

Program and Portfolio Management: It's time to take a lead role

Today, digitalization lies at the heart of successful business; IT represents the core of digitalization; and Program and Portfolio Management (PPM) is central to IT. Put another way – the role of PPM has never been more critical to enterprise success.

Moving To Center Stage

As innovation and digital transformation move to center stage, PPM leaders must move with it. Once regarded as a passive function, PPM is now a key element within enterprise strategy.

PPM disciplines – e.g., project management offices (PMOs) and enterprise PMOs (EPMOs) – will have changed so much as to be largely unrecognizable, by

2020

20%

of businesses and their IT organizations that shift from project to product portfolio management will become market leaders by 2018.

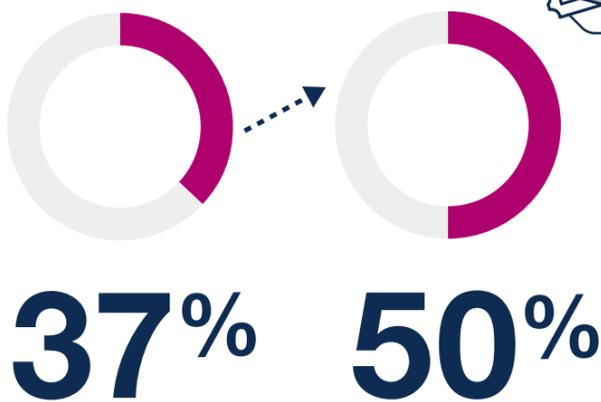
From Ticking Boxes...

Traditionally, IT project portfolios represented little more than a checklist of ongoing initiatives. IT was an important yet limited business function, contributing to the management, maintenance and control of organizations.

...To Seeing The Big Picture

Today, high-performing IT organizations are using project portfolios to better understand the big picture and to make sense of a diverse range of digital projects. The IT project portfolio is turning into an engine for:

- Coherent **EXECUTION** of enterprise strategy
- The **ALLOCATION** of scarce resources to enterprise priorities
- Adding **TRANSPARENCY** and meaning to such investments



Research shows around 37% of IT spending is now owned by the business side.

This is expected to rise to 50% by 2017

How Passive Became Active

PPM is changing from passive process checking to actively reflecting a business's strategic vision. Project goals are being set in advance, and success clearly measured in financial terms, not just delivery dates.

Advance Your Personal PPM Leadership

PPM leaders must focus beyond reliable project delivery. They must embrace agility as a core capability to fully exploit the opportunities it presents.

Learn to deliver new high levels of enterprise agility and business value at:

Gartner Program & Portfolio Management Summit 2017
June 5 - 7 / Orlando, FL
gartner.com/us/ppm

Gartner Program & Portfolio Management Summit 2017
12 - 13 June / London, U.K.
gartner.com/eu/ppm