula Schoen
Senior Analyst

Mike West
Director

Nathan Wilson
Director

By 2020, 40% of organizations will embrace a product portfolio paradigm to manage technology investments.

Source: Gartner
Plan your experience

Agenda tracks

A. Transformation Gets Real: Executing Against Strategy
This track will emphasize the synergy between strong strategies and actual execution — and offer pragmatic direction for PPM transformation.

B. Agile Business Impacts: Emerging Roles, Rules and Risks
This track will focus on agile development, mobile, DevOps, information logistics and other new PPM developments — and explore the spectrum of issues and risks they present.

C. The Changing Program and Portfolio Management Ecosystem: Building on Excellence
Explore how to integrate and balance emerging roles, mergers and acquisitions (M&As), crowdsourcing and other innovations with a commitment to flawless execution of core program and portfolio management goals, strategies and values.

D. Empowering People: New Requirements for the Digital Age
Discover how to empower and support project managers in the digital age — including risk management, emotional intelligence, facilitation and leadership skills, Mode 1 and Mode 2 IT execution, and more.

Customize your agenda

Gartner Events Navigator
Gartner Events Navigator helps you organize, view and custom-create an agenda based on:
• Date and time
• Track
• Analyst and speaker profiles
• Session descriptions
• Key initiatives
• Vertical industries

Interact with analysts

Analyst one-on-one meetings*
Complimentary consulting with two Gartner analysts of your choice

Analyst-user roundtable discussions*
Moderated by Gartner analysts for exchanging ideas and best practices with your peers

Workshops*
Small-scale and interactive; drill down on specific topics with a how-to focus

*Space is limited and preregistration is required.

Network with peers

End-user case studies
Learn about recent PPM initiatives firsthand, with an opportunity for a Q&A with the IT and business executives leading the initiative.

NEW! Peer one-on-ones
Dive deeper with your PPM peers for unmatched idea exchange.

Solution Showcase receptions and special events

Industry networking breakfasts

By 2021, enterprises that commit dedicated organizational resources to ensuring that strategy is successfully executed will be 80% more likely to be industry leaders.

