

# Gartner Program & Portfolio Management Summit 2017

12 – 13 June / London, UK / [gartner.com/eu/ppm](http://gartner.com/eu/ppm)



## Agenda at a Glance

When attending this event, please refer to the [Gartner Events mobile app](#) for the most up to date session and location information

\* These sessions are part of the **Senior Executive Circle** for PPM executives. To be eligible you must meet the qualification criteria (see website for details). Limited availability.

Monday 12 JUNE 2017	07:45 – 19:45 Registration, Information and Refreshments				
	08:15 – 09:00 <b>PPM Senior Executive Circle Welcome</b> <b>George Martin</b>		Orientation Session for First-Time Attendees: How to Get the Most Out of Your Conference Attendance		
	09:15 – 09:30 <b>Gartner Welcome Address: Driving Innovation at the Speed of Business</b> <b>Donna Fitzgerald</b>				
	09:30 – 10:15 <b>Guest Keynote: How PPM Professionals Need to Embrace the Digital Future</b> <b>Jonathan MacDonald, Founder, Thought Expansion Network (TEN)</b>				
	10:15 – 11:00 <b>Gartner Keynote: Reimagining Your Future: Building Vision and Influence for Transformation</b> <b>Bruce Robertson</b>				
	11:00 – 11:30 Refreshment Break in the Solution Showcase				
TRACKS	A. Transformation Gets Real: Executing Against Strategy	B. Agile Business Impacts: Emerging Roles, Rules and Risks	C. The Changing Program & Portfolio Management Ecosystem: Building on Excellence	D. Empowering People: New Requirements for the Digital Age	Additional Workshops and Roundtables
	11:30 – 12:00 Solution Provider Sessions				
	12:15 – 13:00 <b>Business Agile – Dealing With Complexity and Uncertainty One Decision at a Time</b> <b>Donna Fitzgerald</b>	11:30 – 13:00 <b>Workshop: Program and Portfolio Management Maturity Model</b> <b>Lars Mieritz</b>	Solution Provider Sessions	Existing PMOs in a Disruptive Era: How to Remain Relevant in the Age of Digitalization <b>Daniel Stang</b>	Going From Resource Management to People Engagement <b>Robert Handler</b>
	13:00 – 14:30 Lunch in the Solution Showcase				
	14:30 – 15:15 <b>Pivot the Project Portfolio Toward Product Delivery to Succeed in the Digital World</b> <b>Matt Hotle</b>	Nature Vs Nurture: Transitioning to an Innovation Mindset <b>Erik Van Ommeren</b>	Case Study: Driving PPM Maturity Through Structured Continuous Improvement <b>Lisbeth Gdalia-Chapon, Ferring Pharmaceuticals</b>	14:30 – 16:00 <b>Workshop: Prioritization and Resource Allocation: Don't Overdo It</b> <b>Matt Light</b>	14:30 – 16:00 <b>Senior Executive Circle Workshop*: Influencing Your Stakeholders: An Interactive Masterclass</b> <b>Rob Geraghty</b>
	15:30 – 16:00 Solution Provider Sessions				
	16:00 – 16:30 Refreshment Break in the Solution Showcase				
	16:30 – 17:15 <b>How a Business Operating System Can Guide CIOs to Digital Business Success and Optimize Enterprise Performance</b> <b>Marc Kerremans</b>	Case Study: Beyond Agile Development – Creating Agility in Regulated Portfolios <b>Carolyn Bunday and Carlos Pullen-Ferreira, Virgin Atlantic Airways</b>	16:30 – 18:00 <b>Workshop: Practical Governance with Kanban</b> <b>David Norton</b>	Stop Doing SCRUM – Be Agile <b>Nathan Wilson</b>	16:30 – 17:15 <b>Ask the Analyst: Everything You Wanted to Know About Resource Management</b> <b>Robert Handler</b>