Source: Gartner

Lars Mieritz
Vice President
Gartner Research
### Agenda at a Glance

#### Monday, June 5

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:15 a.m.</td>
<td>Registration and Breakfast — Networking by Industry and Senior Executive</td>
</tr>
<tr>
<td>8:30 a.m.</td>
<td>Gartner Welcome Remarks, Driving Innovation at the Speed of Business</td>
</tr>
<tr>
<td>8:45 a.m.</td>
<td>Guest Keynote: The Six Skills of an Innovator, Diana Kander, Author</td>
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<tr>
<td>9:30 a.m.</td>
<td>Opening Gartner Keynote, Reimagining Your Future: Building Vision and</td>
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<td></td>
<td>Influence for Transformation, Leigh McMullen, Managing Vice President</td>
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<tr>
<td>W5.</td>
<td>Workshop: Prioritization and Resource Allocation: Don't Overdo It</td>
</tr>
<tr>
<td>R1.</td>
<td>Roundtable: The Role of PPM Leaders in Managing Change</td>
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<tr>
<td>R2.</td>
<td>Roundtable: Executive Roundtable</td>
</tr>
<tr>
<td>TR1.</td>
<td>Tracked: Roundtable: The Role of PPM Leaders in Managing Change</td>
</tr>
<tr>
<td>A2.</td>
<td>Digital Business Transformation: Bets for Success</td>
</tr>
<tr>
<td>A3.</td>
<td>Pivot the Project Portfolio Toward Product Delivery to Succeed in the</td>
</tr>
<tr>
<td>B1.</td>
<td>Stop Doing Scrum — Be Agile</td>
</tr>
<tr>
<td>C1.</td>
<td>Existing PMOs in a Disruptive Era: How to Remain Relevant in the Age of</td>
</tr>
<tr>
<td>D1.</td>
<td>Going From Resource Management to People Engagement</td>
</tr>
<tr>
<td>B2.</td>
<td>Business Agile — Dealing With Complexity and Uncertainty One Decision at</td>
</tr>
<tr>
<td>C2.</td>
<td>Evolving Governance and Budgeting Practices for Bimodal IT and Enterprise</td>
</tr>
<tr>
<td>B3.</td>
<td>Create Your One-Page Innovation Strategy</td>
</tr>
<tr>
<td>C3.</td>
<td>Why Mobile App Analytics Is Critical to App Portfolio Management</td>
</tr>
<tr>
<td>D2.</td>
<td>Improving Project Financial Management: What's Possible and What's</td>
</tr>
<tr>
<td>D3.</td>
<td>Herding Cats, Goats and Software Developers: Distributed Agile</td>
</tr>
<tr>
<td>R3.</td>
<td>Roundtable: PPM Issues in Government</td>
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<tr>
<td>R4.</td>
<td>Roundtable: Trusted Advisor's Playbook</td>
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<tr>
<td>B4.</td>
<td>Running the Innovation PMO</td>
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<tr>
<td>C4.</td>
<td>The Shadow Side of SaaS: How to Embrace SaaS Applications Acquired by</td>
</tr>
<tr>
<td>D4.</td>
<td>Managing Complexity, Change and Risk on Large Programs</td>
</tr>
<tr>
<td>R5.</td>
<td>Roundtable: Improving the Maturity of Your BPM Practice</td>
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<tr>
<td>R6.</td>
<td>Roundtable: BPM Next: &quot;Loose&quot; Control to Drive Growth</td>
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<tr>
<td>B5.</td>
<td>To the Point: Disruptive Technologies Are Solutions Looking for Business</td>
</tr>
<tr>
<td>R7.</td>
<td>Roundtable: The Role of PPM Leaders in Managing Change</td>
</tr>
<tr>
<td>B6.</td>
<td>PPM Innovation for Product Management</td>
</tr>
<tr>
<td>C5.</td>
<td>Survival Strategies for Software Projects</td>
</tr>
<tr>
<td>B7.</td>
<td>The Future of Project Management — A Panel Discussion</td>
</tr>
<tr>
<td>C6.</td>
<td>Market: State of the Universe</td>
</tr>
<tr>
<td>R8.</td>
<td>Roundtable: What Have We Learned From Agile and Lean Development and</td>
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<tr>
<td>D5.</td>
<td>To the Point: Nature Versus Nurture — Transitioning to an Innovation</td>
</tr>
<tr>
<td>R9.</td>
<td>Roundtable: Evolving Role of Project Managers and Analysts on Dynamic,</td>
</tr>
<tr>
<td>A5.</td>
<td>To the Point: When Everything Changes — Managing Transformation at Scale</td>
</tr>
<tr>
<td>C7.</td>
<td>Impact of SaaS on Application Strategy and Governance: How to Deal With</td>
</tr>
<tr>
<td>A6.</td>
<td>Drive “Keep the Lights On” Spending Below 40% With Pace Layer Application</td>
</tr>
<tr>
<td>B8.</td>
<td>To the Point: Getting to Grips With KPIs and Metrics That Focus on</td>
</tr>
<tr>
<td>C8.</td>
<td>Only the Adaptive Survive: PMs and BAs on Agile Projects and Digital</td>
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<tr>
<td>10:00 a.m.</td>
<td>Lunch</td>
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<tr>
<td>11:00 a.m.</td>
<td>Lunch</td>
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<tr>
<td>12:30 p.m.</td>
<td>Lunch</td>
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<td>2:15 p.m.</td>
<td>Lunch</td>
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<tr>
<td>3:00 p.m.</td>
<td>Lunch</td>
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<tr>
<td>5:15 p.m.</td>
<td>Solution Showcase Reception</td>
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#### Tuesday, June 6

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>7:30 a.m.</td>
<td>Registration and Breakfast — Networking by Topic</td>
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<td>8:15 a.m.</td>
<td>Case Study: Dependency Management for the Strategic Project Portfolio</td>
</tr>
<tr>
<td>9:30 a.m.</td>
<td>The Impact of Product Paradigms on Portfolios</td>
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<tr>
<td>W7.</td>
<td>Workshop: Program and Portfolio Management Maturity Model</td>
</tr>
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<td>R5.</td>
<td>Roundtable: Improving the Maturity of Your BPM Practice</td>
</tr>
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<td>Roundtable: BPM Next: “Loose” Control to Drive Growth</td>
</tr>
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<td>W8.</td>
<td>Workshop: Mode 2/Agile Funding — No Longer About Cost But Value</td>
</tr>
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<td>11:00 a.m.</td>
<td>Roundtable: The Role of PPM Leaders in Managing Change</td>
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<td>To the Point: Disruptive Technologies Are Solutions Looking for Business</td>
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<td>Lunch</td>
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<td>Drive “Keep the Lights On” Spending Below 40% With Pace Layer Application</td>
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<td>3:45 p.m.</td>
<td>Case Study: Roadmap Intent, Express a Path for Better Decision Making</td>
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<tr>
<td>4:45 p.m.</td>
<td>Lunch</td>
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<td>6:15 p.m.</td>
<td>Solution Showcase Reception</td>
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#### Wednesday, June 7

<table>
<thead>
<tr>
<th>Time</th>
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</tr>
</thead>
<tbody>
<tr>
<td>8:30 a.m.</td>
<td>Distributed Decision Making</td>
</tr>
<tr>
<td>B7.</td>
<td>The Future of Project Management — A Panel Discussion</td>
</tr>
<tr>
<td>C7.</td>
<td>Impact of SaaS on Application Strategy and Governance: How to Deal With</td>
</tr>
<tr>
<td>D7.</td>
<td>Every IT Project Needs A Process Perspective</td>
</tr>
<tr>
<td>10:15 a.m.</td>
<td>To the Point: Bimodal Business Transformation</td>
</tr>
<tr>
<td>B8.</td>
<td>To the Point: Getting to Grips With KPIs and Metrics That Focus on Business Outcomes</td>
</tr>
<tr>
<td>C8.</td>
<td>Only the Adaptive Survive: PMs and BAs on Agile Projects and Digital Products</td>
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<tr>
<td>D8.</td>
<td>To the Point: The Evolution Role of the PM</td>
</tr>
<tr>
<td>11:15 a.m.</td>
<td>Closing Keynote: Getting a Grip on Innovation: How to Succeed in the Chaotic Zone</td>
</tr>
</tbody>
</table>

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Roundtables

Monday, June 5
9:45 – 10:45 a.m.
R1. The Role of PPM Leaders in Managing Change
Mbula Schoen
R2. Executive Roundtable
Diana Kander
(By Invitation Only)
2:15 – 3:15 p.m.
R3. PPM Issues in Government
Cathleen E. Blanton
R4. Trusted Advisor’s Playbook
Leigh McMullen

Tuesday, June 6
9:30 – 10:00 a.m.
R5. Improving the Maturity of Your BPM Practice
Janelle Hill
11:00 a.m. – 12:00 p.m.
R6. BPM Next: “Looser” Control to Drive Growth
Bruce Robertson
R7. What Have We Learned From Agile and Lean Development and How Does It Change PPM?
TBD
2:00 – 3:00 p.m.
R8. Evolving Role of Project Managers and Analysts on Dynamic, Feature-Driven IT Projects
Matt Light

Solution Showcase

Premier

At Microsoft, we work to help people and businesses throughout the world realize their full potential. Enterprise business solutions and software products such as Microsoft Project 2016 help individuals, and organizations prioritize investments, better manage resources, and gain control across all types of work, from simple tasks to complex projects and programs. Project online and on-premises solutions enable you to effectively execute and achieve strategic priorities and collaborate with others from virtually anywhere.