	17:30 – 18:00 <b>When Everything Changes: Managing Transformation at Scale</b> <b>Joanne Kopcho</b>	To the Point: Flattening the Applications Organization – You Are Either Part of the Value Stream or Gone <b>Bill Swanton</b>		To the Point: Maverick: When We Are All Freelancers Without a Boss <b>Helen Poitevin</b>	16:30 – 17:30 <b>Roundtable</b> <b>Erik Van Ommeren</b>
	18:00 – 20:00 Networking Reception in the Solution Showcase				
Tuesday 13 JUNE 2017	07:45 – 16:45 Registration, Information and Refreshments				
	08:30 – 09:15 <b>08:30 – 10:00 Workshop: Getting Your Message Across</b> <b>Rob Geraghty</b>	Case Study: Creating and Managing a Change Portfolio at Yorkshire Building Society <b>Julia Hodkin, Yorkshire Building Society</b>	Bimodal Business Transformation: Connecting Agile to Lean Startup and Design Thinking <b>Bruce Robertson</b>	Herding Cats, Goats and Software Developers: Distributed Agile Practices for a Digital Age <b>Mike West</b>	08:00 – 09:25 <b>Senior Executive Circle Roundtable*</b>
	09:30 – 10:00 Solution Provider Sessions				
	10:00 – 10:30 Refreshment Break in the Solution Showcase				
	10:30 – 11:15 <b>The Strategy Realization Office: Collaboration Gets Strategy Executed</b> <b>Joanne Kopcho</b>	PPM Innovation for Product Management <b>Michelle Duerst</b>	The Shadow Side of SaaS: How to Embrace SaaS Applications Acquired by Line-of-Business Leaders <b>Stefan van der Zijden</b>	10:30 – 12:00 <b>Workshop: Practical Governance with Kanban</b> <b>David Norton</b>	10:15 – 11:15 <b>Senior Executive Circle Hot Topic Roundtable*</b> <b>George Martin</b>
	11:30 – 12:15 <b>The Impact of Product Paradigms on Portfolios</b> <b>Robert Handler</b>	Survival Strategies for Software Projects <b>Matt Hotle</b>	Apply Strategic Workforce Planning to Digital Business Transformation Initiatives <b>Helen Poitevin</b>		10:15 – 11:15 <b>Roundtable: Evolving Role of Project Managers and Analysts on Dynamic, Feature-Driven IT Project</b> <b>Matt Light</b>
	12:15 – 13:30 Lunch in the Solution Showcase				
	13:30 – 14:00 <b>Case Study: Corporate Culture and EPMD Types: Is There a Best Recipe for Success?</b> <b>Dee Robertson, Head of PMO, Primark</b>	13:30 – 15:00 <b>Workshop: IT Process Improvement</b> <b>Bruce Robertson</b>	To the Point: PPM State of the Market Universe <b>Daniel Stang</b>	To the Point: The Evolutionary Role of the PM <b>Mbula Schoen</b>	12:15 – 13:15 <b>Senior Executive Circle Lunch*</b>
	14:15 – 15:00 <b>Evolving Governance and Budgeting Practices for Bimodal IT and Enterprise Agile</b> <b>Bill Swanton</b>		Only the Adaptive Survive: PMs and BAs on Agile Projects and Digital Products <b>Matt Light</b>	Case Study: Getting Systems Governance Right in a Global Transformation Program <b>Rene Laursen, LM Wind Power</b>	13:30 – 15:00 <b>Workshop: Dynamic Organizations Transform People, Systems and "Things"</b> <b>Marc Kerremans</b>
	15:00 – 15:30 Refreshment Break in the Solution Showcase				
	15:30 – 15:50 <b>Gartner Closing Keynote: PPM Action Plan</b> <b>Donna Fitzgerald</b>				
	15:50 – 16:45 <b>Guest Keynote: Trusting the Ensemble</b> <b>Charles Hazlewood, Conductor</b>				