Microsoft

Platinum

ChangePoint

ClariZen

Decision Lens

ServiceNow

Silver

EOS Software

Sciforma

INFONIC

Software AG

LiquidPlanner

UMLTRIO

ProSymmetry

Workfront

Rego Consulting

At Planview, we enable organizations to get the most out of their resources and achieve their goals. We are the global leader in Work and Resource Management, with the industry’s most comprehensive portfolio of solutions for strategic planning, portfolio and resource management, work collaboration, and enterprise architecture. Our solutions span every data of work, resources, and organization; addressing the needs of teams, departments, and entire organizations, from the mid-market to global enterprises. For more information, visit http://www.planview.com.

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ClariZen is a collaborative work management solution built on a secure, scalable platform and designed to create a meaningful engagement experience that allows everyone to work the way they work best. When employees can connect to a larger and more meaningful purpose, progress is not only clear, it’s accelerated.

ClariZen

Decision Lens is a software platform that makes it easy to prioritize and select your highest value and strategically-aligned resource investments while identifying and eliminating waste and inefficiencies. Through analytics, visualizations, and scenarios planning, organizations can immediately see the trade-offs of different portfolio options and select those that are best.

Decision Lens

ServiceNow is changing the way people work. We exploit our platform to extend the value of PPM beyond traditional solutions by making it easy to collaborate with IT Management and beyond. IT Business Management from ServiceNow combines PPM, Finance and Application/Asset portfolios for increased visibility, alignment with IT Business Management, and teams new ways to collaborate, align investments, and gain visibility into business initiatives.

ServiceNow

Eating well, staying healthy, exercising, and relaxing are all important aspects of any conference. Gartner’s PPM Summit offers attendees a range of options to keep them energized and focused throughout the event. Whether you’re looking for a healthy meal, a workout, or a relaxing activity, Gartner has you covered.

What’s included

In addition to four tracks of the latest analyst research, your conference registration fee includes complimentary access to these special features:

- Two analyst one-on-ones
- Workshops
- Analyst-user roundtables
- Solution Showcase
- Networking breakfasts, lunches and receptions

Important dates:

- Alumni one-on-one bookings: April 24, 10 a.m. ET
- General attendee one-on-one bookings: May 8, 10 a.m. ET

Registration and pricing

Group Rate Discount

Maximize learning by participating together in relevant sessions or splitting up to cover more ground, sharing your session take-aways later.

Complimentary registrations:

- 1 for every 3 paid registrations
- 2 for every 5 paid registrations
- 3 for every 7 paid registrations

For more information, email us.registration@gartner.com or contact your Gartner account manager.

Gartner event tickets

We accept one Gartner summit ticket or one Gartner Catalyst ticket for payment. If you are a client with questions about tickets, please contact your sales representative or call +1 203 216 1200.

Gartner hotel room rate

$217 per night at Gaylord Palms Resort and Convention Center 6000 West Osceola Parkway Kissimmee, FL 34746 Phone: +1 407 586 0000 Rate available until May 4.

What’s new

- Peer one-on-ones: Meet privately with an attendee who has succeeded in an area you’ve struggled in, or just catch up with someone in the same industry or job role.
- Expanded Senior Executive Program: Benefit from a networking breakfast and curated content for the most senior-level PPM leaders.
- Enhanced focus on business transformation, agile PPM and people management: Build a more innovative business culture.
- More opportunities to learn from our case study speakers: In addition to delivering a 45-minute case study, most of our expert PPM practitioners will be available for an expanded Q&A and roundtables.

New PPM Magic Quadrant to be revealed during the PPM State of the Market Universe on Tuesday, June 6, at 2:00 p.m.

Interested in exhibiting? Contact us at exhibit@gartner.com.

Gartner Program & Portfolio Management Summit 2017

Visit gartnerevents.com/usppmregister or call 1 866 405 2511 for updates and to register!